

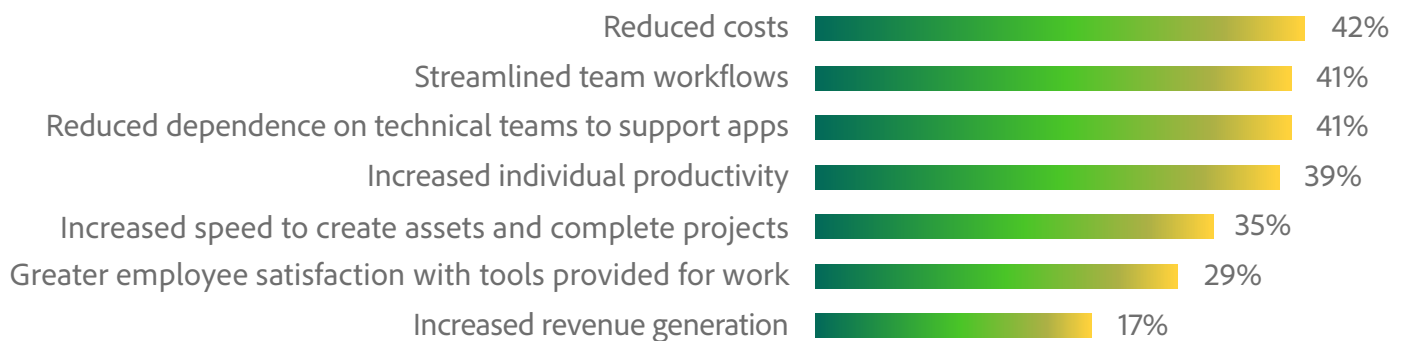


# Simplify app management and create business efficiencies with Adobe Creative Cloud for teams.

As a business or technology leader, you're always on the lookout for ways to increase growth, cut costs, and manage security. Yet as your business grows, the patchwork of creative software licenses that worked when you were smaller can make it difficult to predict costs and control company assets. This disjointed approach can also keep you in the dark about how tools are used and what efficiencies might be gained, becoming a drag on productivity.

**When it comes to creative tools, business and technology leaders need a single solution that gives them visibility and control so they can support their creative teams, standardize processes, and drive business impact.**

## Benefits of Adobe Creative Cloud for teams.\*



## The solution.

**Adobe Creative Cloud for teams** simplifies creative software management and billing, empowering you to focus on business goals and growth. It's a win-win: You get administrative control over licenses, costs, and company assets, your creative team gets the world's best creative apps and services—and everyone gets a boost in efficiency and productivity. Forrester research estimates that teams who switch from a patchwork of apps to Creative Cloud for teams experience a potential ROI of up to 388% over 3 years.

\*Base of 132 users of Adobe Creative Cloud for teams from a commissioned study conducted by Forrester Consulting on behalf of Adobe, April 2021.

# Choose the trusted, all-in-one creative platform that's also easy to administer.

Creative Cloud for teams helps you:

- **Empower your creative team** by providing the world-class, integrated platform for creativity that helps them work together better, even remotely.
- **Manage costs** by buying only what you need, whether single apps, all-app bundles, or a combination.
- **Make license management and budgeting easier** by paying for all plans under one account, reassigning licenses as needed, and eliminating fragmented licenses.
- **Cut down on the number of renewal dates**, consoles, invoices, and vendors by bundling creative services like Adobe Fonts and Behance with your subscription.
- **Gain control and visibility** into app usage and storage, with flexible storage quotas pooled across the team.
- **Drive efficiency** through integrations with other business apps your creative professionals are using on a daily basis.
- **Accelerate work** with Creative Cloud Libraries, shown to help teams work up to eight times faster.<sup>†</sup>

“ The centralized licensing in Adobe Creative Cloud for teams halves the time spent managing licenses for the IT team.”

—Derek Chen  
Head of Notebook Sales & Marketing  
Division, MSI

Creative Cloud for teams simplified IT management for MSI by giving admins the ability to control and assign licenses to users anywhere in the world—and by allowing users to install and update apps themselves. Meanwhile, MSI designers love the functionality of Creative Cloud for teams, which has helped them produce five times the number of marketing assets.



<sup>\*</sup>[Eye-Catching Marketing](#), MSI customer success story using Adobe Experience Cloud, Adobe.

<sup>†</sup>[Adobe Creative Cloud Libraries: Boosting Productivity for Creative Teams](#), Pfeiffer Report, Pfeiffer Consulting, 2019.

# Manage your plan, apps, and assets with easy admin features.



## Flexible license management.

Purchase, deploy, and manage your licenses from one Admin Console that offers a dashboard view of all team members and plans. It's built for organizations with a structure and size like yours.



## Simplified billing.

Consolidate all your plans under one contract to simplify billing and make budgeting more predictable.



## Asset reclamation.

Get peace of mind knowing that creative assets and Creative Cloud Libraries always stay within the company, even as people and projects change.



## Advanced support.

Get 24x7 support right from the Admin Console, help your team build their skills with 1:1 sessions, and share feedback to improve the Creative Cloud experience.

*Adobe Creative Cloud for teams gives you the world's best creative apps and services in a single, secure, integrated platform. With 20+ desktop and mobile apps, Creative Cloud Libraries for keeping assets in sync across apps and devices, and 1TB of storage per user, this complete creative solution is designed to support your business at every stage of growth. Plus, you can count on simplified license management and total control over your software to help your team stay focused on creating great work.*

## Try Creative Cloud for teams—free.

Start your 14-day [trial today](#). No credit card required.

We can also help you find a solution to fit your business.

To get started, call 800-915-9428 or [request more information](#).



Adobe, the Adobe logo, Behance, Creative Cloud, and the Creative Cloud logo are either registered trademarks or trademarks of Adobe in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2021 Adobe. All rights reserved.