Anil Chakravarthy

President, Customer Experience Orchestration Business

As President, Anil Chakravarthy drives the vision and operations for Adobe's Customer Experience Orchestration business, one of the world's largest SaaS businesses. He is also responsible for the company's worldwide field operations—including enterprise sales, professional services and customer success—supporting brands as they navigate digital business in the era of AI.

Anil brings decades of industry expertise and product innovation to his role leading strategy, engineering, product management and product marketing for the Customer Experience Orchestration business. The company's brand visibility, content supply chain and customer engagement solutions provide everything businesses need to design and deliver personalized customer experiences at scale.

Anil joined Adobe from Informatica, a global leader in enterprise cloud data management, where he served as chief executive officer from 2015 to 2020. At Informatica, Anil led the successful transformation of the company to cloud and subscription services. He joined Informatica in 2013 as executive vice president and chief product officer, responsible for product development, product management and product marketing.

Earlier, Anil held several leadership roles at Symantec Corporation. As Executive Vice

President of Information Security, he was responsible for overseeing engineering, product management and operations for an extensive product portfolio, including Data Loss Prevention, E-Mail and Web Security, Managed Services, Trust Services and Authentication. Additionally, Anil led multiple product groups, including Endpoint Protection, Mobile Security and Management, Encryption, Storage and High-Availability and India Product Operations, as well as Enterprise Global Consulting.

Prior to Symantec, Anil led product management for Enterprise Security Services at VeriSign. He began his career at McKinsey & Company, where he rose to become co-leader of the E-Business Practice in the Silicon Valley Business Technology Office.

Anil holds a Bachelor of Technology in Computer Science and Engineering from the Institute of Technology, Varanasi, India, and a Master of Science and Ph.D. from the Massachusetts Institute of Technology. He serves on the board of FIS and previously served on the boards of Ansys, Inc. and USAA Bank.

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