



PSLT - Adobe Semrush Enterprise (2026v1)

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3. **Restrictions.** The following restrictions are in addition to the restrictions in the General Terms, which also apply to use of the Products and Services. Customer must not, directly or indirectly: (i) access the Products and Services if Customer operates or offers similar or competitive products and services; (ii) harvest or scrape data made available by the Products and Services; (iii) use or launch any automated system, including, “robots,” “spiders,” or “offline readers,” that sends more requests to Adobe servers in a given period of time than a human can reasonably produce in the same period by using a conventional browser; or permit anyone to do so; and (iv) if Customer subscribes to the Semrush API, in addition to the restrictions set forth above, Customer agrees (a) not to forward more than ten (10) inquiries per one (1) second from one unique IP address or more than ten (10) simultaneous inquiries from one (1) authorized User; and (b) not to cache the information received from the Products and Services for more than one (1) month without the express written consent of Adobe.
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5. **Enterprise Site Intelligence.** Adobe Semrush Enterprise Site Intelligence includes automated crawlers that allow Customer to access and scan specified URLs. Customer represents and warrants that it will only use such features to access Customer Data from URLs that Customer owns or controls. Customer further acknowledges and agrees that: (i) crawling activity may generate additional server requests and temporarily increase load on Customer’s website and hosting infrastructure; (ii) Customer is solely responsible for configuring its website, firewall, CDN, WAF, robots.txt, and any other bot-management settings to maintain compatibility with the automated crawlers; and (iii) Customer’s website may prevent or otherwise limit crawling, and Adobe will not be responsible for incomplete data, delayed results, or any service limitations resulting from these problems.
6. **Product Description.** Additional product limitations are detailed in the Product Description for Adobe Semrush found here: <https://helpx.adobe.com/legal/product-descriptions.html>.
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8. Additional Definitions

- 8.1 **"Insights"** means any data, graphs, insights, analysis, suggestions, and other outputs of the Products and Services, including the Semrush API, but does not include Output (as defined and governed by the Generative Artificial Intelligence Features Terms) and Customer Data. For purposes of the General Terms, "Adobe Technology" includes Insights.
- 8.2 **"Semrush API"** means an API that enables the interoperation of software, applications, operating systems, utilities or online services with the Products and Services, or which may help display, download or export the information received from the Products and Services to which Customer has purchased a subscription pursuant to a Sales Order.