



Specific Licensing Terms for Adobe Generative Artificial Intelligence Features (2026v1)

1. **Application.** These additional licensing terms apply to Customer's (and Customer's Users') use of and access to Generative AI Feature(s) that Adobe provides to Customer as part of the Products and Services.
2. **Use of a Generative AI Feature.**
 - 2.1. Customer must not use a Generative AI Feature:
 - (A) to create, upload, or share content (including text, images, video, audio, or code) or data that is illegal, false, misleading, obscene, or that violates the rights of others (including Adobe);
 - (B) to infer protected characteristics, personally identifiable information, or personal data (in each case, as defined by applicable law) about a person; or
 - (C) in a way that:
 - (i) impersonates another for deceptive purposes or conceals the fact that a user is interacting with artificial intelligence;
 - (ii) simulates a human-like emotional relationship with a user;
 - (iii) makes decisions related to employment, education, housing, access to essential benefits or services or the administration of justice; or
 - (iv) instructs or configures a chatbot to behave in a way that could cause or exacerbate a physical or psychological condition.
 - 2.2. Customer must not intentionally remove, alter, or disable any provenance or metadata tags from any content generated with the Generative AI Features, including but not limited to C2PA (Coalition for Content Provenance and Authenticity) metadata.
 - 2.3. Adobe reserves the right to limit, disable, or terminate Customer's use of a Generative AI Feature if Adobe determines, in its reasonable discretion, that such action is necessary or appropriate for the purposes of security, risk management, operational integrity, legal or regulatory compliance, or similar purposes.
3. **Input and Output.**

3.1. As between the parties and subject to Adobe's rights in Inputs: (a) Customer retains any intellectual property and other rights in Input; and (b) Customer owns Output. Adobe may screen or block Input or Output, in Adobe's sole discretion, if it determines that such Input or Output violates the applicable laws or regulations, the rights of a third party, or the Agreement.

3.2. **Input.** Except with regard to Inputs provided by Adobe, where and to the extent Adobe has made express commitments regarding such Inputs, Customer is solely responsible for Input.

3.3. Output.

(A) Output may sometimes be inaccurate, misleading, or unsuitable for Customer's use case. Output may not be protectable by intellectual property rights. Customer is solely responsible for the use of Output and for ensuring such use of Output complies with the Agreement and applicable laws and regulations.

(B) For clarity, the disclaimers in the General Terms (or equivalent framework agreement terms) that apply to Products and Services, also apply to Outputs.

3.4. **Customer Data and Customer Content.** Input and Output are Customer Data or Customer Content and all provisions governing Customer Data and Customer Content in the Agreement apply to Input and Output.

3.5 Customer will not and will not allow third parties under Customer's control to use a Generative AI Feature or Output to create, build, develop, train, test, or otherwise improve any machine learning algorithms or artificial intelligence systems, including any architectures, models, or weights.

4. **Additional Definitions.** Capitalized terms not defined herein have the same meaning as defined terms in the General Terms.

4.1. **"Generative AI Feature(s)"** means a product feature that is part of the Products and Services that generates Output using generative artificial intelligence technologies. It also includes any agentic AI systems that are capable of planning, reasoning and calling tools to execute on a task or achieve an outcome.

4.2. **Input"** means specific content or information input or imported to a Generative AI Feature by Customer, including, but not limited to audio files, video files, documents, code, data, images, text, or a combination of the foregoing.

4.3. **"Output"** means the specific output or content provided to Customer that is generated by the Generative AI Features based on Input, including but not limited to text, text effects, images, vector graphics, audio files, texture, video files, data, or code. Output does not include any references to or summaries of Documentation.