ACCC Insurance Company | Drive with the Eagle
Leading provider of personal auto insurance transforms legacy content into top-notch interactive courses using Adobe Captivate.

"Adobe Captivate has allowed us to deliver eLearning courses with highly interactive content that cater to a multitude of learning styles."

Darren Jones, Learning & Development Project Manager

SOLUTION
Adobe Captivate

TOP BENEFITS OF USING ADOBE CAPTIVATE

High Engagement

Increased audience engagement on courses due to integrated approach of accessing content.

Diversified Content

Catered to a multitude of learning styles by allowing content creation in various forms.

High Retention

Allowed learners to retain and recollect course information using videos and practice tests.

Interactive Content

Transformed legacy content into interactive content easily.

ACCC Insurance Company
Established in 1997
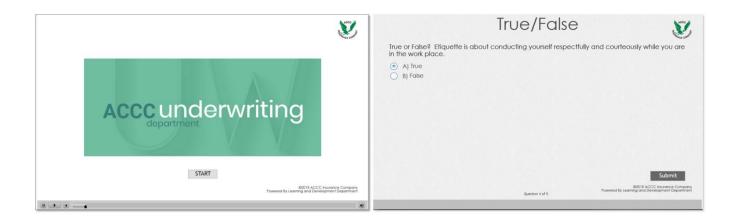Employees: 650
Houston, Texas
http://drivewiththeeagle.com

CHALLENGES

- Creating content quickly to meet deadlines.

- Convert legacy content into interactive content.

- Adapt to changing deadlines while producing quality deliverables.

SOLUTION
Adobe Captivate

Protecting Customer Interests While Ensuring Legal Compliance

ACCC Insurance Company seeks to positively impact business results through training and development and is therefore committed to providing an effective learning experience to all of its employees. The organization develops e-learning content that focuses on increasing the knowledge and enhancing the skills and abilities of its employees. It delivers customized training programs to each department in the organization and incorporates a blended format into all of its initiatives.

Based out of Houston, TX, ACCC Insurance Company's learning and development team consists of Instructional Designers, Trainers, an LMS Administrator, Training Administrative Coordinator, Project Manager, Training Supervisor, and Manager. Together, the team creates 45+ e-learning courses and 30+ explainer videos revolving around Leadership Development, Underwriting, Claims, Customer Service, Communication Skills, Application Simulation, Video Based Learning, and Process Training, every year.

SOLUTION
Adobe Captivate

As an insurance carrier, ACCC is often faced with the task of following a new process or adhering to a new guideline or regulation in less than a week after it is notified. In such scenarios, the learning and development team must quickly adapt to the new guidelines, create content quickly to meet the deadline and convert legacy content into interactive content – all of this without compromising on the quality of learning courses.

Delivering content with Adobe Captivate

Using Adobe Captivate, the learning and development team at ACCC Insurance Company has been able to deliver e-learning courses with highly interactive content. It caters to a multitude of learning styles by including videos in all of its e-learning modules. Learners at ACCC are now able to launch PDF documents in the e-learning window or in a separate window/tab. This allows them to simultaneously follow along as they complete the learning module. Similarly, the learning and development team created practice questions that learners could take before the final quiz. This has significantly improved learners' understanding and retention of the course content.

For more information
www.adobe.com/products/captivate.html