



Ki-Young Choi

Managing Director, Adobe Korea



Ki-Young Choi is focused on driving the company's enterprise business development and partnering with local customers to accelerate their digital transformation using Adobe's cloud-based technology.

Ki-Young brings more than 28 years' experience in the technology sector, partnering closely with enterprises and driving successful business transformation programs. Korea continues to be an important market for Adobe with its leadership in technology helping to drive digital transformation around the world. Ki-Young's strong track record of leading business transformation brings great value to customers as they innovate to deliver exceptional digital experiences.

Prior to joining Adobe Korea, Ki-Young served as President of Autodesk Korea. He has also held managing position in major business divisions at Microsoft Korea for 18 years where he was responsible for driving the company's transition to a cloud-based business as Chief Operating Officer (COO).

Adobe is changing the world through digital experiences. For more information visit: www.adobe.com/kr.