



# Collaborating with Adobe to Create Change

## A nonprofit's guide to impactful opportunities

### Together, we create change

At Adobe, we believe that creativity is the catalyst for positive change. We're driven to inspire creativity in people who want to make a meaningful impact – on education, our environment, our communities, and the world at large. We invest in our employees' and partner's best ideas for solving social problems and creating positive change.

How can your nonprofit organization benefit?

### They give, we give

Our employees are a generous bunch. We salute them – and we match their donations of time, cash, and securities to eligible nonprofits and schools.

Key features of our matching grants program:

- Full-time employees' donations of time, cash, or securities are matched up to \$10,000 per calendar year
- Donations of cash and securities are matched 1:1 to eligible nonprofit organizations
- For every 10 hours of volunteer service, employees earn a \$250 grant that can be donated to the organization of their choice
- For every 10 employees who volunteer together for three hours or more, we provide a grant of \$1,000, up to \$10,000.

Get started by registering with **YourCause**, our giving service provider, at <https://npo.yourcause.com/>.

### Teaming up for community action

When our employees join forces to create positive change, they're unstoppable. We support their team efforts by giving them funds and opportunities to take action in their local communities. Based in our largest corporate locations, Action Teams connect Adobe employees, resources, and products to increase the impact of our nonprofit partners.

Have a volunteer or fundraising opportunity to pitch to a local Action Team? Email [socialimpact@adobe.com](mailto:socialimpact@adobe.com) to get connected.



#### Global Action Teams

##### North America

Lehi, UT, McLean, VA, Newton, MA, New York, Ottawa, San Francisco, San Jose, Seattle

##### Europe

Bucharest, Dublin, Hamburg, London/Maidenhead, Munich, Paris

##### India

Bangalore, Noida

##### Asia Pacific

Tokyo, Sydney

### Investments that hit home

The Adobe Employee Community Fund is an employee-driven grantmaking program that supports nonprofits addressing challenges in the communities where we live, work, and do business. The program is available at our largest sites worldwide and provides one-year, \$20,000 programmatic grants. In 2018, employees awarded 150 local grants totaling \$3 million.

Nonprofits must be invited by a current Adobe employee to apply. The application window is from October to December each year.



## Personal development meets professional development

We tie employees' pro bono projects and nonprofit board service to their professional development plans. So not only does their volunteer work strengthen their communities, it advances their careers as well.



### ProBono

Adobe employees lend their technology, design, marketing, and other skills to address critical social issues while developing their expertise and leadership skills in a new environment.

- Taproot+ connects nonprofits with skilled volunteers for short-term, focused pro bono projects. Each engagement should require no more than six weeks or 30 hours of consulting time. Examples of ideal projects include digital or print graphic design, market research, or brand strategy. Submit your project request on [Taproot+](#).

For longer-term engagements or projects that require the resources of more than one employee, please contact [probono@adobe.com](mailto:probono@adobe.com) with a summary of your request.



### Board Service

The Adobe Board Service Program empowers our employees to share valuable knowledge, experience, and leadership skills with charitable organizations by serving on their Boards of Directors. We provide annual grants of \$5,000-\$10,000 to support employees' board service, depending on their level at the company. If you have an open board seat that you'd like to advertise to Adobe employees, please complete [this form](#).

## Adobe Products for Nonprofits

Nonprofit organizations and educational institutions around the world use our software solutions to promote creative expression and social advocacy. Our product donations enable them to develop compelling, visually rich stories that increase the visibility of their social causes. Adobe partners with TechSoup to make donated and discounted product available to the nonprofit community. Visit the [TechSoup](#) website for information. Looking for a discount for a larger nonprofit? Reach out to [ssiprod@adobe.com](mailto:ssiprod@adobe.com) to learn more about the options available.

## Adobe Project 1324

Emerging young artists are a force for positive impact. We support, connect, and amplify their creativity. Does your nonprofit work with emerging creatives, ages 13 to 24, to help cultivate their skills? Consider hosting a Challenge on [Project 1324!](#) Contact [project1324@adobe.com](mailto:project1324@adobe.com) to learn more.

## Checklist: Get the most from Adobe Sustainability & Social Impact

- Be part of our Matching Grants program by registering with YourCause, our giving service provider
- Remind Adobe donors to submit matching grant requests on Impact@Adobe when they donate cash or securities
- Let us know when you have a volunteer or fundraising opportunity for our Action Teams
- Remind Adobe volunteers to log their time on Impact@Adobe to take advantage of volunteer grants
- Recruit an Adobe employee to join your board of directors
- Access discounted Adobe products through [TechSoup](#)
- Reach emerging creatives by hosting a challenge on Project 1324
- Mark your calendar in October to ask an Adobe employee to nominate you for an ECF grant