



Huseby delivers revolutionary new legal services and technology.

Innovative legal services firm extends high-quality legal proceedings into the digital space using Adobe Connect and Adobe Acrobat Pro.



"Adobe Connect provides an ideal platform to deliver virtual legal proceedings that mirror face-to-face conversations within a document-intensive, fully integrated, and customized environment."

Brad Wickard, Vice President, Huseby, Inc.



SOLUTION

Adobe Connect and Adobe Acrobat Pro

IN PARTNERSHIP WITH



RESULTS



MODERNIZE

Delivered innovative, new service offering to customers on multiple screens and devices



REMOTE PROCEEDINGS

Enabled legal participants to engage in proceedings and manage documents remotely, without sacrificing security or the quality of experiences



COST EFFECTIVE

Helped to control travel, environmental, and legal expenses for clients



GREEN

Supported initiatives to reduce carbon footprint through reduced paper usage and travel

Huseby, Inc.

Established in 1928

Employees: 100+

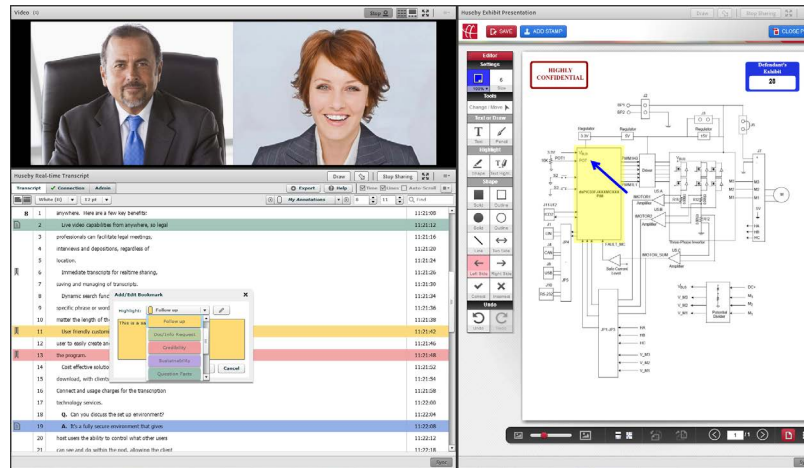
Charlotte, North Carolina

www.huseby.com

www.huseby.com/brochures/huseby_connect_brochure.pdf

eSyncTraining

www.esynctraining.com



CHALLENGES

- Developing a robust, more secure solution for remote deposition, trial testimony, witness preparation, and legal meetings
- Integrating real-time transcription feed, video, chat, and document capabilities into a single platform for legal proceedings
- Delivering rich, reliable experiences to encourage rapid adoption

Stepped in innovation

For more than 85 years, Huseby, Inc. has been on the leading edge of the legal industry by providing high-quality court reporting, trial support, and litigation services. More recently, the company has continued to redefine litigation support by offering technology-rich services, including video on-demand solutions, multi-jurisdictional and multi-party case management, and chain of custody (COC) electronic document management technology.

As part of its mission to provide its clients with innovative, new legal service offerings, Huseby wanted to develop a digital platform that incorporated live video capabilities with a real-time transcription feed, exhibit presentation, private chat, and other interactive technologies to support convenient and efficient legal proceedings. The company also wanted to implement technology to help ensure compliance with the most stringent security standards, including HIPAA, for clients participating in government, healthcare, and financial activities. Additionally, Huseby needed an advanced document solution that uses legal-standard PDF technology to support more secure document workflows.

Next-generation services

In partnership with eSyncTraining, Huseby built a custom solution using Adobe Connect and Adobe Acrobat Pro, taking advantage of several best-in-class collaboration and document capabilities. "Adobe Connect offered us unparalleled flexibility through rich out-of-the-box functionality and the ability to leverage APIs to develop our proprietary solution called HusebyConnect," says Brad Wickard, Vice President at Huseby. "By combining Adobe Connect and Adobe Acrobat, we achieved a high standard for security and flexibility that meets the requirements of every industry we work within—without being locked into a fixed experience."

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The screenshot displays the Adobe Connect interface with three main sections:

- Exhibit History:** A table listing exhibits created by Bill Roberts and Demo Witness. The table has columns for Name, Date Created, Size, and Open.

Name	Date Created	Size	Open
0001_Demo_Witness.PDF	01/08/14 02:32 PM	137 KB	[Open]
0002_Demo_Witness.pdf	01/14/14 01:29 PM	77 KB	[Open]
0003_Demo_Witness.pdf	01/14/14 01:34 PM	77 KB	[Open]
0004_Demo_Witness.pdf	02/19/14 03:46 PM	43 KB	[Open]
0005_Demo_Witness.pdf	02/24/14 12:51 PM	1.4 MB	[Open]
0006_Demo_Witness.pdf	02/25/14 12:05 PM	1 MB	[Open]
0007_Demo_Witness.pdf	03/18/14 12:21 PM	77 KB	[Open]
0008_Demo_Witness.PDF	03/18/14 12:24 PM	137 KB	[Open]
0009_Demo_Witness.pdf	03/21/14 12:50 PM	43	[Open]
0010_Demo_Witness.pdf	03/25/14 12:20 PM	77	[Open]
0011_Demo_Witness.pdf	03/25/14 01:50 PM	43	[Open]
- New Exhibit From Local PDF:** A sidebar with options to 'Open PDF', 'Create Blank Exhibit', and 'New Document'. Below it is a 'Preloaded Documents' section with a table:

Name	Size	Open
Private		
Exhibit Sample 1.pdf	43 KB	[Open]
Shared		
Exhibit Sample 2.pdf	3 KB	[Open]
- Recordings and Transcripts:** A table showing event recordings and transcripts.

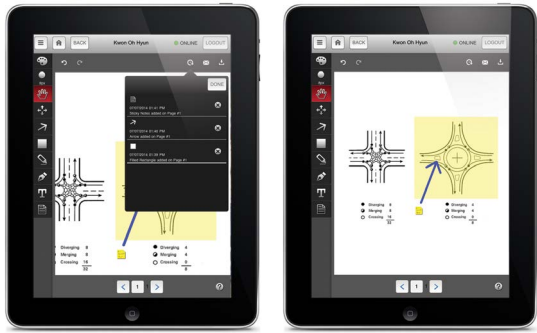
Event Name	Recording	Transcript	Time	Duration
03/28/2014, Fri				
Demo Witness	[Icon]	[Icon]	12:00 PM (EST)	02:00:00
04/03/2014, Thu				
Demo Witness	[Icon]	[Icon]	01:00 PM (EST)	02:00:00
07/15/2014, Tue				
Demo Witness	[Icon]	[Icon]	03:00 PM (EST)	04:25:00

Using Adobe Acrobat functionality within an Adobe Connect session, participants can edit text, comment, and draw directly on PDF files to create new documents to be marked as exhibits. Additionally, session managers and participants can track commentary—including who made changes and when—directly within the document to help ensure its integrity.

As part of the custom solution, Huseby manages its platform on premise within the company’s private cloud, enabling it to maintain the highest levels of security and rapidly scale services to meet growing demands of clients. The company also integrates the solution with its proprietary calendar technology and content database, increasing control over who can attend live sessions, as well as who can view and save the real-time transcript, exhibits, and recorded events.

Leveraging the flexibility of the Adobe Connect interface, legal counsel is provided a default desktop view when joining a virtual event, with three core components: live video of a witness, a custom presentation pod with documents or exhibits being presented, and a real-time transcript feed. Though these three core pods satisfy the needs for most activities, the company has added private chat, breakout sessions, and whiteboard functionality—and can define the look, feel, and functionality of the environment in a way that keeps interactions as natural as if all participants were in the same room.

“Adobe Connect provides an ideal platform to deliver virtual legal proceedings that mirror face-to-face conversations within a document-intensive, fully integrated, and customized environment,” says Wickard. “The added flexibility also enables us to support a larger variety of litigation activities, helping to extend the solution’s return.”



SOLUTION AT A GLANCE

- Adobe Connect
- Adobe Acrobat Pro

For more information

www.adobe.com/products/adobeconnect



Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Extending value through technology

In addition to traditional depositions, the Huseby team is seeing wide-spread adoption and use of its custom solution among legal offices working on a fixed fee or contingent basis. Adoption has also increased substantially for witness preparation events and allowing experts to attend depositions remotely. In using the platform built with Adobe Connect and Adobe Acrobat Pro, law firms can reduce risk and costs—all while supporting sustainability mandates put forward by clients.

Another trend that the company sees is the solution's use both inside and outside of the courtroom. "Adobe solutions enable participants to have all of the information right in front of them, as well as provide feedback directly to documents. They can also have side conversations without disrupting proceedings," says Wickard.

To enhance its digital solutions, Huseby is making HusebyConnect available on mobile devices, providing even more flexibility for legal counsel and other participants to attend virtual events, without sacrificing quality of experiences. "By supporting a mobile environment, legal professionals optimize their experience by prepping before an event, participating in a live event, and gain instant access to their work product and content after the event, from nearly any device they choose," says Wickard.

The new workflow provides Huseby and its clients seamless connectivity between the Adobe Connect environment and the Huseby cloud client application. Users can move with ease between applications in the most secure environment in the industry. Through partnership with Adobe and its team, Huseby has created a mobile next-generation solution to videoconferencing that is affordable, adaptable, and currently being embraced in an industry looking to improve its technology.