Adobe Customer Story

Technology for a world-class science leader.
Merck transforms time-consuming procurement by digitalizing workflows with the help of Adobe Sign.

Merck KGaA
Darmstadt, Germany

“Adobe Sign supports our digital transformation so that our employees can focus on valuable contributions to scientific innovation that help Merck change millions of lives.”

Florian Wies, IT Project and Service Manager, and Dimitri Metzger, Program Lead eSignatures, Merck

SOLUTION
Adobe Sign, an Adobe Document Cloud solution
SAP Ariba

RESULTS

1,400% FASTER time to signature, from 7.5 days to half a day

Seamless INTEGRATION with third-party procurement systems

Ability to sign from ANYWHERE with mobile access

Placing orders faster REDUCES WAITS for time-critical orders
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Merck KGaA
Established in 1668
Employees: 52,000
Darmstadt, Germany
www.emdgroup.com

CHALLENGES
• Shift employee efforts away from manual document processes to value-added work
• Improve employee experience through streamlined, innovative solutions
• Reduce waste and cost associated with processing paper documents

USE CASE
• Digital Workflows

"With Adobe Sign, we no longer need painful paper processes. We’re leveraging a digital transformation to make experiences better for everyone: our employees, our partners, and ultimately our customers."

Dimitri Metzger, Program Lead eSignatures, Merck

350 years of science innovation
In 1668, Friedrich Jacob Merck assumed ownership of a pharmacy in Darmstadt, Germany. Passed along from generation to generation, that single pharmacy grew into Merck KGaA, one of the largest pharmaceutical companies in the world with a presence in 66 countries. With its three core businesses—Healthcare, Life Science, and Performance Materials—Merck leads industries by developing highly innovative medicines, chemicals, technologies, and solutions that make a difference in millions of lives.

"This year represents Merck’s 350th anniversary of helping to advance science," says Florian Wies, IT Project and Service Manager at Merck. "Our company has thrived for so long because it is constantly reinventing itself. That’s what drives our innovation, and it’s part of our push for digital transformation."

Research is a key part of every Merck business, and with such in-depth investigation comes careful documentation. This is especially true when researching in heavily regulated fields such as pharmaceuticals. Traditionally documentation has been paper-based and time-consuming. Merck wanted to transform these manual processes and remove administrative headaches so that employees could concentrate on more valuable tasks.

"Employee experience is very important at Merck because happy and productive employees produce better work, leading to more innovative and creative solutions for our end users," says Wies. "Therefore, we believe that supporting our employees by enabling them to do their jobs with seamless processes contributes to the company’s success."
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Merck wanted to streamline and digitize documentation processes for employees. But the solution needed to achieve this had to be intuitive enough to help create a seamless user experience from day one without painful learning curves.

Merck found the ease of use that it was looking for with Adobe Sign, the electronic signature solution in Adobe Document Cloud. With Adobe Sign, Merck can implement 100% digital document workflows that include signatures and approvals. Even deployment was simple, as Merck leveraged single sign-on to easily manage users.

"With Adobe Sign, we no longer need painful paper processes," says Dimitri Metzger, Program Lead eSignatures at Merck. "We're leveraging a digital transformation to make experiences better for everyone: our employees, our partners, and ultimately our customers."

**Shaving one week off time to signature**

As a multinational corporation, Merck often has employees from different offices and countries that need to collaborate and work together. Having these separate locations could often lengthen delays for workflows involving paper documents. For example, procurement contracts generally needed at least two signatures: one from a manager in the department making the purchase, and one from the procurement department.

This process required printing out a copy of the contract and mailing it to a line manager at another campus. The manager would then sign the contract and put it back in the mail for approval from the procurement department at another office. There were many chances for delays as documents might get lost in the mail or sit unopened on a busy manager’s desk.

Adobe Sign introduced a seamless digital workflow that has reduced the average time for signature for procurement contracts from 7.5 days to just half a day. Part of the speed and ease of use comes from various integrations with available business solutions.

Procurement employees can trigger the contract signature workflow in just a few clicks from the dashboard. Completed agreements are stored digitally, which makes it much easier and less costly to store and retrieve past records. Now if agents need to recheck the exact terms of a contract, they simply log in to Adobe Sign instead of needing to travel to an onsite storage facility.

A next step will be to implement an integration between Adobe Sign and procurement software from SAP Ariba.

"Using the standard APIs in Adobe Sign, we can integrate Adobe Sign into tools that we already have in use."

*Rahul Jain, Project Manager Business Technology R&D, Merck*
"Using the standard APIs in Adobe Sign, we can integrate Adobe Sign with tools and systems that we already use," says Rahul Jain, Project Manager Business Technology R&D at Merck. "Users can initiate and monitor electronic signatures from software that they’ve been using for years instead of trying to jump to a new solution. This improves ease of use and productivity for our employees without needing to train people on a completely new solution."

The contract signature process is equally simple for contract recipients. Signers receive an email containing a link that allows them to view and sign the document from any device, even mobile phones.

By reducing the time to signature for procurement contracts, Merck can place orders with suppliers faster. This reduces delays and helps to prevent waits for time-critical orders.

"Before Adobe Sign, there was really no way to speed up the signature workflow because we relied on mail and the postal system was out of our hands," says Wies. "With Adobe Sign, we have more control over the end to end process. We can track the status of a document in the workflow and automate or send reminder emails to the signer with a few clicks, and dramatically reduce delays in procurement."

Merck is aiming to complete 5,000 procurement transactions in its first year after implementing Adobe Sign. This includes non-disclosure agreements, master service agreements, and service contracts, which can be 15 pages long. Eliminating the need to print such volumes of paper has already produced a significant environmental impact, saving an estimated 2,000 kg of wood and 53,000 liters of water in eight months.*

"Being an innovator means always being on the leading edge with technology," say Wies and Metzger. "Adobe Sign supports our digital transformation so that our employees can focus on valuable contributions to scientific innovation that help Merck change millions of lives."