

SAMPLE APPROPRIATE GENERIC TERMS FOR USE WITH ADOBE TRADEMARKS

<u>TRADEMARK</u>	<u>GENERIC TERM(S)</u>
Acrobat®	software, technology
AIR®	runtime software
Adobe® Audition®	software, audio editing software
Adobe® Connect™	software, web conferencing platform, solution
Adobe® Garamond®, Kozuka Gothic®, Minion®, Source® and other Adobe fonts	font, font software
Adobe® Muse®	software, web design software
Adobe® Premiere®	software, video-editing software
Adobe® Reader®	software
After Effects®	software, motion graphics software, visual effects software application
Behance®	online platform, online creative showcase
ColdFusion®	web application development platform
Creative Cloud®	service, membership, apps
Dreamweaver®	software application, web development tool
EchoSign®	software, e-signature solution
Flash®	software platform, technology
Font Folio®	software, font software collection
Illustrator®	graphics creation software, vector graphics and illustration tool
InCopy®	software, desktop publishing editing software
InDesign®	software, desktop publishing software application, page design, layout and publishing tool
Lightroom®	software, digital photography editing and management software
LiveCycle®	enterprise software, platform
PhoneGap®	mobile application development framework, technology
Photoshop®	software, image-editing software
PostScript®	language, page-description language, interpreter, software, printer driver
Shockwave®	multimedia platform
SpeedGrade®	software, color correction and grading application
Typekit®	service, font library, web fonts