MARKETING HUB Reference

File Formats that Render Thumbnails

A Marketing Hub thumbnail is a small graphical representation of an asset to help users quickly identify it in the application. The thumbnail that appears is either an auto-generated image rendered from the asset's current version or a custom image uploaded by an Asset Publisher.

The application automatically renders thumbnails for the file formats listed below.

Supported Document Formats	Extension(s)
Illustrator File	.ai
InDesign Document	.indd
Open eBook File	.epub
Portable Document Format	.pdf
PowerPoint Presentation	.ppt or .pptx
Word Document	.doc or .docx

Supported Raster Image Formats	Extension(s)
Bitmap Image	.bmp
Digital Negative Image	.dng
Encapsulated PostScript (raster images only)	.eps
Graphics Interchange Format	.gif
JPEG Image	.jpeg or .jpg
Portable Bitmap Image	.pbm
Portable Greymap Image	.pgm
Portable Network Graphic	.png
Portable Anymap Image	.pnm
Portable Pixmap Image	.ppm
Photoshop Document	.psd
Tagged Image File Format	.tiff

Supported Multimedia Formats	Extension(s)
Device Independent Format	.dvi
Flash Video	.flv
iTunes Video	.m4v
MPEG Movie	.mpeg
Ogg Video	.ogv
QuickTime Movie	.mov
Windows Media Video	.wmv

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