MARKETING HUB Reference

Approved Marketing Hub Language Abbreviations

Below is a list of approved language abbreviations for use in Marketing Hub asset and rendition titles and file names. Language abbreviations other than what is listed should not be used.

Language	Abbreviation
Arabic	ARA
Bulgarian	BU
Chinese Simplified	CS
Chinese Traditional	CT
Croatian	CR
Czech	CZ
Danish	DK
Dutch	NL
English, British	UK
English, International	IE
English, Universal	UE
Estonian	ES
Finnish	SF
French	F
French Canadian	FC
German	D
German, Austrian	D-AT
German, Swiss	D-CH
Greek	GRK
Hebrew	HEB

Language	Abbreviation
Hungarian	HU
Italian	I
Japanese	JPL
Korean	KOR
Latvian	LVA
Latin American Spanish	LAS
Lithuanian	LI
Norwegian	N
Polish	PL
Portuguese Brazilian	BP
Romanian	RO
Russian	RU
Serbian	RS
Slovak	SL
Slovenian	SVN
Spanish	E
Swedish	S
Thai	TH
Turkish	TR
Ukrainian	UKR

NOTES:

- English Universal: US English; asset is used in North America; 8.5x11 paper size
- English International: US English with North America specific aspects removed; A4 paper size; asset is used in APAC, EMEA or Japan
- English British: UK English; A4 paper size; asset is used in APAC, EMEA or Japan

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