



MARKETING HUB Reference

Approved Language Abbreviations

Below is a list of approved language abbreviations for use in Marketing Hub asset titles and file names. Language abbreviations other than what is listed should not be used.

Language	Abbreviation
Arabic	AR
Bulgarian	BG
Chinese Simplified	CS
Chinese Traditional	CT
Croatian	HR
Czech	CZ
Danish	DK
Dutch	NL
English, British	UK
English, International	IE
English, Universal	UE
Estonian	EE
Finnish	FI
French	FR
French Canadian	FC
German	DE
Greek	GR
Hebrew	HE
Hungarian	HU
Italian	IT

Language	Abbreviation
Japanese	JP
Korean	KR
Latin America Spanish	LA
Latvian	LV
Lithuanian	LT
Norwegian	NO
Polish	PL
Portuguese	PT
Portuguese Brazilian	BR
Romanian	RO
Russian	RU
Serbian	RS
Slovakian	SK
Slovenian	SI
Spanish	ES
Swedish	SE
Thai	TH
Turkish	TR
Ukrainian	UA

NOTES:

- English Universal: US English; asset is used in North America; 8.5x11 paper size
- English International: US English with North America specific aspects removed; A4 paper size; asset is used in APAC, EMEA or Japan
- English British: UK English; A4 paper size; asset is used in APAC, EMEA or Japan

