Adobe Advertising Cloud - Available Third Party Health Segments 2019

eXelate Demographic - Career - Health Care Professionals
eXelate Intent - Services - Health Medicine
eXelate Intent - Services - Personal Services and Care - Health Club
eXelate Intent - Services - Restaurants - Health and Vegan
eXelate Intent - CPG - Health and Beauty
eXelate Intent - CPG - Health and Beauty - Allergy Relief
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants
eXelate Intent - CPG - Health and Beauty - Cosmetics
eXelate Intent - CPG - Health and Beauty - Cough and Cold Relief
eXelate Intent - CPG - Health and Beauty - Ear Care
eXelate Intent - CPG - Health and Beauty - Eye Care
eXelate Intent - CPG - Health and Beauty - Fragrances
eXelate Intent - CPG - Health and Beauty - Hair Care
eXelate Intent - CPG - Health and Beauty - Medical Supplies
eXelate Intent - CPG - Health and Beauty - Mouthwash
eXelate Intent - CPG - Health and Beauty - Oral Care
eXelate Intent - CPG - Health and Beauty - Pain Relievers
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal
eXelate Intent - CPG - Health and Beauty - Skin Care
eXelate Intent - CPG - Health and Beauty - Toothpaste
eXelate Intent - CPG - Health and Beauty - Vitamins
eXelate Intent - CPG - Health Food
eXelate Intent - Shopping - Health and Beauty
eXelate Interest - Finance - Stocks - Pharma & Healthcare
eXelate Interest - General Interest - Health
eXelate Interest - Purchase Behaviors - Financial Products - Health Insurance
eXelate Interest - Purchase Behaviors - Shopping - Health and Beauty

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<th>Frozen Dinner</th>
<th>Frozen Complete Dinner - Healthy Choice</th>
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<td>Cold/Allergy/Sinus Remedy - Tylenol Cold</td>
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<td>Cold/Allergy/Sinus Remedy - Tylenol Flu</td>
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<td>Cold/Allergy/Sinus Remedy - Vicks Dayquil</td>
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<td>Cold/Allergy/Sinus Remedy - Vicks Nyquil</td>
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### Healthcare Products

- **Cough Remedies**
  - Cough Syrup-Tylenol
  - Cough Remedies
  - Cough Syrup-Vicks
- **Pain Relievers**
  - Headache/Pain Reliever-Advil
  - Headache/Pain Reliever-Bayer Aspirin
  - Headache/Pain Reliever-Motrin Ib
  - Headache/Pain Reliever-Motrin
- **Vitamins/Minerals**
  - Vitamin/Mineral Brand-One-A-Day Woman's Formula
  - Vitamin/Mineral Brand-Centrum Silver
  - Vitamin/Mineral Brand-Caltrate
- **Sore Throat**
  - Sore Throat Prod-Robitussin Honey Drop
  - Sore Throat Prod-Tylenol
  - Sore Throat
  - Sore Throat Prod-Vicks
- **First Aid**
  - FirstAid Band/Antibiotic Rem-Neosporin
  - FirstAid Band/Antibiotic Rem-Cortizone
  - First Aid
  - FirstAid Band/Antibiotic Rem-Bacitracin
- **Pain Relieving Rubs/Liquids/Wraps**
  - Pain Relieving Rubs/Liquids/Wraps-Icy Hot
  - Pain Relieving Rubs/Liquids/Wraps-ThermaCare
  - Pain Relieving Rubs/Liquids/Wraps-Aspercreme
  - Pain Relieving Rubs/Liquids/Wraps-Bengay
  - Pain Relieving Rubs/Liquids/Wraps-Advil
- **Pain Relievers**
  - Pain Relievers
  - Pain Relievers
  - Pain Reliever-Tylenol
  - Pain Reliever-Motrin Ib
  - Pain Reliever
  - Pain Reliever-Advil
  - Pain Reliever-Excedrin
  - Pain Reliever-Bayer Aspirin

### AdAdvisor Audiences

- **AdAdvisor Audiences**
  - AdAdvisor Audiences Powered by Neustar
  - AdAdvisor Consumer Audiences
  - Personal Finance
  - Health Insurance
  - Health Insurance w/UnitedHealth care
  - Health Insurance w/Blue Cross/Blue Shield
  - Health Insurance w/Aetna
  - Health Insurance w/UnitedHealth care
  - Personal Finance
  - Health Insurance
  - Health Insurance w/Blue Cross/Blue Shield
  - Health Insurance w/Aetna
  - Health Insurance w/UnitedHealth care
eXelate B2BX - Industry - Healthcare
eXelate Intent - Finance and Insurance - Health
eXelate Interest - Diet and Fitness - Health and Wellness
NCS - Food and Beverage - Frozen Entrees Category - Healthy Choice Brands
NCS - Food and Beverage - Frozen Entrees Category - Healthy Choice
NCS - Food and Beverage - Frozen Entrees Category - Healthy Choice Brands - Healthy Choice
NCS - Food and Beverage - Shelf Stable Liquid Soup Category - Campbells Brands - Campbells Chunky Healthy Request
NCS - Food and Beverage - Shelf Stable Liquid Soup Category - Campbells Brands - Campbells Healthy Request
NCS - Health and Beauty - Adult Incontinence Category
NCS - Health and Beauty - Cosmetics Category
NCS - Health and Beauty - Cosmetics Category - Cover Girl Brands
NCS - Health and Beauty - Cosmetics Category - Loreal Brands
NCS - Health and Beauty - Cosmetics Category - Maybelline Brands
NCS - Health and Beauty - Cosmetics Category - Revlon Brands
NCS - Health and Beauty - Cosmetics Category - Sally Hansen Brands
NCS - Health and Beauty - Cosmetics Category - Wet n Wild Brands
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Air Wick Brands
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Febreze Brands
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Febreze Brands - Febreze Air Effects
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Glade Brands
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Renuzit Brands
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Renuzit Brands - Renuzit
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Renuzit Brands - Renuzit Aroma
NCS - Health and Beauty - Eye Care Category
NCS - Health and Beauty - Facial Cleanser And Moisturizer Category
NCS - Health and Beauty - Facial Cleanser And Moisturizer Category - Olay Brands
NCS - Health and Beauty - Facial Tissues Category
NCS - Health and Beauty - Facial Tissues Category - Kleenex Brands
NCS - Health and Beauty - Facial Tissues Category - Puffs Brands
NCS - Health and Beauty - Facial Tissues Category - Puffs Brands - Puffs Plus
NCS - Health and Beauty - Facial Tissues Category - Scotties Brands
NCS - Health and Beauty - Feminine Hygiene Category - Always Brands
NCS - Health and Beauty - Feminine Hygiene Category - Kotex Brands
NCS - Health and Beauty - Hair Care Accessories Category
NCS - Health and Beauty - Hair Care Accessories Category - Goody Brands
NCS - Health and Beauty - Hair Coloring Category
NCS - Health and Beauty - Hair Coloring Category - Clairol Brands
NCS - Health and Beauty - Hair Coloring Category - Loreal Brands
NCS - Health and Beauty - Hair Spray And Hair Styling Product Category
NCS - Health and Beauty - Hair Spray And Hair Styling Product Category - Suave Brands
NCS - Health and Beauty - Hair Spray And Hair Styling Product Category - Tresemme Brands
NCS - Health and Beauty - Hand And Body Lotion Category
NCS - Health and Beauty - Hand And Body Lotion Category - Vaseline Brands
NCS - Health and Beauty - Oral Hygiene Category
NCS - Health and Beauty - Oral Hygiene Category - Aquafresh Brands
NCS - Health and Beauty - Oral Hygiene Category - Arm and Hammer Brands
NCS - Health and Beauty - Oral Hygiene Category - Chap Stick Brands
NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands
NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate
NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate Total
NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate Total Advanced
NCS - Health and Beauty - Oral Hygiene Category - Crest Brands
NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest
NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest 3d White
NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest Pro-health
NCS - Health and Beauty - Oral Hygiene Category - Listerine Brands
NCS - Health and Beauty - Oral Hygiene Category - Oral-b Brands
NCS - Health and Beauty - Oral Hygiene Category - Sensodyne Brands
NCS - Health and Beauty - Pain Relief Category
NCS - Health and Beauty - Pain Relief Category - Advil Brands
NCS - Health and Beauty - Pain Relief Category - Aleve Brands
NCS - Health and Beauty - Pain Relief Category - Bayer Brands
NCS - Health and Beauty - Shampoo And Conditioner Category
NCS - Health and Beauty - Shampoo And Conditioner Category - Alberto Vo5 Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Clairol Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Garnier Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Head and Shoulders Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Pantene Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Pantene Pro-v
NCS - Health and Beauty - Shampoo And Conditioner Category - Suave Brands
NCS - Health and Beauty - Shampoo And Conditioner Category - Suave Brands - Suave Naturals
NCS - Health and Beauty - Shampoo And Conditioner Category - Suave Brands - Suave Professionals
NCS - Health and Beauty - Shampoo And Conditioner Category - Tresemme Brands
NCS - Health and Beauty - Shaving Needs Category
NCS - Health and Beauty - Shaving Needs Category - Bic Brands
NCS - Health and Beauty - Shaving Needs Category - Edge Brands
NCS - Health and Beauty - Shaving Needs Category - Gillette Brands
NCS - Health and Beauty - Shaving Needs Category - Schick Brands
NCS - Health and Beauty - Stomach Upper G I Category
NCS - Health and Beauty - Suntan Products Category
NCS - Health and Beauty - Underarm Deodorant Category
NCS - Health and Beauty - Underarm Deodorant Category - Degree Brands
NCS - Health and Beauty - Underarm Deodorant Category - Secret Brands
NCS - Health and Beauty - Upper Respiratory Medicine Category
NCS - Health and Beauty - Vitamins And Supplements Category
NCS - Health and Beauty - Vitamins And Supplements Category - Nature Made Brands
NCS - Health and Beauty - Vitamins And Supplements Category - Natures Bounty Brands
Neustar AdAdvisor - Charitable Contributions - Health
Nielsen Lifestyle - Characteristics - Belong to health/fitness club or gym (Scarborough)
Nielsen Lifestyle - Events Attended - Health/wellness/fitness past year (Scarborough)
Axxiom Financial > Affluency > Healthy Income
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from a Fraternal or Other Membership Group
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from a Union
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from Agent or Broker Representing Many Companies
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from an Agent Representing One Company
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from Medicaid
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from Medicare
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance from Other Government Source
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance Through Direct Mail or Phone Contact
Axxiom Insurance > Health Insurance > Likely Acquisition Channel > Medical Insurance Through the Internet
Axxiom Insurance > Health Insurance > Likely Brand > Aetna
Axxiom Insurance > Health Insurance > Likely Brand > Aflac
Axxiom Insurance > Health Insurance > Likely Brand > Bankers Life & Casualty
Axxiom Insurance > Health Insurance > Likely Brand > Cigna
Axxiom Insurance > Health Insurance > Likely Brand > Delta Dental
Axxiom Insurance > Health Insurance > Likely Brand > Group Health Cooperative
Axxiom Insurance > Health Insurance > Likely Brand > Health Net
Axxiom Insurance > Health Insurance > Likely Brand > Humana
Axxiom Insurance > Health Insurance > Likely Brand > Kaiser Permanente
Axxiom Insurance > Health Insurance > Likely Brand > Mutual of Omaha
Axxiom Insurance > Health Insurance > Likely Brand > Oxford
Axxiom Insurance > Health Insurance > Likely Brand > Pacificare
Axxiom Insurance > Health Insurance > Likely Brand > State Farm
Axxiom Insurance > Health Insurance > Likely Brand > Unicare
Axxiom Insurance > Health Insurance > Likely Brand > United Healthcare
Axxiom Insurance > Health Insurance > Likely to Have > Have Long Term Care Insurance
Axxiom Insurance > Health Insurance > Likely to Have > You Alone
Axxiom Insurance > Health Insurance > Likely to Have > You and Other Household Members
Axxiom Insurance > Health Insurance > Likely to Have > Dental Insurance
Axxiom Media > Likely Magazine Type > Health
Axxiom Charities and Causes > Community Involvement - Causes Supported Financially > Health Causes
Axxiom Insurance > Health Insurance > Likely to Have > No Major Medical Insurance
Axxiom Politics > Likely Political Preference > Political Views > Strongly Agree with the Statement that People Should be Responsible for their Own Healthcare, not the Government
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Job Function | Mental Health Therapists
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Job Function | Other Health Services (Physical Therapists, Dieticians, Opticians)
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Job Function | Senior Care Givers and Home Health Aides
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Industry | Health Services
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Niche Industry Segments | PROF 18 - Offices And Clinics Of Health Practitioner
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Niche Industry Segments | PROF 19 - Offices And Clinics Of Health Practitioner
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Business Audiences | Niche Industry Segments | PROF 24 - Health Services
| AdAdvisor Audiences Powered by Neustar | AdAdvisor Consumer Audiences | Healthcare Products | Over the Counter Medications - Cold/Allergy/Sinus | Cold/Allergy/Sinus Remedy - Sudafed Cold & Sinus Remedy - Sudafed Cold and Sinus
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<th>AdAdvisor Audiences Powered by Neustar</th>
<th>AdAdvisor Mobile Location Audiences</th>
<th>Lifestyle</th>
<th>Health and Diet</th>
<th>Recent Gym Visit - Anytime Fitness</th>
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| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Foot and Ankle
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| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Oncology
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Oral/Maxillofacial
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Orthopaedic
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Pediatric
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Pediatric Orthopedic
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Plastic
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Thoracic
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Transplant
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Traumatic
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Vascular
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| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Ultrasound
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Undersea & Hyperbaric Medicine
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| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Womens Services
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | X-Ray and Radium Physics
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Rehabilitation Hospital
| AdAdvisor Audiences Powered by Neustar | Household Occupations | Household Member Occupation Group | Professional;Legal/Education and Health Practice
| AdAdvisor Audiences Powered by Neustar | Household Occupations | Household Member Occupation | Health Services
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Naturopath
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Surgery - Colon & Rectal
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Veterinary Medicine
| AdAdvisor Audiences Powered by Neustar | Healthlink Dimensions Data Powered by Neustar | Doctor Specialty | Neurorehab

180byTWO > ABM > Web > Companies > A-F > Cardinal Health
180byTWO > ABM > Web > Companies > A-F > Community Health Systems
180byTWO > ABM > Web > Companies > A-F > Davita Healthcare Partners
180byTWO > ABM > Web > Companies > G-L > Genisis Healthcare
180byTWO > ABM > Web > Companies > G-L > IMS Health
180byTWO > ABM > Web > Companies > G-L > Kindred Healthcare
180byTwo > B2B > Web > Decision Makers > Medical & Health
Acxiom Health and Fitness > Likely Health Interest > Health Interest Indicator - Above Average
Acxiom Health and Fitness > Likely Health Interest > Health Interest Indicator - Average
Acxiom Health and Fitness > Likely Health Interest > Health Interest Indicator - Below Average
Acxiom Health and Fitness > Likely Health Interest > Health Interest Indicator - Least Likely
Acxiom Health and Fitness > Likely Health Interest > Health Interest Indicator - Most Likely
Acxiom Health and Fitness > Likely Medical Information > Asked Doctor to Prescribe a Specific Drug
Acxiom Health and Fitness > Likely Medical Information > Called a Toll Free Number for Medical Information
Acxiom Health and Fitness > Likely Medical Information > Consulted a Pharmacist
Acxiom Health and Fitness > Likely Medical Information > Discussed an Ad with a Friend or Relative
Acxiom Health and Fitness > Likely Medical Information > Discussed an Ad with Doctor
Acxiom Health and Fitness > Likely Medical Information > Source > Another Website for Medical Information
Acxiom Health and Fitness > Likely Medical Information > Source > Doctors Appointment
Acxiom Health and Fitness > Likely Medical Information > Source > Free Sample
Acxiom Health and Fitness > Likely Medical Information > Source > Magazine Advertisements
Acxiom Health and Fitness > Likely Medical Information > Source > Medical Journals
Acxiom Health and Fitness > Likely Medical Information > Source > Online/Internet Sites
Acxiom Health and Fitness > Likely Medical Information > Source > Other Advertisements
Acxiom Health and Fitness > Likely Medical Information > Source > Pamphlets/Brochures
Acxiom Health and Fitness > Likely Medical Information > Source > Patient Support Group
Acxiom Health and Fitness > Likely Medical Information > Source > Pharmaceutical Company
Acxiom Health and Fitness > Likely Medical Information > Source > Product or Drug Website
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Beta Carotene
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Echinacea
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Echinacea
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Folic Acid
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Garlic Supplements
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Gingko Biloba
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Ginseng
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Glucosamine
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Iron
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Multiple Formula with Iron
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Multiple Formula with Minerals
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Other Type of Supplement
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > St John's Wort
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Stress Formula
Acxiom Health and Fitness > Likely Nutritional Supplements Taken Last 6 Months > Zinc
Acxiom Health and Fitness > Likely Prescription Purchase Channel > Internet/Online
Acxiom Health and Fitness > Likely Prescription Purchase Channel > Other Means
Acxiom Health and Fitness > Likely Prescription Purchase Channel > Refilled a Prescription through any channel
Acxiom Health and Fitness > Likely Prescription Purchase Channel > Supermarket
Acxiom Health and Fitness > Likely Vitamins Taken Last 6 Months > Antioxidant Vitamins
Acxiom Health and Fitness > Likely Vitamins Taken Last 6 Months > Calcium Supplements
Acxiom Health and Fitness > Likely Vitamins Taken Last 6 Months > Vitamin A
Acxiom Health and Fitness > Likely Vitamins Taken Last 6 Months > Vitamin B Complex
Acxiom Health and Fitness > Likely Vitamins Taken Last 6 Months > Vitamin B Complex with Vitamin C
Beauty, Health & Grocery Shoppers

Book Genre Preference: Medical & Health

Branded Data - Australia, NZ, Asia Pacific - APAC Skimlinks - About to Buy - Food and Drink - Health Foods and Vitamins
Branded Data - Australia, NZ, Asia Pacific - APAC Skimlinks - Shopper Profiles - Healthy Eating Fashionistas
Branded Data - Australia, NZ, Asia Pacific - APAC Skimlinks - Shopper Profiles - Healthy Living
Branded Data - Australia, NZ, Asia Pacific - APAC Skimlinks - Wants to Buy - Food and Drink - Health Foods and Vitamins
Branded Data - Australia, NZ, Asia Pacific - AU Hitwise Inspired - Personas - Health and Beauty Buyer Persona
Branded Data - Australia, NZ, Asia Pacific - AU Hitwise Inspired - Personas - Health and Wellbeing Enthusiast Persona
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Emma - Medium Range - Attitudes, Interests and Opinions - Health: I Do Not Think Obesity Is A Major Issue in Australia
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - High Spend / Expenditure on Accident and Health Insurance
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - High Spend / Expenditure on Gym and Health Club Fees
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - High Spend / Expenditure on Total Medical Care and Health Expenses
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - Medium Level of Spend / Expenditure on Accident and Health Insurance
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - Medium Level of Spend / Expenditure on Total Health and Beauty
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - RDA Donor Segments - High Range - Likely to Donate to Mental Health Cause / Charities
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - RDA Donor Segments - Medium Range - Likely to Donate to Mental Health Cause / Charities
Branded Data - Australia, NZ, Asia Pacific - ID Roy Morgan - Helix Personas - 200 Metrotechs - 202 Healthy, Wealthy and Wise
Branded Data - Australia, NZ, Asia Pacific - NZ Experian - Occupation - Industry - Health care and social assistance
Branded Data - Europe - AT OmniDIGITAL by MeritDirect - Industry - Healthcare / Medical
Branded Data - Europe - CH OmniDIGITAL by MeritDirect - Industry - Healthcare / Medical
Branded Data - Europe - DE Kantar Media TGI - Sport - Visited Leisure Centres / Gyms and Health Clubs In The Last 12 Months
Branded Data - Europe - DE Schober - B2B - Industry - Doctors, Healthcare and Social Services
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Full-Coverage Health Insurance - High Demand
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Full-Coverage Health Insurance - Low Demand
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Full-Coverage Health Insurance - Medium Demand
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Supplementary Health Insurance - High Demand
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Supplementary Health Insurance - Low Demand
Branded Data - Europe - GFK - DE GFK - FMS - Insurance - Health Insurance - Private Supplementary Health Insurance - Medium Demand
Branded Data - Europe - GFK - DE GFK - Purchasing Power - Retail - Health and Personal Care - High
Branded Data - Europe - GFK - DE GFK - Purchasing Power - Retail - Health and Personal Care - Low
Branded Data - Europe - GFK - DE GFK - Purchasing Power - Retail - Health and Personal Care - Medium
Branded Data - Europe - GFK - DE GFK - Regional Consumer Styles - Family, Health And Security-Oriented - High
Branded Data - Europe - GFK - DE GFK - Regional Consumer Styles - Family, Health And Security-Oriented - Low
Branded Data - Europe - GFK - DE GFK - Regional Consumer Styles - Family, Health And Security-Oriented - Medium
Branded Data - Europe - GFK - DK GFK - Purchasing Power - Retail - Health and Personal Care - High
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Branded Data - USA - US 33Across - 33Across AudienceID - Health - Beauty
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Child Health
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Education
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Fitness
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Fitness - Advice and Guides
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Healthcare Industry
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Insurance
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Men's Health
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Men's Health - Nutrition
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Men's Health - Products
Branded Data - USA - US 33Across - 33Across AudienceID - Health - News and Media
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - Dietitians and Nutritionists
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - Infant and Toddlers
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - News and Media
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - Organic Food
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - Senior
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Nutrition - Special Diets
Branded Data - USA - US 33Across - 33Across AudienceID - Health - Senior Health
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Branded Data - USA - US 33Across - 33Across AudienceID - Personal Care - Healthcare
Branded Data - USA - US 33Across - 33Across AudienceID - Personal Care - Healthy Living
Branded Data - USA - US 33Across - 33Across AudienceID - Personal Care - Men's Health and Fitness
Branded Data - USA - US 33Across - 33Across AudienceID - Personal Care - Women's Health and Fitness
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Insurance - Accident and Health
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Medical and Health Services
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Medical and Health Services - Dentists and Dental Professionals
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Medical and Health Services - Doctors, Physicians and Surgeons
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Medical and Health Services - Nurses
Branded Data - USA - US ALC - B2B - Demographic - Employment Industry - Medical and Health Services - Pharmacists
Branded Data - USA - US ALC - Demographic - Affluent - Donors - Health Related Causes
Branded Data - USA - US ALC - Demographic - Employment Industry - Allied Health Practitioners
Branded Data - USA - US ALC - Lifestyle - Donors - Health
Branded Data - USA - US Alliant - Brand Propensities - Health / Beauty and Cosmetics - AdvoCare Buyer Propensity
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<td>- Young Professionals Interested in Fitness, Exercise and Health</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Community Health Systems</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - CVS</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Danaher Corporation</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Eli Lilly</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - HCA Healthcare</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Kaiser Foundation Health Plan</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Mayo Clinic</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - McKesson Corporation</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Medtronic</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Merck</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Novartis</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Partners Healthcare</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Pfizer</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Providence Health and Services</td>
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<td>- B2B Company Name by Industry (ABM) - Healthcare - Rite Aid</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Trinity Health</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Company Name by Industry (ABM) - Healthcare - Walgreens</td>
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<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Decision Makers (DM) - Healthcare Decision Makers</td>
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<tr>
<td>Branded Data - USA - US Dun &amp; Bradstreet</td>
<td>- B2B Industry - Ambulatory Services</td>
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Branded Data - USA - US Kantar MARS - Health Attitudes and Behaviors - Proactive Patients
Branded Data - USA - US Kantar MARS - Health Attitudes and Behaviors - Value Prescription Medications
Branded Data - USA - US Kantar MARS - Health Caregivers - Caregiver Role for Loved One
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Adult Acne, OTC Treatment
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Allergy, Children's, OTC treatment
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Allergy, Food
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Allergy, Pet
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Allergy, Ragweed
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Menstrual Cramps / PMS, OTC treatment
Branded Data - USA - US Kantar MARS - Health Conditions and Treatments - Pain, OTC Treatment
Branded Data - USA - US Kantar MARS - Health Insurance - No Health Insurance
Branded Data - USA - US Kantar MARS - Health Insurance - Prescription Savings Plan
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Go Online after Seeing Healthcare Ads
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Interested in Rx after Seeing Healthcare Ads
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Take or Refill Rx after Seeing Healthcare Ads
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Value Health-Related Websites for Health Information
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Value Online Video for Health Information
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Value Social Media for Health Information
Branded Data - USA - US Kantar MARS - Health Media and Advertising - Value TV for Health Information
Branded Data - USA - US Kantar MARS - Health Shopping Behavior - Purchase Medication Online
Branded Data - USA - US Kantar MARS - Health Shopping Behavior - Receptive to Rx Coupons
Branded Data - USA - US Kantar MARS - Health Tech - App and Wearables Positive Opinion
Branded Data - USA - US Kantar MARS - Health Tech - App Willing if Recommended
Branded Data - USA - US Kantar MARS - Health Tech - Use Health Apps
Branded Data - USA - US Kantar MARS - Health Tech - Use Internet to Research Condition / Treatment Related Content
Branded Data - USA - US Kantar MARS - Health Tech - Use Internet to Research Health Services
Branded Data - USA - US Kantar MARS - Health Tech - Use Smartphone for Health Related Activities
Branded Data - USA - US Kantar Media MARS - Health Conditions and Treatments - Allergy with OTC treatment
Branded Data - USA - US Kantar Media MARS - Health Conditions and Treatments - Migraine Headache with OTC treatment
Branded Data - USA - US Kantar Media MARS - Health Insurance - Health Insurance Drug Plan
Branded Data - USA - US Media Source Solutions - B2B - Major Industry Group 80 - Health Services
Branded Data - USA - US Media Source Solutions - B2B - Occupation - Health Care
Branded Data - USA - US Media Source Solutions - B2B - Occupation - Health Services
Branded Data - USA - US Media Source Solutions - B2B - Transaction Subcategory 2 - Business Services - Healthcare
Branded Data - USA - US Media Source Solutions - B2B - Transaction Subcategory 3 - Business Services - Healthcare
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 2 - Health - Wellness
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 2 - Health - Wellness - Drugstore
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 2 - Health - Wellness - Orthotics - Prosthetics
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 2 - Health - Wellness - Supplements
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 3 - Electronics - Healthcare
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 3 - Health - Wellness - Diagnostic Products
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 3 - Health - Wellness - Health Foods
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 3 - Health - Wellness - Orthotics - Prosthetics
Branded Data - USA - US SMS-INC - Occupation - Health Services - Medical Technician
Branded Data - USA - US SMS-INC - Occupation - Health Services - Nurses Aide / Orderly
Branded Data - USA - US SMS-INC - Occupation - Health Services - Optician
Branded Data - USA - US SMS-INC - Occupation - Health Services - Optometrist
Branded Data - USA - US SMS-INC - Occupation - Health Services - Pharmacist / Pharmacy
Branded Data - USA - US SMS-INC - Occupation - Health Services - Psychologist
Branded Data - USA - US SMS-INC - Occupation - Health Services - Technician / Lab
Branded Data - USA - US SMS-INC - Occupation - Health Services - Technician / X-ray
Branded Data - USA - US SMS-INC - Occupation - Health Services - Therapist
Branded Data - USA - US SMS-INC - Occupation - Health Services - Therapist / Physical
Branded Data - USA - US SMS-INC - Shopping - Brand Intent - Food and Beverage - Prepared Food - Healthy Choice
Branded Data - USA - US SMS-INC - Shopping - Brand Intent - Food and Beverage - Snacks - KIND Healthy Snacks
Branded Data - USA - US SMS-INC - Shopping - Mail Order Buyer - Health and Wellness
Branded Data - USA - US SMS-INC - Shopping - Mail Order Responder - Exercise - Health
Branded Data - USA - US SMS-INC - Shopping - Mail Order Responder - Health and Beauty
Branded Data - USA - US SMS-INC - Shopping - Mail Order Responder - Health and Fitness
Branded Data - USA - US Stirista - Seasonal - Special Events - New Years Resolution - Healthy Eating
Branded Data - USA - US Media Source Solutions - Intent - Transaction Subcategory 3 - Health - Wellness - Supplements
Branded Data - Australia, NZ, Asia Pacific - AU RDA Research - Household Economics - Medium Level of Spend / Expenditure on Gym and Health Club Fees
Brands Natural for Health
Cardinal Health
Cardinal Health
Carolinas Healthcare System
Claritas > Financial > Charitable contribution to Healthcare or Medical (Scarborough)
Claritas > Health > Has HMO health insurance (Scarborough)
Claritas > Health > Has Medicaid health insurance (Scarborough)
Claritas > Health > Has Medicare health insurance (Scarborough)
Claritas > Health > Has Military health insurance (Scarborough)
Claritas > Health > Has POS health insurance (Scarborough)
Claritas > Health > Has PPO health insurance (Scarborough)
Claritas > Health > Prospective Aetna health insurance buyer (Scarborough)
Claritas > Health > Prospective Aflac health insurance buyer (Scarborough)
Claritas > Health > Prospective Blue Cross and Blue Shield health insurance buyer (Scarborough)
Claritas > Health > Prospective CIGNA health insurance buyer (Scarborough)
Claritas > Health > Prospective Health Net health insurance buyer (Scarborough)
Claritas > Health > Prospective Humana health insurance buyer (Scarborough)
Claritas > Health > Prospective State Farm health insurance buyer (Scarborough)
Claritas > Health > Prospective United Healthcare health insurance buyer (Scarborough)
Claritas > Health > Shops Costco pharmacy (Scarborough)
Claritas > Health > Shops CVS pharmacy (Scarborough)
Claritas > Health > Shops mail order pharmacy (Scarborough)
Claritas > Health > Shops Rite Aid pharmacy (Scarborough)
Claritas > Health > Shops Sam’s Club pharmacy (Scarborough)
Claritas > Health > Shops Target pharmacy (Scarborough)
Claritas > Health > Shops Walgreens pharmacy (Scarborough)
Claritas > Health > Shops Walmart pharmacy (Scarborough)
Claritas > Lifestyle > Belongs to health or fitness club (Scarborough)
Claritas > Shopping > Prefers In-Store Shopping for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Prefers to Shop on Marketplace Website for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Prefers to Shop on Mobile Device for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Prefers to Shop on Retailer Website for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Prefers to Shop Online for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Shops on Mobile Device and Prefers Direct Shipping for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Shops on Mobile Device and Prefers Using a Website for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Shops Online and Prefers Direct Shipping for Health and Beauty Supplies (Retail Channel)
Claritas > Shopping > Shops Online and Prefers Using a Website for Health and Beauty Supplies (Retail Channel)
Claritas > Sports and Entertainment > Attends health or wellness or fitness event (Scarborough)
Community Health Systems
Community Health Systems
comScore > TV Segments (US) > Ad Exposure > UnitedHealthcare
Contributes to Health Charities - Expanded
Contributes to Health Charities - Precision
Contributes to Health Charities - Expanded
Community Health Systems
Decision Makers > Medical & Health Services New
Employer Provided Health Insurance Holders: Highly Likely
Employer Provided Health Insurance Holders: Likely
Employer Provided Health Insurance Holders: Unlikely
Eyeota - B2B - Decision Makers - Healthcare Industry
Eyeota - B2B - Decision Makers - Healthcare Industry - Nursing Care Facilities and Home Health Care
Eyeota - B2B - Decision Makers - Insurance Industry - Accident and Health
Eyeota - B2B - Employment - Insurance Industry - Accident and Health
Eyeota - B2B - Interest - Healthcare Industry
Eyeota - CPG and FMCG - Interest - Diet - Healthy Eating
Healthcare and Social Work
Healthcare and Social Work
Healthcare and Social Work
Healthcare and Social Work
Healthcare and Social Work
Healthcare and Social Work
Healthcare and Social Work
Healthcare Workers
Healthy Workers
Healthy Eating
Healthy Food Frequent Diners
Healthy Gums
Healthy Holistics
Healthy Households: Highly Likely
Healthy Households: Likely
Healthy Households: Unlikely
Healthy Lifestyle
Healthy Lifestyle Enthusiasts
Healthy Living
Healthy Living
Healthy Living
Healthy Living
Healthy Living
Healthy Living
Healthy Living - Expanded
Healthy Living - Precision
Ibotta > Ibotta_PurchaseIntender_Health_Wellness
IMS Health
Intent > Health & Fitness
Intent > Health & Fitness > New Health & Fitness Buffs
Interest > Health & Fitness
Interest > Health & Fitness > Avid Cyclists
Interest > Health & Fitness > Avid Hikers
Interest > Health & Fitness > Avid Runners
Interest > Health & Fitness > Avid Skiers
Interest > Health & Fitness > Avid Surfers
Interest > Health & Fitness > Calorie Counters
Interest > Health & Fitness > Fitness Device Owners
Interest > Health & Fitness > Health & Fitness Enthusiasts
Interest in Health Foods
Interested in wearable devices to track health/fitness activities
Kantar > UK > CPG Purchase - Brand > Healthcare > Beechams Heavy Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Beechams Total Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Beechams Medium and Light Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > BeechamsNon Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Calpol Heavy Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Calpol Medium and Light Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Calpol Non Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Calpol Total Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Halls Soothers Heavy Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Halls Soothers Medium and Light Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Halls Soothers Non Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Halls Soothers Total Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Nurofen Medium and Light Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Nurofen Non Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Nurofen Total Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Rennie Heavy
Kantar > UK > CPG Purchase - Brand > Healthcare > Rennie Medium and Low
Kantar > UK > CPG Purchase - Brand > Healthcare > Rennie Non Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Rennie Total Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cold Treatments Heavy Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cold Treatments Medium and Light Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cold Treatments Non Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cold Treatments Total Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cough Liquids Medium and Light Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cough Liquids Non Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cough Liquids Total Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Indigestion Remedies Heavy Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Indigestion Remedies Medium and Light Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Indigestion Remedies Non Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Indigestion Remedies Total Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Oral Analgesics Heavy Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Oral Analgesics Medium and Light Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Oral Analgesics Non Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Oral Analgesics Total Buyers
Kantar > UK > CPG Purchase - Total Category > Healthcare > Cough Liquids Heavy Buyers
Kantar > UK > CPG Purchase - Brand > Healthcare > Nurofen Heavy Buyers