Adobe Connect and Adobe ConnectNow

Adobe® Connect™ powers mission critical web conferencing solutions end-to-end, on virtually any device

Adobe Connect is a web conferencing platform for web meetings, eLearning, and webinars. It goes beyond screen sharing, and delivers end-to-end solutions to drive critical business processes across virtually any device, and enables organizations from leading corporations to the U.S. Department of Defense to fundamentally improve productivity.

Adobe Connect includes the same ease-of-use and flexible collaboration capability found in Adobe ConnectNow, but goes above and beyond. Advanced mobile collaboration features of Adobe Connect deliver nearly all hosting, presenting, and sharing capabilities directly to mobile devices, allowing you to truly collaborate and train from anywhere, anytime. Adobe Connect delivers complete solutions leveraging industry-leading tools such as Adobe SiteCatalyst®, Adobe CQ, and Adobe Captivate® to power best-of-breed pre and post meeting webinar and training workflows; drives greater productivity with reusable content, URLs and customizable meeting environments; enables rich experiences with unlimited webcam streams, interactive apps, and video streaming; and provides advanced security and controls across a variety of deployment options.

Available: ●   Not Available: ○

Features*	Adobe Connect	Adobe ConnectNow
Enable instant access and cross-firewall collaboration from virtually any mobile device or desktop		
Meeting room size: Adobe Connect enables up to 1,500 attendees, and up to 80,000 with webcasting options. (Note: Adobe Connect one-year trial accounts for former paid ConnectNow users is limited to 25.)	1500	20
Pre-installed desktop client: Adobe Flash® Player is already installed on virtually all Internet-connected computers worldwide, so participants can instantly join without any client downloads.	●	●
Identical cross-platform support: Adobe Connect offers a consistent rich media experience for attendees across platforms.	●	●
Broad mobile support across solutions: Adobe Connect offers mobile support for web meetings, training, and webinars on iOS, Android™, and BlackBerry® Playbook devices.	●	○
Complete control from the mobile device: Adobe Connect enables users to fully administer a meeting with start/stop, recording, layout, audio, and participant controls, as well as present content, advance slides, use a whiteboard, and share files from the cloud or directly from a mobile device.	●	○

A richer, more engaging experience		
Effective video conferencing with unlimited web-cams: Adobe Connect allows an unlimited number of webcam streams to see and react to all participants, enhancing communication during the meeting.	●	●
Always-on meeting URLs: Meeting rooms are always on and accessible anytime without scheduling. Participants can always join the meeting room at the same, easy-to-remember URL.	●	●
Customizable URLs: Customize each meeting URL for specific use cases (xxx/war-room, xxx/team-meeting, etc.).	●	●
Unlimited meeting rooms per user: Enable users to create any number of personal meeting rooms, with a customized URL for each.	Unlimited	Only 1
Screen sharing, chat, notes, file share, whiteboard, and emoticons: Baseline collaboration tools are available to ensure rich collaboration and interactivity amongst participants.	●	●
Polling, moderated Q&A, weblinks: Advanced collaboration tools are available to take your meetings to the next level.	●	○
Share and Store uploaded content (presentations/documents) in native format: Share PowerPoint presentations across attendees with all animations intact, and notes available for presenters.	●	○
Reusable meeting environments: In addition to URLs remaining persistent, layouts, notes, chat and any changes made during the meeting also remain. Hosts are able to prepare the room once—saving the layouts for continuous reuse—which saves time and enables immediate collaboration without preparation.	●	●
Multiple customizable layouts and interface for efficient collaboration: Set up a meeting room with multiple layouts in advance with preloaded content to step through content more efficiently.	●	○
Stream video and share interactive rich media content: With Adobe Connect, rich media and interactive content, including high-quality video, can be shared for immediate synchronized use across attendees. No additional downloads are needed to view the content, ensuring consistent and efficient collaboration.	●	○
Multiple Host & Presenter roles: Availability of multiple roles enables efficient and effective presentation of content.	●	●
Backstage area: Presenters can create new layouts and upload content, and coordinate with other presenters behind the scenes while presentations continue, without disturbing the view of participants for seamless event execution.	●	○

Feature		
Measure engagement in real-time: A dashboard tracks audience engagement and interactivity (poll responses, chat, emoticon usage, and so on) in real time, to help ensure your content is resonating with your audience.	●	○
Record meetings: Turn meetings into a knowledge asset by recording and sharing for anytime access.	●	○
Highly interactive recordings, including video: Recordings maintain interactivity, including quizzes, polls, shared links, in-meeting apps, and file downloads. Video and webcam streams also remain available.	●	○
Edit, index, anonymize and customize recordings: Viewers can quickly skip to relevant information with indexing that happens automatically. You can deliver focused recordings by editing content and indexes online. You can also anonymize participants and hide specific meeting functionality.	●	○

Maximize investments through extensibility and integration with existing infrastructure		
VoIP: Leverage VoIP at no charge to minimize costs.	●	●
2-way phone and VoIP audio: Enable users to join and communicate via both VoIP and the audio conferencing bridge in the same meeting.	●	○
3rd party audio conferencing integration: Leverage any audio provider or teleconferencing platform in your meeting. Integrations with popular teleconferencing platforms enable advanced audio controls.	●	○
3rd party video teleconferencing integration: Organizations can leverage investments in videoconferencing platforms from within Adobe Connect thanks to a vendor-neutral approach to unified communications and standards-based interoperability.	●	○
LDAP integration: For on-premise and managed solutions, Adobe Connect includes native LDAP authentication.	●	○
Developing apps for use within the meeting environment: Adobe Connect offers the flexibility to build customized in-meeting apps using Flex and the Adobe Connect collaboration software development kit to handle specialized use cases.	●	○

Enhanced security and control		
Enhanced compliance management with application white and black listing: Administrators can white list and black list applications, limiting screen sharing to only approved applications.	●	○
Multiple deployment options available: Deploy Adobe Connect as a multi-tenant hosted service, on-premise behind the firewall, or as a single-tenant managed service, helping to deliver the right balance in ease of management, security, compliance, and control.	●	**Hosted only**

Leverage an all-in-one solution for digital marketing events and citizen outreach In addition to features above:		
Web content authoring tools to drive registrations: Powered by built-in Adobe CQ technology, you can use intuitive drag-and-drop content creation tools and templates to create richly formatted, branded registration landing pages, microsites, event catalogs, and emails.	●	○
Lead management and CRM integration: Integration and automated delivery of detailed webinar data into popular tools, such as Salesforce, Eloqua, and Marketo, and other lead scoring systems.	●	○
Promotional spend optimization: Built-in analytics powered by Adobe SiteCatalyst identify top-performing promotions based on qualified leads and generate rich visual interpretations of data for faster decision-making.	●	○

Deliver a complete digital learning solution across virtually any device In addition to features above:		
Industry-leading tools to quickly author and deploy training: Adobe Connect deeply integrates with industry-leading tools, such as Adobe Captivate and Adobe Presenter, enabling trainers to quickly author or leverage existing content.	●	○
Customizable course catalogs and landing pages: Powered by built-in Adobe CQ technology, you can use intuitive drag-and-drop content creation tools to create customized, richly branded course catalogs, registration pages, and email communications to reach learners and effectively promote training sessions.	●	○
Managing and tracking training: Create curriculums for learners, and manage and track learner progress within Adobe Connect. You can also integrate with an existing LMS to manage training from a single system and extend virtual classroom capabilities.	●	○

*Comparison of Adobe Connect 9 and Adobe Connect Mobile 2.0 versus Adobe ConnectNow