Adobe ColdFusion Evangelism Kit
Adobe ColdFusion

Making hard things easy for coders across the world
Strong foot print

70%

Fortune 100 companies use ColdFusion

Customers rate ColdFusion as most important for their organization

Customers use ColdFusion to build new applications

Source: Adobe Internal data & Adobe usage survey
Ever growing customer base

Source: Adobe Internal data
Global Presence and Foothold

Source: Adobe Internal data
Penetration of Adobe ColdFusion in Fortune 100 companies

100% penetration across:

- Aerospace & Defence
- Apparel
- Industrials
- Media
- Motor Vehicles & Parts
- Telecommunications
- Transportation
- Wholesalers
While making hard things easy

1995

2018
Progressing faster with needs

- Server gets faster with every release
  - ColdFusion 2016 30% faster than ColdFusion 11
  - ColdFusion 2018 45% faster than ColdFusion 11

- Features to scale your system is a part of every release
  - In ColdFusion 2016, sessions can be offloaded from memory to Redis

- API Management Platform in ColdFusion
  - Latency less than 30 ms even for billion API calls per day
Security

- Platform with the least number of vulnerabilities
- With the auto-lockdown feature, locking down is no longer a tedious process.
- 8 hours of lock down time has been reduced to 1.5 minutes
Customer Success Stories

"Rapid development support, easy integration and security are important capabilities of Adobe ColdFusion"
– Gianluca Giaccardi, Chief Product Officer, TESISQUARE

"Quick building of applications and customized configurations"
– Vijay Alluru, Vice President and Product Management Executive, Gensuite

"It would have taken upwards of two-and-a-half to three years to complete what we did in eight months with Adobe ColdFusion"
– Eric Kratz, President, VSR Systems, Inc.

"ColdFusion code with Java classes to create a variety of applications with existing Java libraries"
– Vishal Nath, CIO, ProActive Software
Adobe ColdFusion Enterprise Hub

- Integrates & enables latest technologies and toolsets
- Works seamlessly in different environments

- Invokes and consumes data from multiple clients

- MS Office Sharepoint Webpart
- Java EE Portlets
- AWS Services

- Web Browser (HTML|AJAX)
- Web Services (SOAP|REST)
- Adobe Reader [Docs | Forms]

- Adobe ColdFusion

- Java.Net [Class|Taglib]
- Legacy [Com|CORBA]
- Net Legacy [Local|Remote]
- Legacy [Com|CORBA]

- Exchange contacts | Call Mail Tasks
- Network Email [Network|Email|LDAP|IMAP]
- MS Office Sharepoint [Excel|PPT|Word]
- MS Office [Excel|PPT|Word]

- Data [RDBMS|XML]
- Cloud Platform [AWS|Azure]
Adobe ColdFusion – Java-based Application server that does it ALL

- Easy to learn and develop
- Cross Platform Support
- High Runtime Performance
- Easy Integration with other IT environments
- Most Secure Language
Features of Adobe ColdFusion

- AJAX
- API
- CACHING
- CHARTING
- CLUSTERING
- DATABASE
- DOCUMENTS
- FILE HANDLING
- FORMS
- IMAGES
- XML
- MAIL
- PDF
- SCALING
- USER DEFINED FUNCTIONS
- WEB SERVICES
Thank You