NAB 2018
Adobe Creative Cloud
professional video & audio

Powerful alone. Unstoppable together.

Adobe Creative Cloud

Creative Cloud gives you all of the Adobe video tools, world-class creative apps; and Adobe Stock for sourcing new footage and templates. With high performance editing, powerful color, graphics, and audio tools, integrated workflows, collaboration, and support for the latest formats, Creative Cloud puts everything you need at your fingertips.

www.adobe.com/go/video

Adobe at NAB 2018

See the new features in action and daily stage presentations at the Adobe booth SL 4610

Take your storytelling further with Premiere Pro, the market-leading video editing app.

On their own, apps like Adobe Premiere Pro CC and After Effects CC give you the world's best tools for video editing and motion graphics. Together with Adobe Creative Cloud, they offer a whole ecosystem of interconnected apps and services where you can develop ideas and deliver brilliant video content for any screen, almost anywhere on earth.
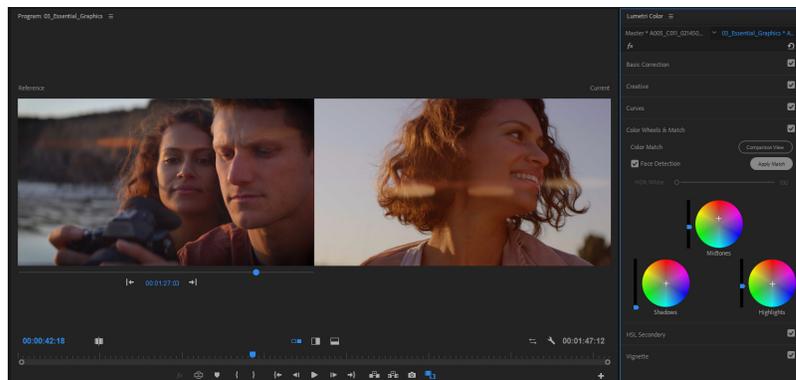
Accelerate production without sacrificing creative control. The latest Adobe releases deliver new capabilities for refining color, creating graphics, and crafting audio, along with enhanced VR tools, improved collaboration, and industry-leading interoperability with partner technologies.

What's new in Adobe Premiere Pro CC
Color Match, powered by Adobe Sensei, captures color and light values from a reference image and applies them as editable Lumetri color adjustments to the current shot. **Face Detection** intelligently adjusts for skin tones. The new **Video Limiter** ensures your color grading meets broadcast standards.

The **Essential Graphics panel** gives you more tools for animating text and graphics, and for working with Motion Graphics templates created in After Effects. Browse and preview professionally designed Motion Graphics templates from Adobe Stock within Premiere Pro and add immediate impact to your videos.

Automatically normalize sound track and dialog with **Auto Ducking**, powered by Adobe Sensei, now part of the Essential Sound panel. Navigate more easily in 360 VR space in the **enhanced Adobe Immersive Environment**. Track different time codes within the same project with the new **Time Code panel**.

Color Match: Dramatically speed up color correction and shot matching in Premiere Pro—without sacrificing creative control.
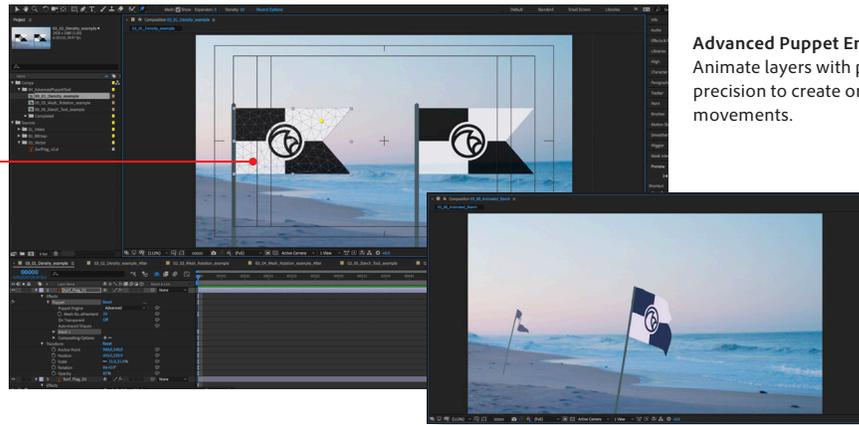
Ae

After Effects is the industry standard for professional motion graphics and visual effects.

What's new in Adobe After Effects CC
Streamline your motion graphics workflow by creating compositions with **Master Properties**. Push individual values to all versions of the composition or pull selected changes back to the master.

Animate layers with precision to create smooth, organic movements with the new **Advanced Puppet Engine**. Drop pins to define motions within a dynamic mesh.

Drop pins on mesh to define movement

Advanced Puppet Engine
Animate layers with pinpoint precision to create organic movements.

Create new ways of visualizing information with improved **data-driven animation.** Import spreadsheet files, such as .CSV, and .TSV. View all file types, including JSON, in the Timeline and bring data to life with After Effects.

Preview your VR content with a head-mounted display in the **Adobe Immersive Environment**. More efficient GPU memory usage lets you work with larger frames. The latest After Effects release also gives you enhanced disk cache management, project organization improvements, and more.

Au

Mix and edit audio for video, broadcast, and podcasts with Adobe Audition.

What's new in Adobe Audition CC
Sound better faster. **Open Premiere Pro projects in Audition** to select the sequences you want to work on. Open **compound media files** and monitor the video stream as you edit the audio.

Manage multitack projects more efficiently with the new **Track panel**. Show or hide tracks, create track groups, and save presets within an enhanced, more responsive multitrack environment. With **Clip Spotting**, video previews in Audition update in real-time as you work. Embed images in your mp3 files. **Run script**s within Audition to automate tasks and third-party integrations.

Ch

Adobe Character Animator is an innovative app for 2D animation.

What's new in Adobe Character Animator CC
Character Animator breathes new life into a storied artform with a fresh approach to 2D animation. Drag layer groups from the Puppet panel to add **Triggers**. Add behaviors from the Puppet panel or remove all behaviors in one step to rig your puppet faster. Use **Scene Snapshots** to align frame-by-frame movements.

Bring more action into your stories with improved **Particle Physics**. Get up and running with new **puppet templates** and more animation styles, from hand-drawn characters to stop-motion figures.

St

Adobe Stock offers videos, Motion Graphics templates, photos, vectors, and 3D assets.

What's new in Adobe Stock
Find exactly the content you need to complete your projects with direct access to millions of curated HD and 4K video clips and professionally designed Motion Graphics templates.

What's new in Adobe Team Projects
See who's online and when the project is updated. Team Projects makes it easy to compare versions and combine edits, giving your team an efficient collaboration platform.

Learn more
Visit www.adobe.com/go/video to learn more about the latest releases of the Adobe video tools.