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## Media Alert: Adobe Releases Project Rush and updates to Lightroom and XD

Hong Kong — June 25, 2018 — Adobe has announced a series of updates to its Creative Cloud products and services, including "Project Rush," a new online video editing app and new features of Lightroom CC and XD CC.

#### **"Project Rush": A New Online Video Editing App**

Adobe unveiled the first all-in-one, cross-device video editing app [Project Rush](#) to make creating and sharing online content easier than ever. This integrated desktop and mobile solution automatically syncs all users' projects to the cloud to allow working anywhere on any device.

Project Rush delivers a streamlined and intuitive user experience while harnessing the advanced power of Premiere Pro and After Effects. Simplified editing, color, audio, and titling can be finished with fingertips, while [Adobe Stock](#) integration and editable [Motion Graphics templates](#) allow users to customize projects without limitations. Project Rush's direct sharing functionality makes sharing on social platforms easy and fast. A sneak preview of Project Rush will be available at VidCon, the conference dedicated to people who love and create online video. For more details of the app, please click this [blog post](#). For applying beta version, please click [here](#).

#### **Lightroom CC: Preset and Profile Synchronization**

The June Lightroom CC release brings preset and profile syncing across different devices. Lightroom CC for desktop will have batch copy and paste and enhanced sharing options for Albums shared to [lightroom.adobe.com](http://lightroom.adobe.com). In Lightroom CC for mobile, users may create presets, use healing brush and remove Chromatic Aberrations (iOS only).

**Preset & Profile Syncing:** Adobe's cloud-based photo service Lightroom CC can now synchronize both presets and profiles, including custom created presets and 3rd party created presets and profiles. Users will have access to any preset that was made or purchased on all devices connected to the same account or account at [lightroom.adobe.com](http://lightroom.adobe.com) to truly edit photos anywhere. Users may also create presets on their mobile devices. For purchased 3rd-party presets and profiles, the synchronization mechanism of Adobe Creative Cloud will ensure presets and profiles are synced.

**New Features in Windows and Mac OS version:** Lightroom CC for desktop added batch copy & paste settings, enabling copy settings from one image and paste them to multiple images. Several enhanced sharing options were added for albums shared to [lightroom.adobe.com](http://lightroom.adobe.com), giving more control over shared images directly within Lightroom CC. Details can be found in the [New Features Summary](#).

**New Features in Lightroom CC for mobile:** Lightroom CC for mobile can sync presets and profiles from device to device. Users can also enjoy the following features:

- **Create Presets:** Users can create and manage presets directly from their mobile devices. They may decide the name of the preset, which set to add the preset to, and which settings to include in the preset.
- **Healing Brush:** The powerful healing brush is available with full functionality on mobile devices. Users may tap to immediately remove dust spots or blemishes, or paint larger objects to be removed. They may also move and modify the previously created healing areas.
- **Remove Chromatic Aberrations (iOS only):** With a click on the checkbox in the Optics tab utilizes Adobe's powerful, automatic detection to repair chromatic aberrations.

### **More features for Adobe XD**

The June release of Adobe XD allows users to add fixed elements to their designs. The update also brings new support for overlays to let users easily stack content such as a pop-up keyboard or dropdown menu. The new update offers various productivity enhancements and a new private sharing feature allowing privately share prototypes and design specs with team members and clients.

**Fixed elements (new):** Fixed elements allows users to set design objects to a fixed position on an artboard to keep important information and navigation tools easy to access. These design objects can be layered above or below other design objects, to allow headers, footers, menus, etc. to be fixed in their positions when scrolling. The feature is available in Desktop Preview, Prototypes and Design Specs live on the web to give the viewer of a design a more realistic interaction experience.

**Overlay support (new):** Overlays are used to simulate interactivity within a design and encourage viewers to take further actions. Users may easily stack content on top of another artboard rather than duplicating it on multiple artboards, simulating elements such as drop-down menus, slide up keyboards, or lightbox effects, when an appropriate object is clicked. Overlay support works in both the Desktop Preview and live on the web in Prototypes and Design Specs.

**Private sharing (beta) (new):** Access to prototypes and design specs is more secured. Users may create a new private link for the prototypes and invite others to view it by email.

**Improved crop and place image fills (new):** Images dragged from the desktop or dropped into a shape or path can be cropped or repositioned easily. It makes pasting from the clipboard and editing in a masked shape possible and handy, without the back and forth between programs.

**Improved Photoshop and Sketch image fill support:** Users can edit files converted from Photoshop and Sketch with the new support of image fill editability.

**Math Calculations in Property Fields:** Users may use simple maths to calculate values when designing in Adobe XD, just as in InDesign, Muse, and Illustrator.

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