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Adobe Scan App Launched to Reimagine PDF Creation for Mobile-First India

Powered by Adobe Sensei, Adobe Scan Allows Mobile Users to Turn Paper into Intelligent Digital Documents

India, New Delhi, June 2, 2017 — As people in India increasingly turn to powerful, integrated mobile applications and services that help them be more productive, Adobe today announced the launch of Adobe Scan – an all new free app that delivers a modern document experience, allowing users to turn their mobile devices into an intelligent scanning and text-recognition tool.

“As the workplace of the future unfolds and digital transformation takes hold both at the office and in our personal lives, people across India are increasingly relying on smartphones and tablets to get real work done from anywhere. With its rapid mobile and internet proliferation story, India is today on the verge of becoming one of the world’s largest application economies – where users are relying on powerful, integrated mobile apps and services that help them be more productive no matter where they are. The launch of Adobe Scan represents a radical reimagining of how to capture the world around us, in ways that only Adobe can deliver,” said Kulmeet Bawa, Managing Director, South Asia, Adobe. “Adobe invented PDF creation for PCs, and with Scan, we’re doing the same for a mobile-first users over the world.”

With Adobe Scan, you can turn your phone or tablet into a scanning tool that automatically recognizes text. The app allows you to capture images in a snap and transform them into brilliantly clear Adobe PDFs. Available on iOS and Android, Adobe Scan connects users to the world’s best PDF services, created by the people who invented PDF. See [Adobe Scan in action](#) and [try it for yourself](#). With Adobe Scan you can:

- **Scan anything into high-quality PDFs with your mobile device.** Automatically capture a shopping receipt, paper document, business card or whiteboard, or choose an image from your camera roll and Adobe Scan will do the rest. Powered by Adobe Sensei’s intelligent services, Adobe Scan automates boundary detection, auto-crop and capture, perspective correction and auto-clean, removing shadows and making text crisp and clear.
- **Capture scanned text with free automatic text recognition (OCR).** Snap a picture of any document or anything with printed text and Adobe Scan will automatically convert it into digital text that can be selected, copied or annotated with Acrobat Reader DC or Acrobat DC. The content then becomes searchable and reusable in a secure and reliable Adobe PDF.
- **Do more with your scans and connect with the world’s best document services from Adobe.** Use the free Adobe Scan app and a free Adobe Document Cloud account to automatically upload, store, share and access your scanned files online. Subscribers to Acrobat DC can also unlock powerful functionality to edit and organize documents, collect signatures and much more. Scan on your phone and upload to Document Cloud to edit on your laptop then continue working with the document on your tablet. And take advantage of new mobile functionality in Adobe Sign to automatically sign and send documents from any device.

“Documents are the lifeblood of society, communicating information that spans contracts, textbooks, financial statements and everything in between,” said Abhay Parasnis, Chief Technology Officer, Adobe. “The challenge is unlocking the intelligence that lives in those documents, and extracting meaning that can be searched, analyzed and incorporated into digital workflows. Adobe Scan, powered by Adobe Sensei’s intelligent services, represents a critical step toward our broader innovation imperative for Adobe Document Cloud.” Adobe India’s R&D center has played a significant role in the core engineering technology in Adobe Scan.

Focused on delivering intuitive experiences that help people get work done from anywhere, Adobe Document Cloud lets you work across its integrated cloud services, mobile and desktop apps. Leading the new line-up are innovations in Adobe Sign, setting a new bar for ease of use and mobility, and now Adobe Scan, a new free app that delivers a modern document experience by integrating with services in Adobe Sign and Acrobat DC, offering a modern document experience with unprecedented value to customers.

About Adobe Document Cloud

At the heart of Adobe Document Cloud is Acrobat DC, the world's best PDF solution; Adobe Sign, the leading solution that makes it easy to automate every task in a document workflow; and companion mobile apps like Adobe Scan and Adobe Acrobat Reader DC that help people get work done from anywhere. Acrobat, together with Acrobat Reader, is one of the most widely distributed pieces of software, used on over a billion desktops and mobile devices, and more than six billion digital and electronic signature transactions are processed through Document Cloud each year. With data centers in the U.S., UK, Germany, Japan and Australia, organizations around the world rely on Document Cloud and Adobe Sign for fast, secure and mobile e-signatures from anywhere.

Helpful Links:

- [Get started](#) with Adobe Scan

About Adobe

Adobe is changing the world through digital experiences. For more information, visit www.adobe.com/in.

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