



Ben Goodman

Managing Director & Head of Digital Experience,
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With a laser focus on value realization and exceptional customer experience, Ben leads the Digital Experience business for Adobe across Asia Pacific. With over 16 years of experience building high performance teams and driving industry transformation, Ben has spent the last 6 years leading teams across the Asia-Pacific and Japan (APJ) region.

Prior to Adobe, Ben led the Unstructured Data Solutions division for Dell EMC to help organizations bring digital transformation to life through a foundation of scale out file, object, streaming analytics and a strong partner eco-system. He also led Partner and Alliances for Pure Storage across APJ, driving the growth across the region as the company went from being privately held through to IPO.

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