



Adobe 8 Temasek Boulevard, #06-02 Suntec Tower Three, Singapore 038988.



Simon Dale

Managing Director, Southeast Asia (SEA), Adobe

A respected leader in the industry, Simon has over three decades of professional experience in the technology sector, including eighteen years in Asia Pacific. His career has spanned development, sales management and executive leadership at both start-ups and large corporations. Most recently, Simon held senior roles at MapR and SAP where he established and scaled new businesses across the region, and gained deep and practical understanding of the software and cloud services business.

Simon currently sits on the advisory board of the Nanyang Polytechnic School of IT, and is an active mentor and angel investor in multiple start-ups. He is also a mentor and coach to early talent through Mentorshub.

Simon graduated from Middlesex University with a Master's Degree in Sales Management and Sales Transformation, and has a Bachelor's Degree in Computing Science from Staffordshire University. He has also attended a Management Development Program at INSEAD, and is currently a student of the Singapore Management University SID-SMU Directorship Program.

Follow Simon on LinkedIn: <https://www.linkedin.com/in/sdale>

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