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Mary Woo

Managing Director, Korea, Adobe

Mary Woo is focused on supporting digital transformation for companies and partnering closely with Korean customers to improve business resilience in the digital economy.

She has more than 28 years' experience in the software and IT industries with a proven record of successfully driving cloud transformation and business growth for large companies and small businesses.

Prior to joining Adobe in August 2020, Mary led two organizations at Microsoft Korea – Enterprise Commercial and One Commercial Partner (SMB & Corporate) and held leadership positions at Dell Software (formerly Quest Software), including Managing Director of South Asia and Korea, Citrix Systems and IT Plus.

Mary is also a member of WIN (Women in iNnovation), an organization aimed at helping women become leaders, and is an active mentor.

Follow Mary on LinkedIn: <https://kr.linkedin.com/in/mary-woo-49781b3>

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