

MEDIA ALERT

Adobe's June Creative Cloud updates drive major Apple M1 performance boosts, powerful tools, and more.

Today, Adobe released major updates across Creative Cloud, with an emphasis on performance gains for customers on Apple's M1 Macs, and powerful new features and workflow improvements across flagship desktop and mobile applications.

Illustrator, InDesign and Lightroom Classic are now native apps for Apple's M1 Macs, and based on 3rd-party benchmark testing, Creative Cloud is on average over 80 percent faster using the M1 system when compared to an identically configured Intel system.

Additional notable new features and workflow improvements in today's releases include:

June 2021 Photography Releases:

Lightroom Classic now runs natively on Macs with the new M1 chip. The combination of the M1-optimised Lightroom Classic and Apple's newest M1 computers results in fantastic speed improvements. When compared to an equivalent Intel Mac, most operations in Lightroom Classic on an M1 Mac are about twice as fast, including launch, import, export, and walking through photos in loupe view.

All of the Adobe Photography applications now include a new set of Premium Presets, spectacularly high-quality edit presets created by a diverse and talented set of contemporary photographers. This initial set of Premium Presets includes presets in seven different categories: Portraits-Deep Skin, Portraits-Medium Skin, Portraits-Light Skin, Cinematic, Futuristic, Vintage, and Travel.

In previous releases, Lightroom's cloud connection has allowed users to easily invite people to view the photos in an album and even allow others to contribute their own photos to an album. The latest release of Lightroom now enables user to also invite other people to edit the photos in an album. Everyone's edits are automatically saved as Versions, labeled with the editor's name, meaning users can easily switch between edits from different editors, or revert to earlier edits.

Photoshop Express Launches Retouch Features:

Photoshop Express, Adobe's all-in-one mobile photo editing app, now includes a brand new set of features called Retouch — available only on iOS at this time. Photoshop Express now brings tools specifically designed for face & selfie retouching. Key features include Skin Smoothing, Content Aware Healing, Face Aware Liquify, and a new Caricature feature.

Adobe Illustrator and InDesign:

Illustrator and InDesign now run natively on Apple Silicon devices. While users have been able to continue to use the tool on M1 Macs during this period, today's development means a considerable boost in speed and performance.

Overall, Illustrator users will see a 65 percent increase in performance on an M1 Mac, versus Intel builds. InDesign users will see similar gains, with a 59 percent improvement on overall performance on Apple Silicon. Illustrator users who work with a stylus, will also be given a new power and control over the canvas. Now, users can rotate the canvas to whichever angle best suits the drawing, an ability that



closely mirrors Rotate Canvas in Illustrator on the iPad.

Photoshop on iPad:

In Photoshop on iPad, users can now use all the same brushes available in Photoshop desktop with the Apple Pencil and Photoshop on iPad. In addition, users can also use Adobe Capture to create any brush file using their camera — designing their own strokes on paper or take any photo or object and turn them into a custom brush.

Premiere Pro Beta on Apple M1:

As the latest <u>Pfeiffer Report</u> benchmark results show, Premiere Pro has gotten much better since its impressive public Beta last December. From first launch to final exports, everything is faster — on average 77 percent faster than comparable Intel-based systems — and editing is buttery smooth. Premiere Pro with native support for Apple M1 is coming soon, but users can try it right now in <u>Beta</u>.

Adobe XD:

Adobe XD is introducing a few new styling tools that help users create beautiful and more complex designs and explore new trends in UI design. Available from today after updating Adobe XD, the new styling tools include Inner Shadow, Outline Stroke, and Angular Gradient.

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