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MEDIA ALERT

## New Adobe Document Services APIs Unlock the Possibilities of PDF

**SYDNEY, Australia – 26 July 2021** – Today, Adobe is announcing a series of new APIs, the Adobe PDF Extract API and Adobe Document Generation API, which will allow developers to build new and innovative document solutions.

The APIs will support developers by helping to unlock intelligence inside PDFs and programmatically generate documents with dynamic data, helping deliver seamless and consistent PDF experiences across all web and mobile apps.

To date, Adobe Document Services has seen tremendous adoption among developers, with over an 80 percent increase in developer sign ups and a 50 percent increase in active integrations with Adobe Document Services since last quarter.

“Our vision for Adobe Document Services is to give developers and IT organisations a platform of choice and flexibility across a broad selection of APIs,” said **Chandra Sinnathamby, Head of Adobe Document Cloud, Asia Pacific**. “As part of that mission, we continue to make sure that our APIs are available wherever developers find and manage cloud software and services for their businesses. The new APIs we launched today will support developers by accelerating solutions and helping them create seamless PDF experiences.”

### PDF Extract API – Unlock the content and data trapped in your PDFs

Last year, Adobe introduced [Liquid Mode](#), which uses Adobe’s AI and machine learning platform Sensei, to understand the structure of PDF. The new [Adobe PDF Extract API](#) builds on Liquid Mode. It’s a cloud API that analyses the structure from both scanned and native PDFs and extracts all elements of a PDF including text, table data and images, with an understanding of relative positioning and reading order across columns and page breaks.

PDF Extract API is able to extract all PDF elements. Organisations can use PDF Extract API to quickly and accurately extract data for use in machine learning models, analysis, indexing or storage. That data can then be used to automate downstream processes using technologies like Robotic Process Automation (RPA) and Natural Language Processing (NLP), as well as republish PDF content across different media.



Staying true to the principle of being platform agnostic, all of Adobe's APIs, including the PDF Extract API, offer the flexibility to use any modern programming language or platform.

[Cambridge Assessment](#), a leading, worldwide international exams group, has been using PDF Extract API to digitise more than 100 years of test material to create a content bank for fueling future classroom content and analysing test performance. PDF Extract API has saved the team 2,000 days of labour for every 50,000 questions harvested, while maintaining a 90 percent accuracy rate in extracting PDF formatting and structure. Contract management and analysis platform [Evisort](#) enhanced its ability to read and understand contracts with PDF Extract API. Evisort's leaders were impressed by how PDF Extract API preserves text, formatting, tables, images, and indentation in PDFs.

### **Document Generation API – The easiest and fastest way to programmatically generate documents with dynamic data**

The paper-to-digital automation of dynamic, critical documents such as sales agreements, SOWs, and legal documents is central to business relationships. Organisations often need to enter data into these documents, which usually comes from a variety of databases like ERP or CRM systems. This work has historically been done manually, which is often complex, time consuming, and expensive, resulting in low-quality document experiences.

With the availability of [Adobe Document Generation API](#), developers can quickly design custom Microsoft Word templates, as well as generate Word and PDF documents injected with dynamic data. The Document Generation API includes an out-of-the-box integration with Adobe Sign, so that documents are ready for e-signatures.

The Document Generation API is also available with the Adobe PDF Services connector in Microsoft Power Automate, enabling Power Platform users to easily automate the preparation of their documents for invoices, agreements, and more. These users can also access 15 new, ready-to-use templates for document workflows in Power Automate.

### **About Adobe**

Adobe is changing the world through digital experiences. For more information, visit [www.adobe.com/au/](http://www.adobe.com/au/)

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