Collaborating with Adobe to Create Change

A NONPROFIT'S GUIDE TO IMPACTFUL OPPORTUNITIES

At Adobe, we believe that creativity is the catalyst for positive change. We're driven to inspire creativity in people who want to make a meaningful impact—on education, our environment, our communities, and the world at large. We invest in our employees' and partners' best ideas for solving social problems and creating positive change.

Create change.

How can your nonprofit organization benefit?

Our employees are a generous bunch. We salute them—and we match their donations of time, cash, and securities to eligible nonprofits and schools.

They give, we give

Key features of our matching grants program:

- Full-time employees' donations of time, cash, or securities are matched up to $10,000 per calendar year

- Donations of cash and securities are matched 1:1 to eligible nonprofit organizations

- For every hour of volunteer service, eligible employees earn a $25 volunteer grant that can be donated to the organization of their choice

- For every 10 employees who volunteer together for two hours or more, we provide a grant of $1,000, up to $10,000

Get started by registering with Benevity, our giving service provider, at causes.benevity.com.

Investments that hit home

The **Adobe Employee Community Fund** is an employee-driven grantmaking program that supports nonprofits addressing challenges in the communities where we live, work, and do business. The program is available at our largest sites worldwide and provides one-year, $20,000 general operating support grants. In 2024, employees awarded 300 grants totaling US $6 million.

Nonprofits must be invited by a current Adobe employee to apply annually.

Adobe Products for Nonprofits

Nonprofit organizations and educational institutions around the world use our software solutions to promote creative expression and social advocacy. Access to our products enables them to develop compelling, visually rich stories that increase the visibility of their social causes. Adobe partners with TechSoup to offer product access and discounts to the nonprofit community. Visit the TechSoup website for information.

Looking for a discount for a larger nonprofit? Reach out to adobe@techsoup.com to learn more about the options available.

Teaming up for community action

When our employees join forces to create positive change, they're unstoppable. We support their team efforts by giving them funds and opportunities to take action in their local communities. Based in our largest corporate locations, **Community Impact Teams** connect Adobe employees, resources, and products to increase the impact of our nonprofit partners.

North America
Austin (TX), Chicago (IL), Denver (CO), Lehi (UT), Los Angeles (CA), McLean (VA), New York (NY), Ottawa (CAN), Portland (OR), San Francisco (CA), San Jose (CA), Seattle (WA), Waltham (MA)

Europe
Basel, Bucharest, Dublin, Edinburgh, Hamburg, London, Munich, Paris, Reading, Yerevan

India
Bangalore, Noida

Asia Pacific
Melbourne, Seoul, Singapore, Sydney, Tokyo

Have a volunteer or fundraising opportunity to pitch to a local Community Impact Team? Email createchange@adobe.com with details on volunteer opportunities to be connected with a local team.

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How can you get the most from Adobe Corporate Responsibility Programs?

- Be part of our Matching Grants program by registering with **Benevity**, our giving service provider

- Remind Adobe donors to submit matching grant requests on the Create Change Dashboard when they donate cash or securities

- Promote **volunteer opportunities** or recruit an Adobe employee to join your board of directors using Share Key *AdobeCreateChange*

- Remind Adobe volunteers to log their time on the Create Change Dashboard to take advantage of volunteer grants

- Access Adobe products and discounts through **TechSoup**

- Mark your calendar in March to ask an Adobe employee to nominate you for an **Employee Community Fund** grant

- Check out our **scholarships and grant opportunities** your beneficiaries may be interested in or eligible for

- Access **free learning and inspiration resources**

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Personal development meets professional development

We tie employees' pro bono projects and nonprofit board service to their professional development plans. So not only does their volunteer work strengthen their communities, it advances their careers as well.

Pro Bono Consulting

Adobe employees lend their professional skills to address critical social issues. Our pro bono initiative includes part-time strategic consulting through Pro Bono Residency and group design thinking through Design Workshops for Good. To work with Adobe in a pro bono capacity, organizations should be existing partners or already be receiving other forms of Adobe support.

Board Service

The Adobe Board Service Program empowers our employees to share valuable knowledge, experience, and leadership skills with charitable organizations by serving on their Boards of Directors. We provide annual grants of $10,000 and up to 10 Creative Cloud licenses to support employees' board service. If you have an open board seat that you'd like to advertise to Adobe employees, you can promote your opportunity on the Create Change Dashboard.

Are you an education or creativity-focused nonprofit?

Creating opportunities for incredible futures:

By investing in scholarships, grants, and career development programs, we help talented and motivated people get on the path to success. More info here.

Examples include:

- **Design Circle Scholars**: Adobe awards ten $25,000 annual college scholarships—up to $100,000 over four years—for students going into product, web, UX, or interaction design majors.

- **Digital Academy**: This program offers scholarships and apprenticeships for nontraditional candidates to learn Web Development, Data Science, UX/UI Design, or Digital Marketing

Free learning resources:

Our tutorials and inspirational content help everyone express their creativity and succeed with the world's best creative tools.

- **Adobe Creative Cloud tutorials**

- **create.adobe.com**

Learn how organizations are using our tech for good at Adobe Changemakers.

Create change.