



Open Books leverages used book revenues to cultivate the literacy skills of thousands of Chicago youth each year by developing their interests and capacities in reading and writing

open-books.org

A global team of Adobe designers produced book covers for 15 teenage writers

Adobe volunteers use design skills to publish students' first fantasy novels, boosting their literary confidence & marketability



"Volunteering has become a bridge between my personal interests and my work life. It keeps me engaged in issues outside of my daily responsibilities while also broadening my professional skills and network." Erica Larson, Adobe Pro Bono Initiative participant

At Adobe, we believe our global workforce is not only our greatest strength as a company, but also a powerful force for creating change in our communities. It's a win-win-win: charitable organizations get the support they need, our local communities benefit, and our employees experience a meaningful career development opportunity.

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NEED

Through Open Books' educational program, students received support while authoring their novels. The teenage writers needed assistance from professional designers to help attract readers with compelling book covers.

PROJECT

A team of 15 Adobe designers, led by volunteer Samantha Fernandez, were paired oneon-one with writers to bring their book cover design ideas to life. They helped 10 of the student authors publish their first book, and 5 more to publish their second.

IMPACT

The Open Books' authors showcased their stories with cover designs that expertly represented their respective genres. Students unveiled their first editions at a special gala book signing and felt that their "writing and self-esteem reached new heights."