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FOR IMMEDIATE RELEASE

Adobe Prices \$1.5 Billion of Senior Unsecured Notes

SAN JOSE, Calif. — Jan. 25, 2010 — Adobe Systems Incorporated (Nasdaq:ADBE) today announced the pricing of two series of senior unsecured notes for an aggregate principal amount of \$1.5 billion. The notes consist of the following tranches:

- \$600 million of 3.25 percent notes due February 2015
- \$900 million of 4.75 percent notes due February 2020

Adobe intends to use the net proceeds from this offering for general corporate purposes, including repayment of \$1 billion in aggregate principal amount outstanding under Adobe's credit facility. The offering is expected to close on Feb. 1, 2010.

The offering of these securities is made only by means of a prospectus, copies of which may be obtained by contacting: Banc of America Securities LLC, Prospectus Department, 100 West 33rd Street, New York, NY 10001, Telephone: (800) 294-1322; or J.P. Morgan Securities Inc., High Grade Syndicate Desk, 270 Park Avenue, 8th Floor, New York, NY 10017, Telephone: (212) 834-4533. The notes are being offered pursuant to an automatically effective shelf registration statement filed with the Securities and Exchange Commission on Jan. 15, 2010.

Important Information

This press release does not constitute an offer to sell or the solicitation of an offer to buy securities and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale is unlawful.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information – anytime, anywhere and through any medium.

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