



Ann Lewnes

Chief Marketing Officer and Executive Vice President, Corporate Strategy & Development

Ann Lewnes is Chief Marketing Officer and Executive Vice President, Corporate Strategy & Development of Adobe, one of the largest and most diversified software companies in the world.

Ann has held the position of Adobe CMO for more than a decade. Under her leadership, the Adobe brand has become synonymous with creativity, digital marketing and the design and development of transformative digital experiences. Believing everyone has a story to tell, Ann is a strong advocate for empowering diverse creators, including women, youth, and other under-represented groups. In addition to its consistent focus on creativity, Adobe's marketing organization pioneered the company's shift to digital—deploying advanced digital marketing technology, establishing an insight-driven culture, and setting a template for marketing's impact on business. As EVP of Corporate Strategy & Development, Ann also leads Adobe's corporate strategy and strategic M&A efforts globally.

Prior to Adobe, Ann spent 20 years building the iconic Intel Inside brand as VP of Marketing. Ann has been named one of the world's most influential CMOs by Forbes and one of the most innovative CMOs by Business Insider. The American Advertising Foundation elected her to its Hall of Achievement. In 2019, Ann was inducted into the American Marketing Association's Hall of Fame. In 2020, she received the New York Women in Communications Matrix Award.

Ann received her Bachelor of Arts degree in political science and journalism from Lehigh University and is Vice Chair of the Lehigh board of trustees. She currently serves on the boards of Mattel and Sundance Institute.

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