1. **Customer Implementation of Adobe Target Java Script Library.** Customer must install a minimum of one Adobe Target Java Script Library on every webpage of each of the Customer Sites where Adobe Target Standard or Adobe Target Premium is deployed.

2. **Data Retention.** The following Customer Data for Adobe Target may be permanently deleted by Adobe from Adobe's servers:

   (A) Visitor profile data that is collected by Adobe Target Java Script Libraries for use with Adobe Target functionality may be deleted after 90 days of profile inactivity; and

   (B) Customer Site activity data, which is data related to the use of the Adobe Target functions, features, and campaigns, may be deleted after 12 months.

3. **Definitions.**

   3.1 **"Adobe Target Java Script Library"** means an Adobe Target java script library or class (e.g. target.js or mbox.js) installed on the webpages or applications for the Customer Sites where Adobe Target Standard or Adobe Target Premium is deployed.