MARKETING HUB Reference

Adobe Corporate Logo

NOTE

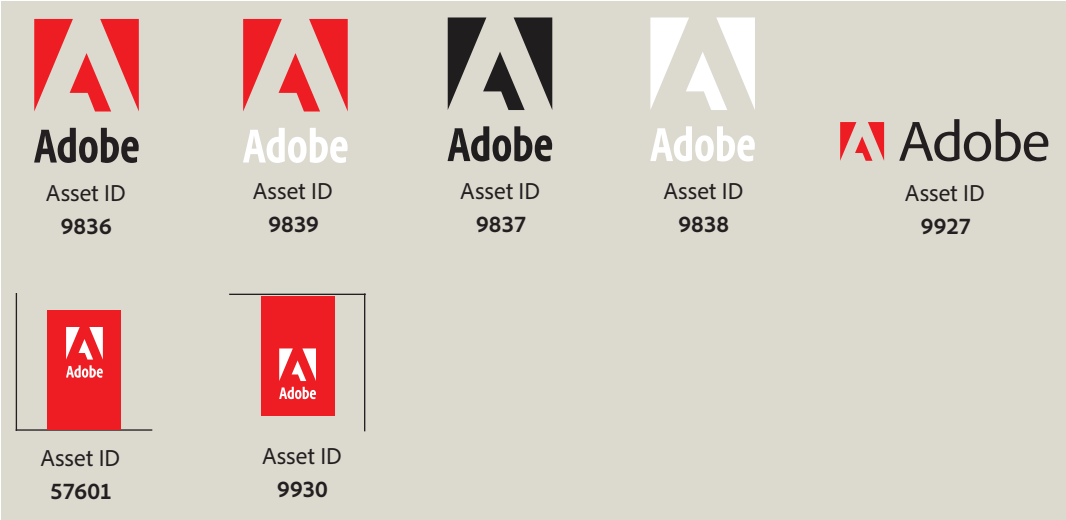
To ensure proper use, review the Adobe corporate logo guidelines before using the logos.

- Internal guidelines: Asset ID **4148**
- Third-party guidelines: Asset ID **26313**

TIP

Each Asset ID in this document is a link that will direct you to the asset in the Marketing Hub Brand Portal. You can download the asset from the Asset Details page or add it to your personal Lightbox for download at a later time.

Each asset in the Marketing Hub has a unique Asset ID for easy identification and quick searchability. The family of Adobe logos can be found by searching or filtering one of these seven Asset IDs:



A Marketing Hub collection is a set of related assets. A collection of Adobe logos has been created and shared with all users to enable quick access to the family of corporate logos. To locate the collection, follow these steps:

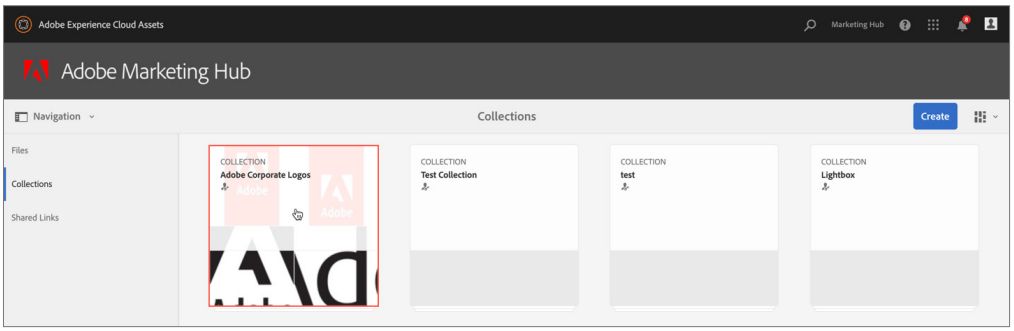
1. Click the overlay icon and select **Navigation**.

2. On the left rail, click **Collections**.

NOTE

The number and order of collections you see is dependent on how many collections you have created and have been shared with you.

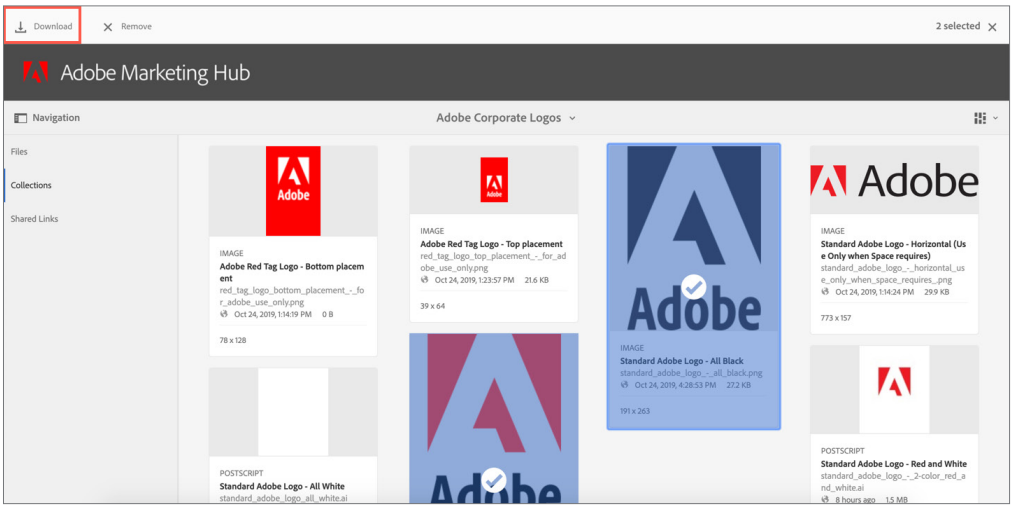
3. Click on the collection titled **Adobe Corporate Logos** to view a list of assets within the collection.



TIP

For assistance with downloading assets, see *QRG: Downloading Assets.*

4. Using the quick action thumbnails, select the asset(s) wanted and then click the **Download** icon.



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