MARKETING HUB Quick Reference Guide

Accessing the Marketing Hub

HOW TO ...

- Locate the Marketing Hub
- Request access
- Login as an internal user
- Login as an external user

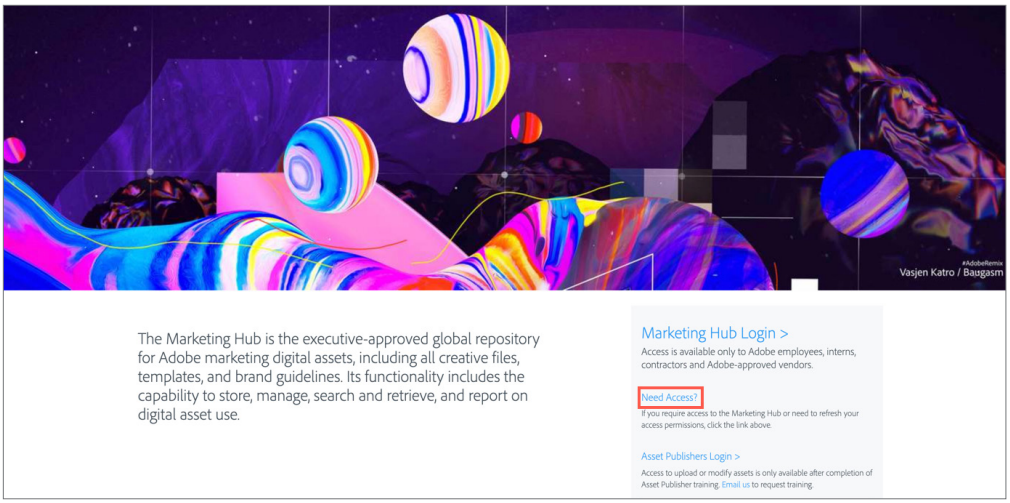
The Marketing Hub is the executive-approved global repository for Adobe marketing assets. A web browser is required to access the application. Supported web browsers are Chrome (Evergreen), Edge (Evergreen), Firefox (Evergreen), Internet Explorer 11, and Safari 10.x, 11.x and 12.x on Mac OS. While all browsers listed are supported, Chrome and Firefox are the recommended browsers to use.

Users can access the application from the Marketing Hub web site: *www.adobe.com/marketinghub.html*. Users looking to browse, search, preview and download assets in approved formats assets should sign in with the Marketing Hub login link.

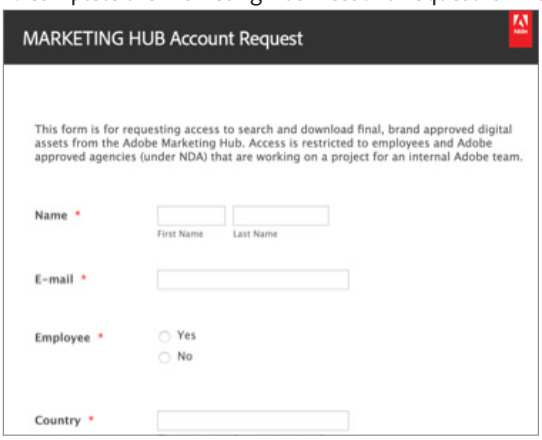
Requesting Access

New employees, interns, contractors, temps and Adobe approved vendors needing access to the Marketing Hub as well as those needing to refresh their permissions must complete the request access steps.

1. On the Marketing Hub web site, click the blue **Need Access?** link.



2. Complete the Marketing Hub Account Request form and click **Submit**.



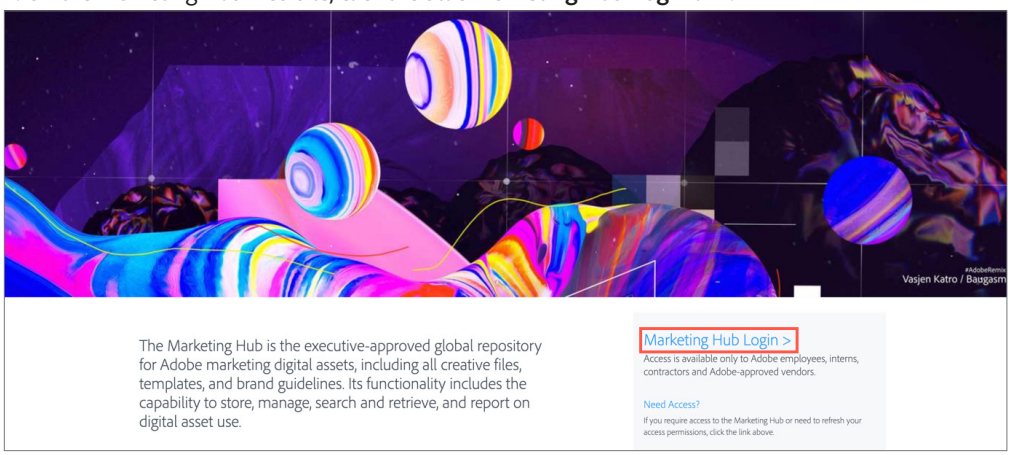
NOTES

- Many employees within GMO and the BU product marketing teams have been pre-approved for access to the Marketing Hub and do not need to submit a request access form. Contractors within these teams or employees from other orgs will need to request access before logging in for the first time.
- If you log in and land on a grey request access screen, clear your browser cache and return to the Marketing Hub website and submit an account request form.

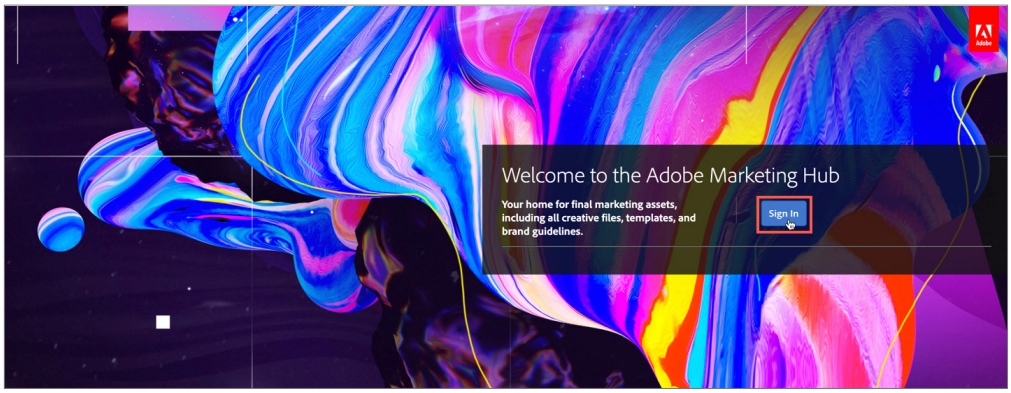
Logging In - Internal Users

NOTE
The log in links appear within a modified house ad component. For the links to appear, installed plugins that block ads on web pages must be disabled or configured to allow ads from Adobe.com.

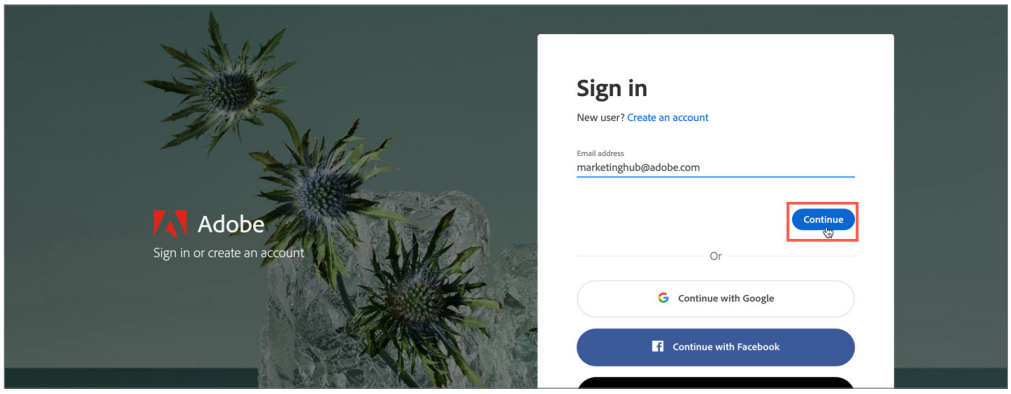
1. On the Marketing Hub web site, click the blue **Marketing Hub Login** link.



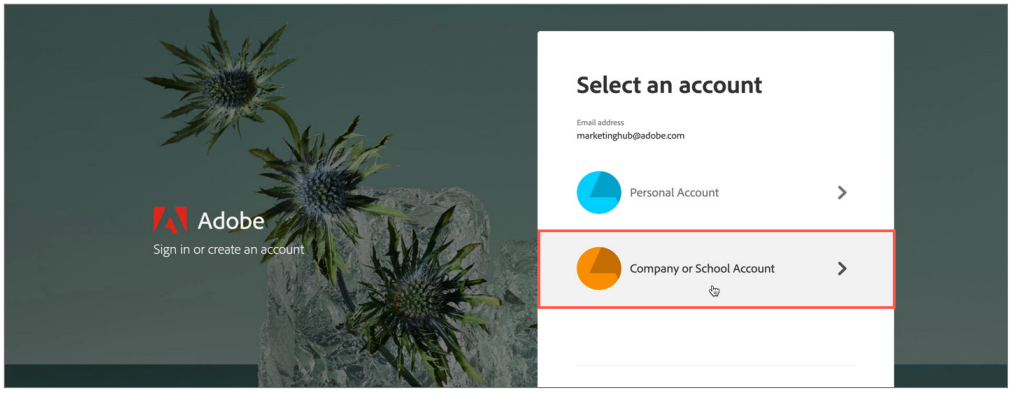
2. On the Welcome to the Adobe Marketing Hub page, click **Sign In**.



3. On the Sign in page, enter your **Adobe email address** and click **Continue**.



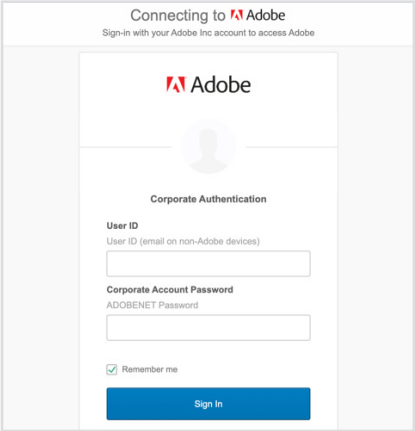
4. On the Select an account page, click **Company or School Account**. Do NOT click Personal Account.

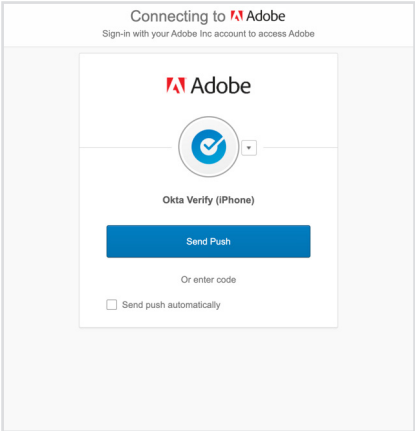


IMPORTANT

- Internal users MUST select **Company or School Account** and sign in with their Enterprise ID. Internal users who select Personal Account and sign in will get directed to a request access page and later denied access.
- Internal users who accidentally click Personal Account and sign in should clear their browser cache and try logging in again with their Company or School Account.

5. On the corporate authentication screen, enter your **User ID** and **Corporate Account Password**, and click **Sign In**. On the verification screen, submit a security code created by your Symantec VIP Access or OTKA Verify app.





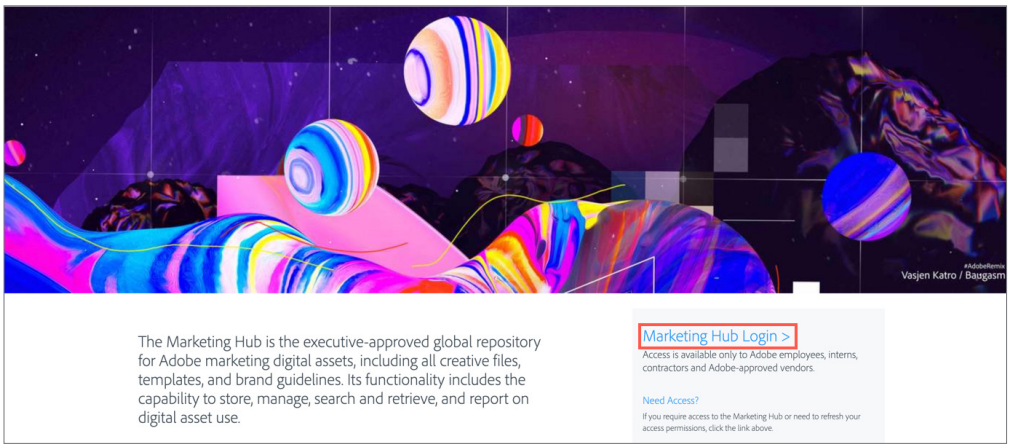
6. Upon successful authentication you will be taken into the Marketing Hub.

Logging In - External Users

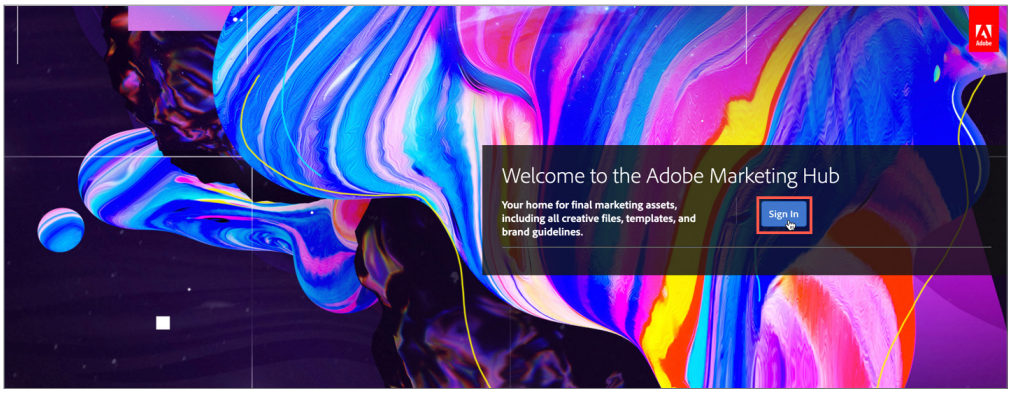
The Marketing Hub is only available to Adobe-approved vendors (under NDA) that are working on an Adobe project for an internal team. The Marketing Hub is not available to vendors still going through the approval process or partners, resellers/distributors, user groups, customers or press.

1. On the Marketing Hub web site, click the blue **Marketing Hub Login** link.

NOTE
The log in links appear within a modified house ad component. For the links to appear, installed plugins that block ads on web pages must be disabled or configured to allow ads from Adobe.com.

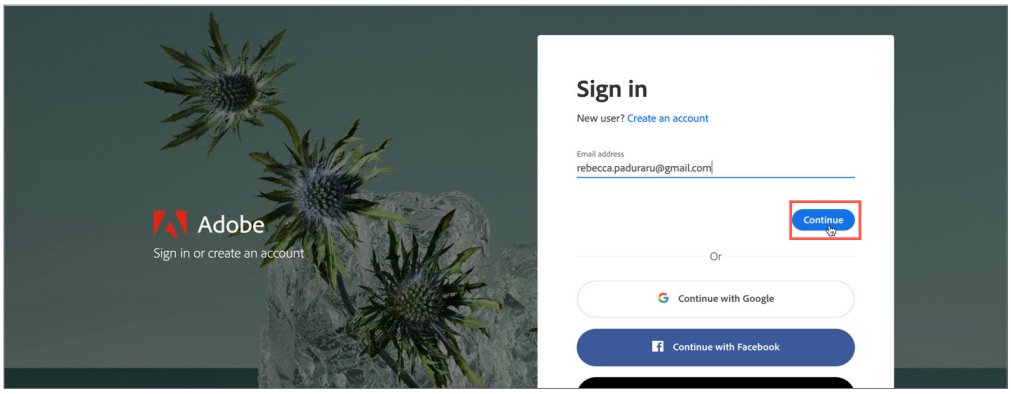


2. On the Welcome to the Adobe Marketing Hub page, click **Sign In**.



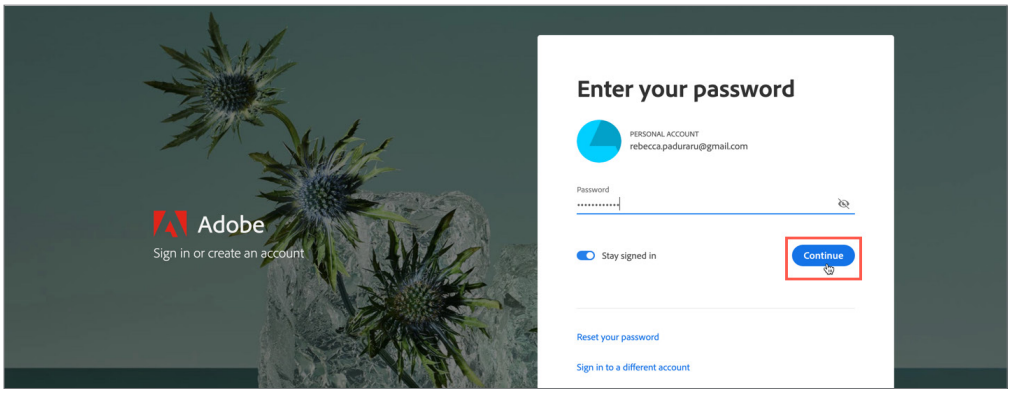
NOTE
If you do not have an Adobe ID, click the **Create an account** link.

3. On the Sign in page, enter your Adobe ID **email address** and click **Continue**.



NOTE
If you do not remember your Adobe ID password, click the **Reset your password** link and complete the steps that follow. The Marketing Hub team cannot change a forgotten password on your behalf.

4. Enter your Adobe ID **Password** and click **Continue**.



5. Upon successful authentication you will be taken into the Marketing Hub.

Adobe
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

© 2019 Adobe. All rights reserved.
Version: November 11, 2019