



Adobe Creative Residency  
Community Fund 2020

6 July 2020

- About the program
- Eligibility
  - Who can apply?
  - What can I apply for?
  - Application timeline
- The application form
  - The questions on the application
  - Additional information – project proposal
- Terms and Conditions
  - Licensing
  - Payment
- Frequently Asked Questions

## About the program

The Adobe Creative Residency Community Fund is a US\$1M fund designed to support creators of visual digital work by offering grants of US\$500-\$5,000 for either a personal creative project or a paid Adobe project commission. The program will run for 12 months starting May 2020, and applications will be accepted and reviewed each month.

## Who can apply?

The Creative Residency Community Fund is open to creators in all countries\*. In addition, you also need to be:

- Proficient in English (except for Japanese candidates, who must be proficient in Japanese)
- At least 18 years old (no advanced degree needed)
- Have a PayPal account or bank account in your name
- Be a creator of visual work

\*Residents or persons in embargoed countries or countries subject to U.S. or local export restrictions are not eligible.

# The creative fields we support

We always consider great, visual projects of all types, and we're especially interested in the following types of work

- Video
- Photography
- Graphic design
- Illustration
- 3D
- Motion design
- Product / Interface design (UI/UX)

# What you can apply for?

You can choose to apply for one of the following: a paid **Adobe project commission** or a **grant for your own creative project**.

- **Funded creative projects**
  - You will apply with your own creative project
  - If your project is selected for funding, you'll receive a grant of anywhere between \$500 and \$5,000, with the amount to be determined by the selection committee.
- **Adobe commissions**
  - No project proposal required
  - If you're selected to work on commission, you'll receive between \$500 and \$5,000. The amount will be determined by the selection committee based on the length of the engagement and the scope of work.
  - Commission opportunities vary depending on time of year and company focus.
  - Selection is determined based on how well a candidate's skills match the opportunities available.

# Application timeline

We'll accept and evaluate applications on a rolling basis, according to the schedule below. Applicants who do not get a response are kept in the consideration pool for the following month. You can only apply once.

2020 Applications due	Funding begins	2021 Application due	Funding begins
1 June 2020	6 July 2020	1 December 2020	11 January 2021
1 July 2020	3 August 2020	2 January, 2021	1 February 2021
1 August 2020	8 September 2020	1 February 2021	1 March 2021
1 September 2020	5 October 2020	1 March 2021	5 April 2021
1 October 2020	2 November 2020	1 April 2021	3 May 2021
1 November 2020	7 December 2020	1 May 2021	7 June 2021

# The application form

Both applications will ask you for the following:

- Contact information, portfolio and social links
- Citizenship
- Confirmation that you meet the minimum age
- Creative field
- Current work situation
- Permission (you have legal permission to use all music, images, and/or logos used in your project)



## Additional information – Project proposal

For the project grant we ask you to describe your project and the process

- Your project (max. 200 words)

What is the scope of your project? What is your project idea? Consider also, how will it help others or what can other creatives learn from you? What kind of impact do you hope your project will have?

- Your process and engagement (max. 200 words)

Explain your process for your project and how you will share it with the creative community. What platform will it live on and why is it the best place for it?

- Timeline (max. 200 words)

This is a short term project of 2–4 weeks. Draft out a timeline of what you'll be sharing when. What is the final outcome and when is it finished? What strategies will you have to achieve your goal?

- Budget range up to US\$5,000

## Licensing your work

If you are selected to receive a commission for your personal creative project, we will ask you to sign our license agreement\*, which gives Adobe non-exclusive rights to use it for:

- Marketing: feature your work on our website, blog, social channels, promotional videos, and press images by us and by third parties (such as our press agencies and partners) when promoting the Adobe Creative Residency Community fund and Adobe apps.
- In-app: on screen when you open Adobe apps
- Education: in our tutorials and workshops

You will of course retain all copyright to your work and can license it to others as well.

\* Project grant recipients may also be asked to sign this agreement, depending on the nature of the proposed project. [#adoberesidency](#)

# Frequently asked questions

## **When do you hear back?**

Applications remain open May 2020 - March 2021. Evaluation of applications will take place throughout the year, with acceptances made each month. See the timeline for details. If you haven't heard back, we are keeping you in the consideration pool for the next month.

## **Can you apply more than once?**

You can't apply more than once for the Creative Residency Community fund.

## **What do I have to deliver in the end?**

After the completion of your project or commission, you will send a link to the Behance, Youtube, online article including the Hashtag #adoberesidency and upload your final artwork to a folder that is provided by the team.