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FOR IMMEDIATE RELEASE

Adobe Adds Much-Anticipated Curves and Brush Sensitivity to Photoshop on iPad

Hong Kong — May 21, 2020 — Adobe (Nasdaq: ADBE) has introduced Curves and brush sensitivity in Photoshop on iPad, and is excited to get the new features into users' hands.

Curves

As a core feature of Photoshop which has been much anticipated on the iPad version, Curves enables users to make specific adjustments to the color and tone of images - contrast, exposure, saturation, highlights, shadows, and color balance in a non-destructive way. This first version includes adjustments of tonal curves for all channels, multi-node selections, and some great new affordances to enable the app to recognize when users want to tap and drag a node with their fingers or pencils or select it.

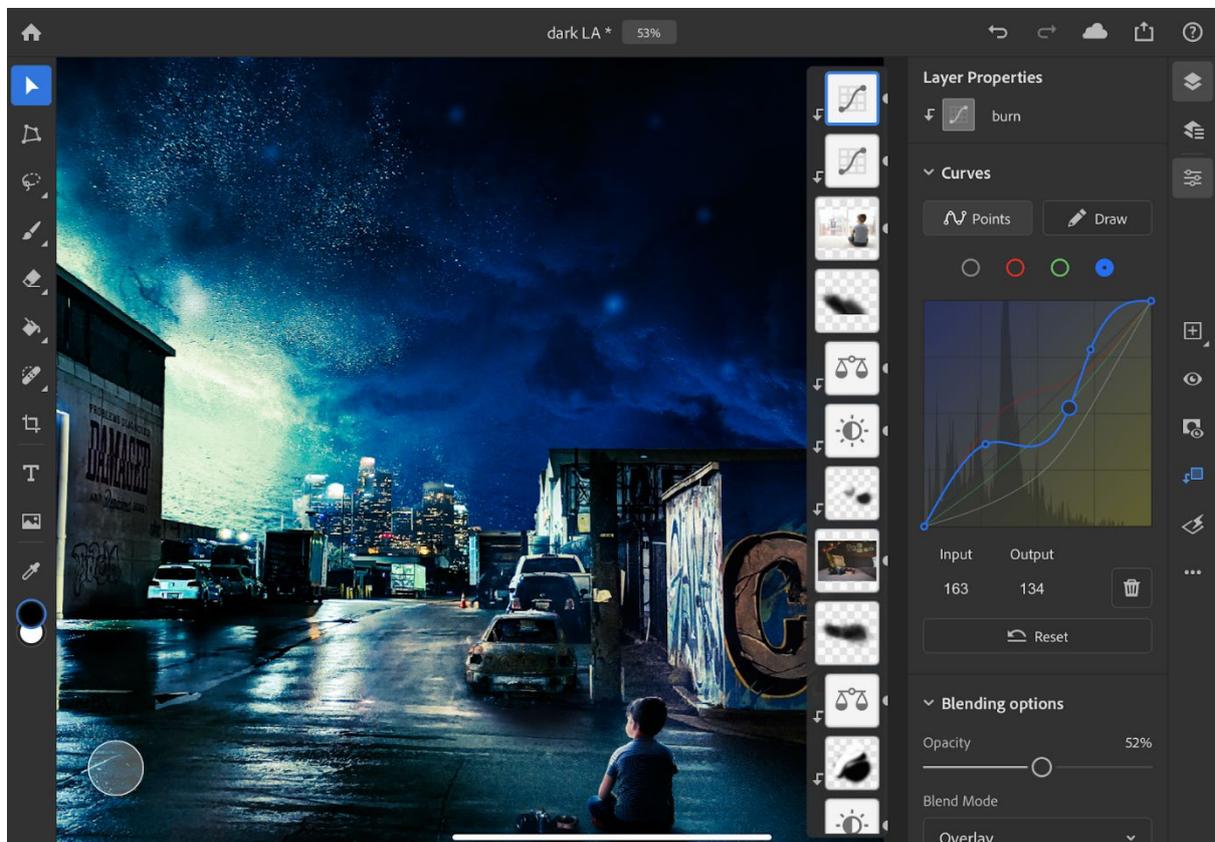


Image 1: Curves enable users to make specific adjustments to the color and tone of images.

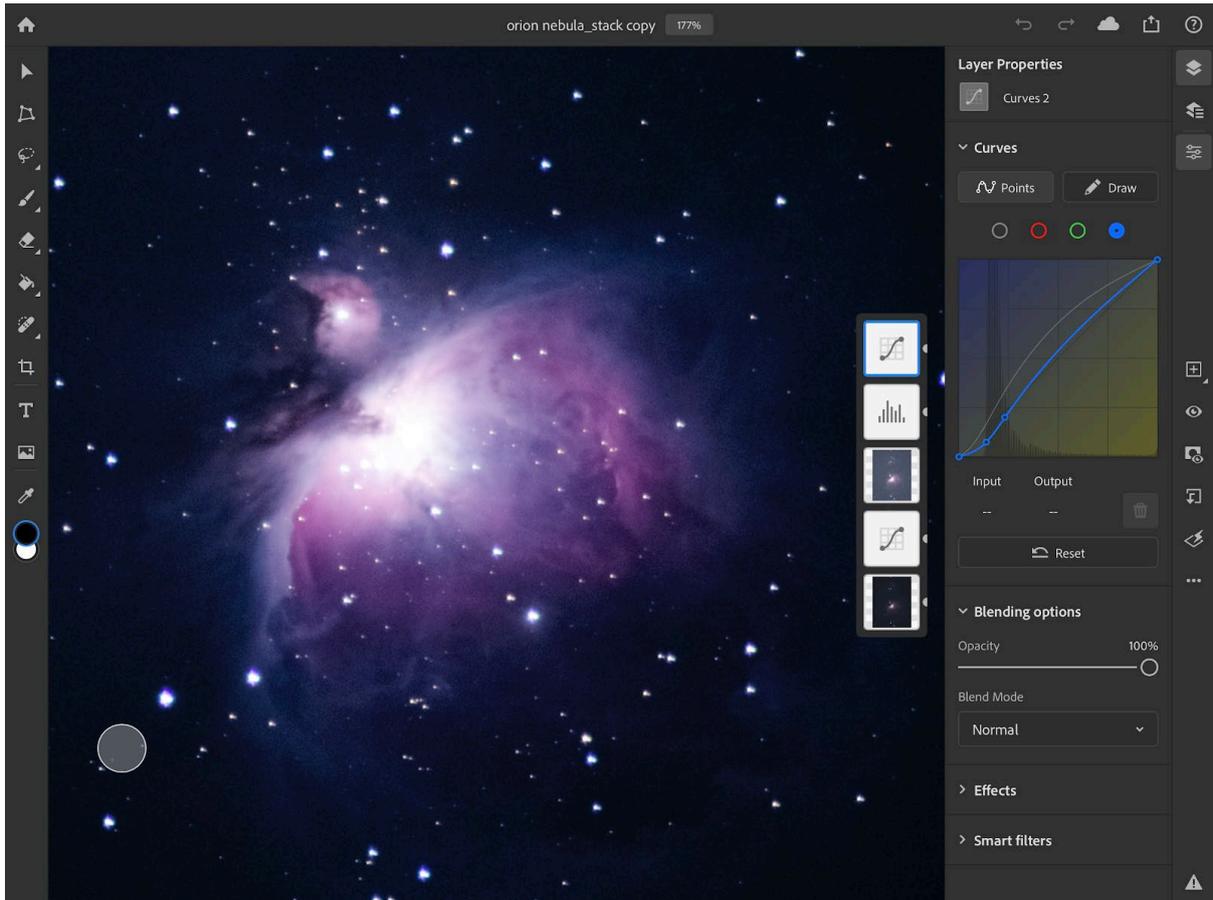


Image 2: Users can adjust contrast, exposure, saturation, highlights, shadows, and color balance in a non-destructive way.

Understanding that many users on the desktop rely on the numerical inputs for precise adjustments, Adobe is shipping the number inputs, along with the eyedropper tools on iPad soon in a future release.

Pencil Pressure Sensitivity

Users can now adjust the Pressure Sensitivity of their Apple Pencils for more precise brushing, cloning, and other effects when using brush-based tools. They can brush as softly or as firmly as they'd like in ways that are unique to, and thus customized for the pencil and tablet environment. The perfect brushing experience is realized when the app's slider uses have optimized pressure sensitivity. At the lightest end of the range users get greater pressure values applied with less force, while the highest end of the range gives them greater force to achieve maximum pressure.

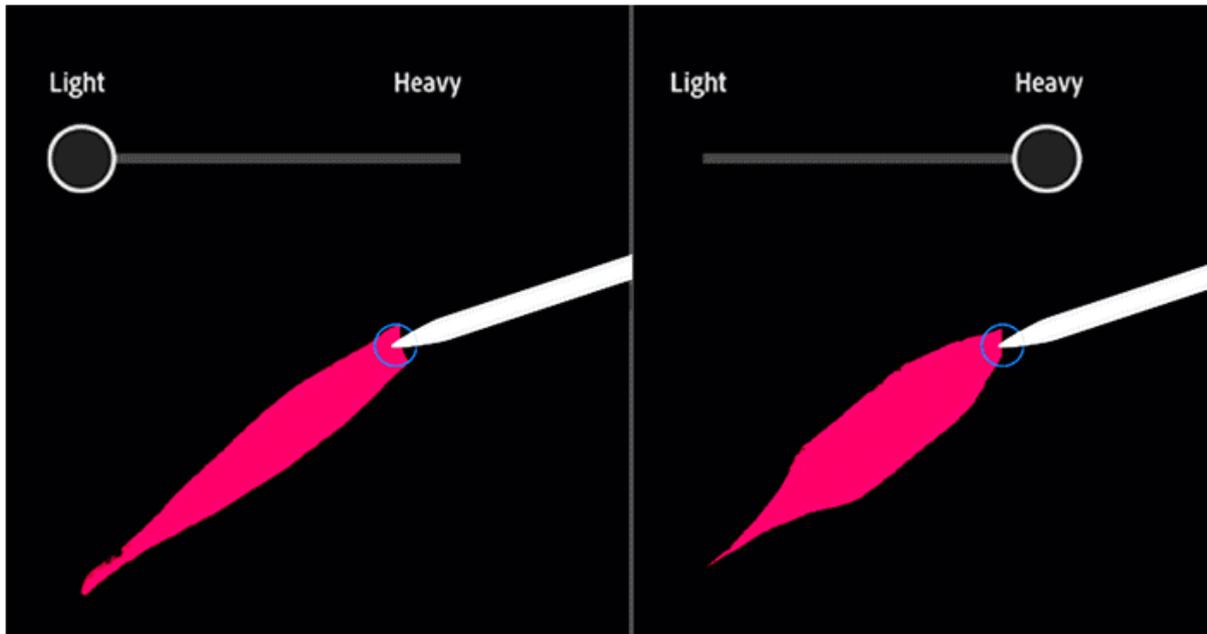


Image 3: Users can now adjust the pressure sensitivity of their Apple Pencils for more precise brushing, cloning, and other effects when using brush-based tools.

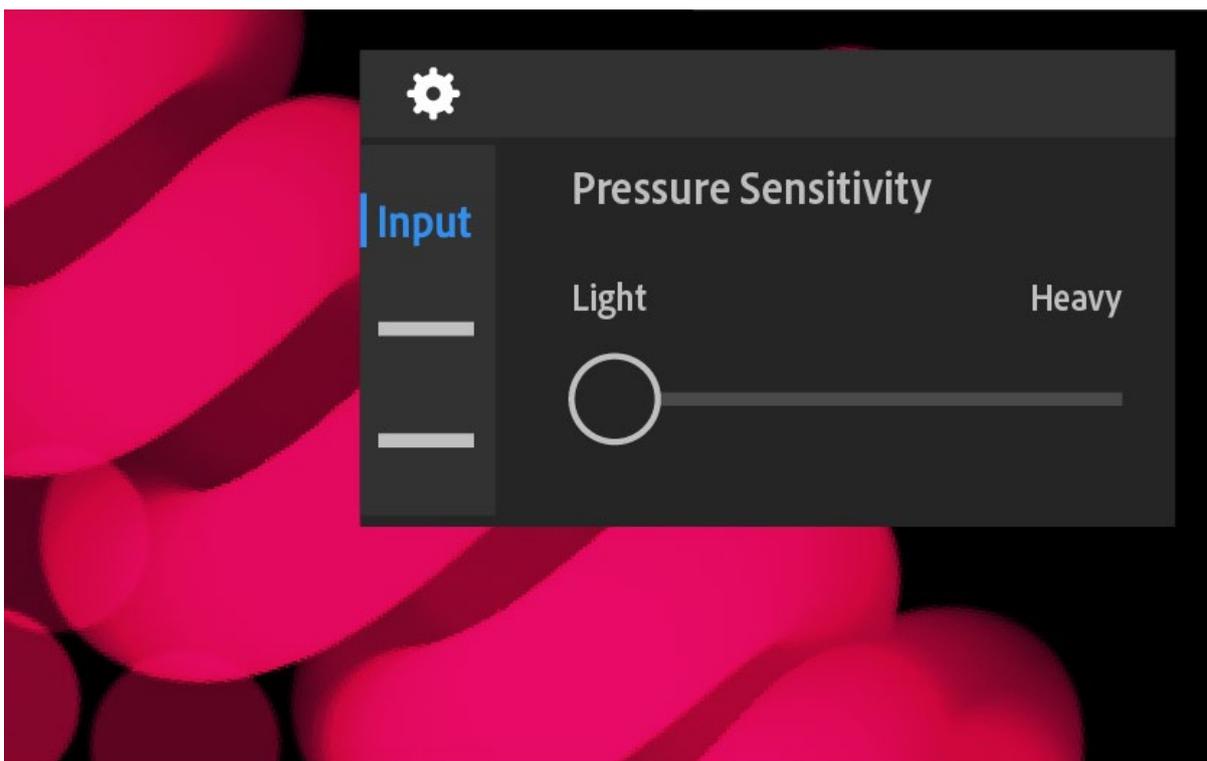


Image 4: At the lightest end of the range users get greater pressure values applied with less force, while the highest end of the range gives them greater force to achieve maximum pressure.

Adobe has released multiple new features in Photoshop on iPad and desktop in 2020. For details, please check on [what's new](#).

To learn more about Curves, please visit [here](#).

To learn more about Pencil Pressure Sensitivity, please visit [here](#).

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