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FOR IMMEDIATE RELEASE

Adobe Announces Feature-Packed 30th Release of XD

Hong Kong — June 23, 2020 — In celebration of a huge milestone – the 30th release of Adobe XD, the company's user experience design tool for web and mobile apps, Adobe (Nasdaq: ADBE) has announced a host of exciting new features across the platform, along with new ways to design, prototype and collaborate.

New ways to design and prototype in XD

On both Windows and MacOS, XD is a fast, powerful and easy-to-use tool for UI/UX design encompassing features which enable users to save time, automate routine tasks, and focus on the most impactful work.

Stacks

Stacks are a new way to work with groups and components in XD. Similar to <u>Flexbox in CSS</u>, Stacks are columns or rows of objects with set spacing between them. As users add, remove, reorder or resize objects in a stack, all the other objects automatically adjust, maintaining the spacing as they change the designs.

When users create a stack, XD detects the direction of their stack (vertical or horizontal). They can adjust spacing between objects right on the canvas, either distributing objects evenly or not, while no more tedious adjustments are required when designing common UI elements like cards, dropdowns, navigations, and modals.

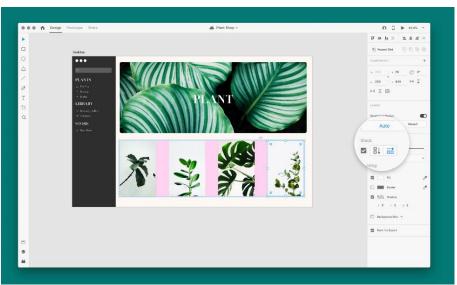


Image 1: When users create a stack, XD detects the direction of their stack.

For those working with a design system, Stacks make their components flexible and dynamic, along with other <u>Content-Aware Layout</u> features like Responsive Resize and Padding. They can simply grab a component from their design system and customize it – change text, add, remove or reorder objects - without having to reconstruct the component every time.

Scroll Groups

Scroll Groups, <u>one of Adobe's most-requested features</u> on the <u>Adobe XD UserVoice</u>, make prototypes behave like live websites and apps. Now, users can make parts of their designs scroll for designing feeds, lists, carousels, galleries, and more.

Users can turn any part of their design into a Scroll Group and set it to scroll vertically, horizontally, or in both directions. When they create a Scroll Group, blue handles will be seen on the canvas that they can use to adjust the visible scroll area. When they preview the prototype on the desktop or share a prototype link, they will be able to scroll through the designated area.

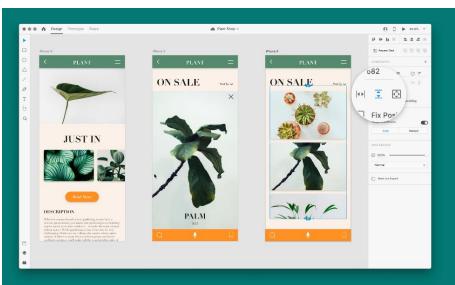


Image 2: Users can turn any part of their design into a Scroll Group and set it to scroll vertically, horizontally, or in both directions.

New ways to collaborate and work with developers

More than just a design tool, XD is a platform for design collaboration. Whether users are ideating with other designers, sharing specifications with developers, sharing with clients for feedback, or building design systems, they can use XD to move projects forward and keep everyone aligned. New features include:

Design Tokens

Design Tokens are a new way for designers and developers to work together with XD. They can now add custom names to colors and character styles in their <u>Assets panel</u> that are automatically published into downloadable CSS files for developers, who can reference the CSS file in their code. If any styling in the designs is changed, they can simply grab the updated CSS without having to update their code manually.

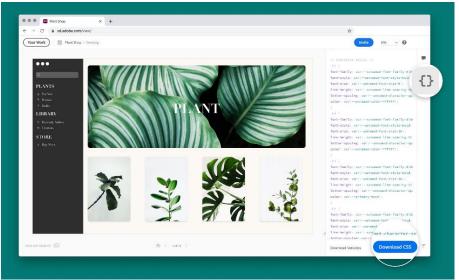


Image 3: Users can now add custom names to colors and character styles in their Assets panel that are automatically published into downloadable CSS files for developers, who can reference the CSS file in their code.

The best part of it is that users will not need to change their workflow or use additional tools to use Design Tokens.

Deeper integration with Slack

The Creative Cloud app for Slack is one of the most popular integrations that lets designers share assets, get notifications, and stay up to date on their design projects. <u>The latest release of the Creative Cloud integration with Slack</u> adds even more support for shared channels by introducing an Activity Stream to get rich notifications and updates on projects, and a series of new bot commands to manage notifications, provide feedback, and more.

Durable links

As a design moves from an idea to a final experience, sharing the designs with different audiences may be essential at different times, be it the sharing of early ideas with the immediate team <u>for feedback and quick iteration</u>, or that of subsequent versions with a broader group of stakeholders or clients.

Now, users can simply change the access settings on a Share Link as they need to, sparing the trouble of creating an entirely new link.

Add data visualizations with Chart for XD

With the new <u>Chart</u> for XD plugin, users can add data visualizations to their designs with just a few clicks. Chart builds fully-editable vector charts – line charts, area charts, bar charts, scatter plots, and more – based on real or random data.



Image 4: Chart builds fully-editable vector charts – line charts, area charts, bar charts, scatter plots, and more – based on real or random data.

To learn more about the new features of Adobe XD, please visit here.

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