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FOR IMMEDIATE RELEASE

Adobe Brings Premiere Pro and After Effects Users More Support for Team Collaboration

Hong Kong — April 22, 2020 — Adobe (Nasdaq: ADBE) has announced the availability of new Productions tools in Premiere Pro and the extension of Adobe's Team Projects video collaboration capabilities to all Premiere Pro and After Effects users until August 17, 2020 at no additional cost, in an effort to support users working from home and making connections with colleagues and clients easier.

Productions: tools for organizing film projects and collaborative workflows
The new Productions feature set provides a flexible and highly scalable framework for organizing projects, sharing assets, and keeping everything streamlined, whether users are working on their own or collaborating with a team. For large projects or complex workflows, Productions allows users to divide them into components or sub-groups for post-production by multiple editors at the same time to improve efficiency.
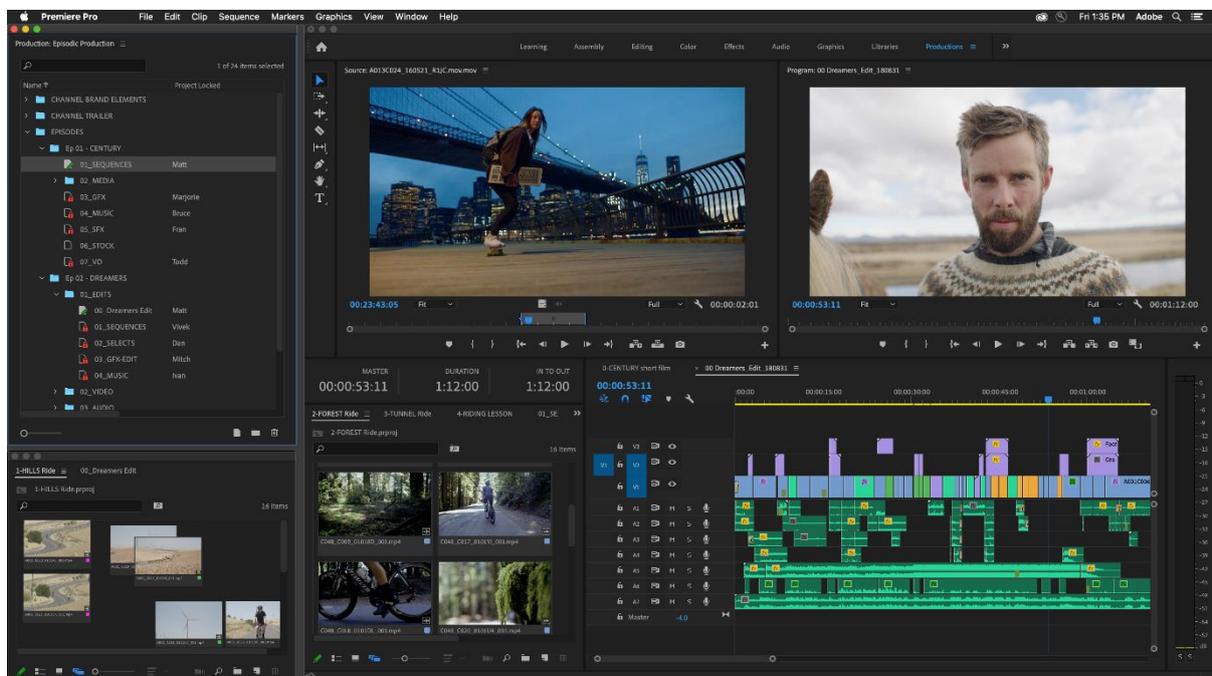

Image 1: Productions works in Premiere Pro project format

Moreover, media referencing across projects enables users to reuse assets within their production without creating duplicates, keeping individual projects light and fast.

The new Productions panel in Premiere Pro provides a command center for managing multi-[project workflows](). Any projects added to the Productions folder become part of the production. Whether a user is working on macOS or Windows, any changes made on disk are reflected in Premiere Pro, and vice versa - it keeps everything in sync.

With shared local storage, multiple editors can work on different projects in the same production, and there are additional features ensuring smoother and safer workflows. For example, Project Locking ensures no one overwrites the work, while other team members can still access the project and copy content from it.

All projects in Productions share the same settings, including scratch disks. This means that preview files rendered by one editor can be available for all editors who use that project, ensuring smooth playback and time-saving for the whole team.

The Productions panel gives a bird's eye view of all the projects and shows who is working on what so the whole team can track the progress.
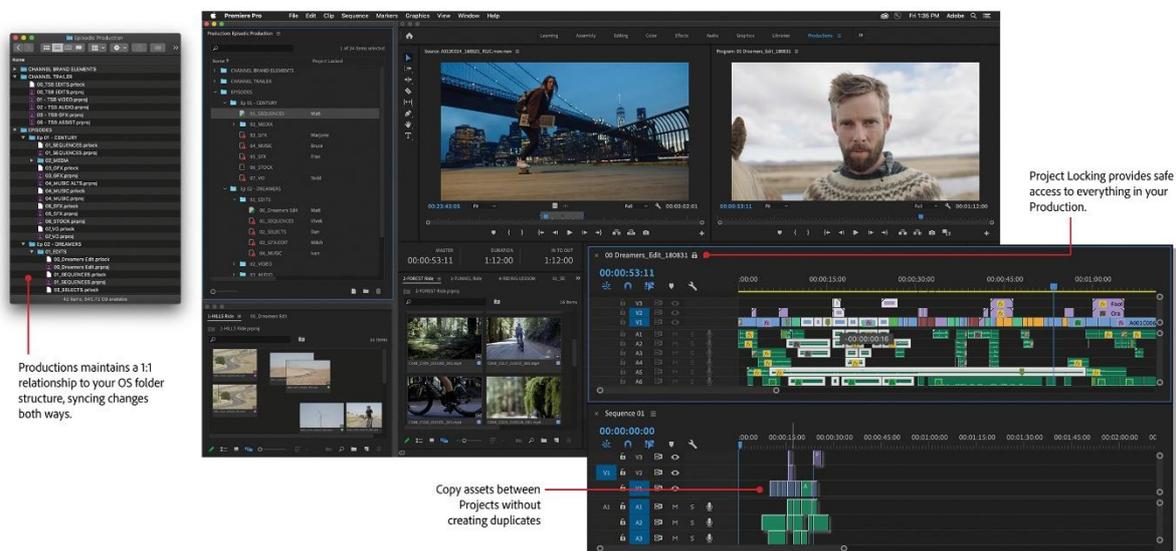

Image 2: The Productions panel gives a bird's eye view of all the projects and shows who is working on what.

With Productions, users can have full control of their content. Their projects and assets can live entirely on their local storage. If needed, they can do all their work without an internet connection to maintain the highest security.

Team Projects: Collaborate in the cloud

While Productions in Premiere Pro is designed for multi-project workflows and on-premise collaboration using shared local storage, Team Projects is built for remote collaboration. Prior to the announcement, Team Projects was available with a Creative Cloud for teams or enterprise license. Now it is extended to anyone with a Creative Cloud for Individuals license for Premiere Pro, After Effects, or All Apps through August 17, 2020 at no additional cost, in order to support them working from home. Users just need to upgrade their Premiere Pro and After Effects to the latest versions in order to access it.

Team Projects is a cloud-hosted collaboration service that allows editors and motion graphics artists to work within Premiere Pro and After Effects. With Team Projects, colleagues can collaborate on video projects from anywhere by syncing changes through the cloud and connecting to the Team Projects service to create a Team Project in the applications.

Project files are stored and saved in Creative Cloud, so users can revert and sync project files across multiple workstations. All editing work happens with lightweight proxies that are synced between machines using a file sharing service like Creative Cloud, Dropbox, or Box. Furthermore, teams can see who's online and resolve editing conflicts in real-time.

For more information on Productions, please visit here.

For more information on Team Projects, please visit here.

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