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FOR IMMEDIATE RELEASE

Adobe MAX 2020 : Adobe Releases Illustrator on iPad



Image 1 : Adobe officially released Illustrator on iPad 1.0.

Hong Kong — October 22, 2020 — Adobe (Nasdaq: ADBE) has just made one of the largest releases of Adobe Illustrator. [Illustrator on iPad](#) 1.0 brings users the core toolkit which features a plethora of new ways to transform design ideas into beautiful, precise graphics, with 18,000 fonts and new features like radial, grid and mirror repeat. And on [desktop](#), the new Recolor Artwork feature lets users change entire color themes with just one click. Creators will find a smooth cross-device experience that allows them to create a wide range of graphics, from a logo to a T-shirt illustration.

Illustrator on iPad

Adobes brings the inaugural release of Illustrator on iPad, which gives users the core design capabilities they already know and love, with a reimagined experience for the iPad and Apple Pencil. Users can draw as naturally as they would with their favorite pen –with the added precision Adobe Illustrator is known for. With all new features like radial, grid, and mirror repeat the design experience is intuitive and incredibly fun.

On the iPad, feed a love for type with over 18,000 fonts built into a uniquely powerful typography experience, including the latest capabilities like OpenType Color and Variable Fonts, and the ability to load licensed fonts. And these are coupled with placing type on a path, and text outlines offering new ways to create gorgeous designs with type on the iPad.

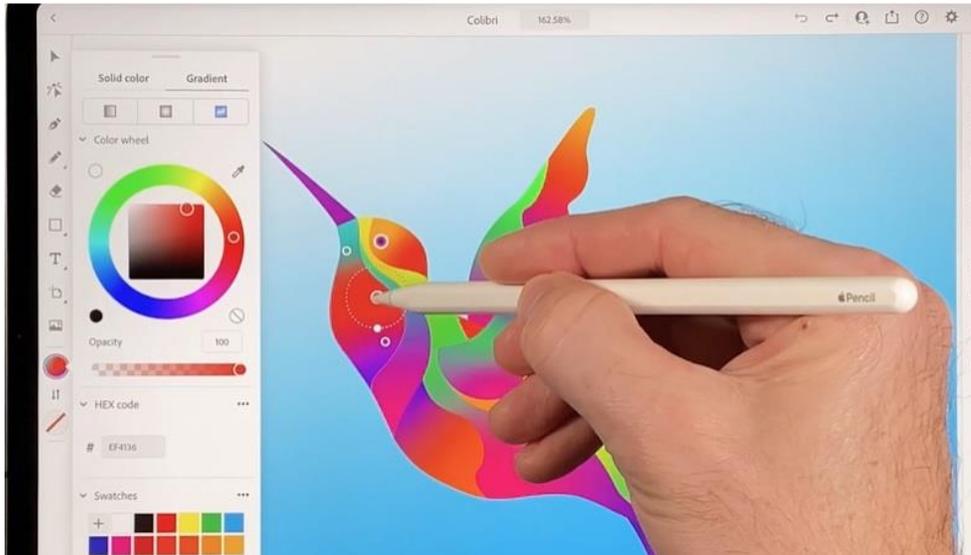


Image 2: Users can draw as naturally as they would with Apple Pencil.



Image 3: Users can type with over 18,000 fonts, including the latest capabilities like OpenType Color and Variable Fonts, and the ability to load licensed fonts.

Now, with the combination of the iPad paired with the Desktop app, Adobe Illustrator is a powerful design ecosystem that will not only satisfy professionals, but one that will work seamlessly for anyone looking to create beautiful designs, all the way from business branding, to casual illustrations.

Adobe Illustrator on iPad is more than a new tool for graphic design. It's a new freedom to create, collaborate, and share passion from anywhere. Stay connected to the continuing conversation, and the community with [#IllustratoroniPad](#).

Illustrator on Desktop

[The updates](#) cover four important categories: New Creative Expressions, Cloud Documents, Type Precision, and the All New Design Experience. They will help users work better, faster, and more creatively:

The [Recolor Artwork Tool](#) has been a powerful staple in Adobe Illustrator, letting users quickly alter or swap out colors in their designs. With the updates to this feature, they can now extract full color palettes from source photographs or images, and apply them to their projects with one click. This inspiring enhancement allows them to effortlessly explore different color palettes for their graphics, or quickly match them to the exact color scheme they need if they use stock graphics.



Image 4: The Recolor Artwork Tool let users quickly alter or swap out colors in their designs.

With the convenience of the [Cloud Documents file format](#), the new [Glyph Snapping feature](#) and [other new enhancements](#), users can now work more efficiently than ever.

Pricing and Availability

All Creative Cloud subscribers can download updates to Creative Cloud desktop software today. Additionally, mobile apps start rolling out globally today and can be downloaded in the Apple App Store and Google Play Store.

Illustrator on iPad is available to all Creative Cloud members who are subscribed to Illustrator. Additional plan information is available [here](#).

To learn more about the inaugural release of Illustrator on iPad, please visit [here](#).

To learn more about the new features of Illustrator on desktop, please visit [here](#).

About Adobe

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