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FOR IMMEDIATE RELEASE

Adobe Adds Collaboration Features and Premium Presets to Lightroom



Hong Kong — June 17, 2021 — Adobe (Nasdaq: ADBE) has announced the latest release of the Adobe Photography lineup, which brings a huge update to Lightroom’s collaboration features, as well as a whole set of new Premium Presets handcrafted for users by some of today’s most talented photographers, plus a whole host of other feature improvements to streamline the workflow and improve the editing.

Premium Presets (ACR, Lightroom Classic, Lightroom Mac/Win, iOS, Android, Web)

All of the Adobe Photography applications now include a new set of Premium presets, which are spectacularly high-quality edit presets created by a diverse and talented set of contemporary photographers. This initial set of Premium Presets includes presets in seven different categories: Portraits-Deep Skin, Portraits-Medium Skin, Portraits-Light Skin,

Cinematic, Futuristic, Vintage, and Travel. Best of all, Adobe will be adding to this Premium preset collection with additional releases in the future.

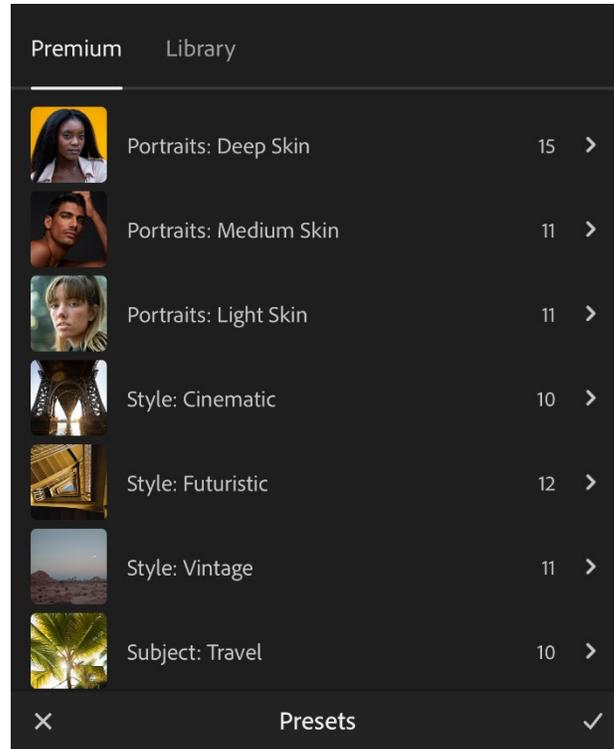


Image 1: This initial set of Premium Presets includes presets in seven different categories.

Edit Collaboration (Lightroom Mac/Win, iOS, Android, Web)

Lightroom's cloud connection has always made sharing photos easy, and previous releases have allowed users to easily invite people to view the photos in an album and even allow others to contribute their own photos to it. The latest release of Lightroom now enables users to also invite other people to edit the photos in an album.

People who are invited will now be able to edit the photos in an album shared with them, and their edits will appear right in the Lightroom library. Everyone's edits are automatically saved as Versions and labeled with the editor's name, so users can easily switch between edits from different editors, or revert to earlier edits.

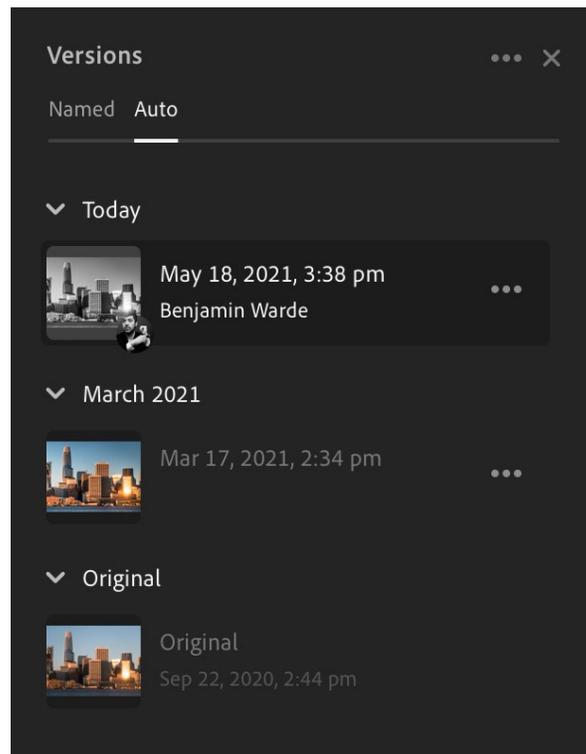


Image 2: Everyone's edits are automatically saved as Versions, labeled with the editor's name, so users can easily switch between edits from different editors, or revert to earlier edits.

Super Resolution (Lightroom Classic, Lightroom Mac/Win)

Introduced this past March in Adobe Camera Raw, Super Resolution is now available in Lightroom and Lightroom Classic. Super Resolution uses artificial intelligence to increase the resolution of the photo 4X with spectacularly accurate results. Users can turn a 10-megapixel photo into a 40-megapixel photo, or upsize an old photo taken with a low-resolution camera in order to make a large print or have an advanced "digital zoom" feature to enlarge the subject.



Image 3: Enlarged using standard bicubic resampling (Left) and enlarged using Super Resolution (Right).

Apple Silicon Native (Lightroom Classic)

Lightroom Classic now runs natively on Macs with the new M1 chip, with no Rosetta mode needed. The combination of the M1-optimized Lightroom Classic and Apple's newest M1 computers results in fantastic speed improvements. When compared to an equivalent Intel Mac, most operations in Lightroom Classic on an M1 Mac are about twice as fast, including launch, import, export, and walking through photos in loupe view. Other operations are even faster – the new Super Resolution feature is more than three times as fast, and batch editing photos is more than four times as fast.

Tethered Live View for Nikon (Lightroom Classic)

Photographers using Tethered Capture aren't always in reach of their viewfinders when capturing that perfect shot. With Live View, you can now see your camera's real-time feed in Lightroom Classic to nail your composition, focus, and exposure settings. This feature is especially valuable when collaborating with teams behind the screen. Tethered Live View is now available for certain Nikon cameras, see the complete list of supported cameras [here](#).

Custom Crop Aspect Ratios (Lightroom Mac/Win)

In previous releases, Lightroom only allowed users to select from a predetermined list of aspect ratios when cropping, or crop to any aspect ratio freehand. As of the latest release of Lightroom users can now numerically specify whatever crop aspect ratio they wish.

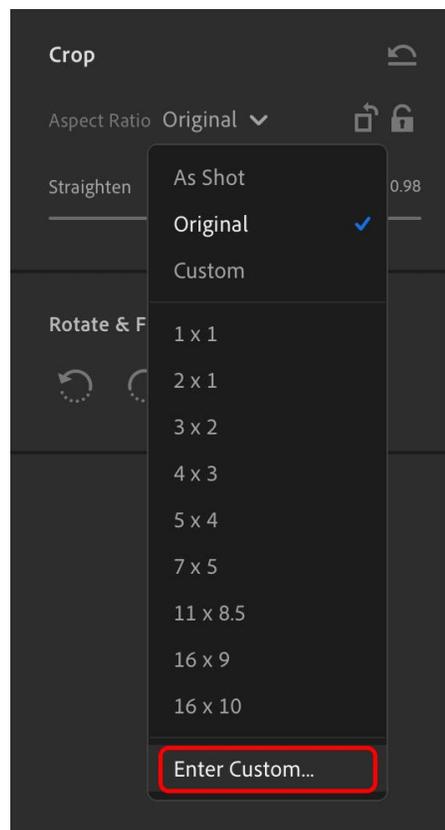


Image 4: Users can now numerically specify the crop aspect ratio.

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