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FOR IMMEDIATE RELEASE

Adobe Releases Custom Brushes in Photoshop on iPad and Retouch Features in Photoshop Express

Hong Kong — June 9, 2021 — Adobe (Nasdaq:ADBE) has released a myriad of updates and performance improvements across Creative Cloud in a new June release, bringing amazing new custom content to Photoshop on iPad and Adobe Camera Raw, while infusing Photoshop Express, the all-in-one mobile photo editing app, with a brand new set of Retouch features to answer user needs for all their imaging social use cases. These come along with support for Apple M1 in Premiere Pro beta, Illustrator and InDesign and among other enhancements.

Custom brushes in Photoshop on iPad

Now users can use all the same brushes in Photoshop on desktop with their Apple Pencil in Photoshop on iPad. They can also find and download hundreds of brushes under the [+] icon in the brush panel, or go directly to [Adobe.com](https://adobe.com) from the iPad browser to download any of the ABR files Adobe offers, load them into their brush panel within the app and get started.

Users can now use [Adobe Capture](#) to create any brush file using their camera. They can make their own strokes on paper or take any photo or object and turn them into a custom brush. After that, they can save their brush to an .abr or send it directly to Photoshop on iPad.

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Image 1: Users can make their own strokes on paper or turn any photo or object into a custom brush.

New presets in Adobe Camera Raw and Adobe Lightroom

70 new presets have just been released in Adobe Camera Raw and Adobe Lightroom. They are meticulously custom crafted by a diverse group of extraordinary, renowned photographers. Being a great one-click way to elevate a photo with a unique look, the initial set of presets includes seven preset packs, each containing 10 to 15 high quality presets. The preset categories include portrait, travel, cinematic, future and vintage. And best of all, Adobe is to expand the collection in future releases.

Retouch features in Photoshop Express

[Photoshop Express](#) brings a variety of features specifically designed for face and selfie retouching. The automatic face detection technology powered by [Adobe Photoshop](#) and [Sensei](#) will recognize individual faces within the photo and make it easy and quick to retouch the photos and express oneself howsoever desired.

The new features includes:

- **Skin smoothing:** Natural and high quality skin smoothing doesn't wash out features and keeps the integrity of an original photo or selfie. There are built in sliders to help users choose their preferred level of 'smooth' as Adobe's core imaging technology intuitively recognizes facial features and makes the entire experience seamless and easy.

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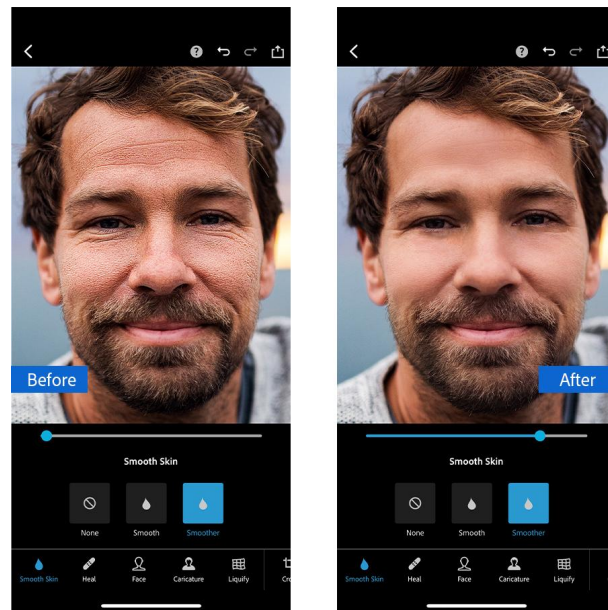


Image 2: Smooth skin in action brings a man with smoothed skin.

- **Content aware healing:** The healing tool is now more precise, more powerful, but also even easier to use. When an object or area to be removed and replaced is chosen, it recognizes what's in the photo and makes intelligent decisions on what to fill in that space. Users can use multiple options such as spot healing and patch to fine tune by adjusting the brush, opacity, feather, and blend.
- **Face aware liquify:** Adobe's technology recognizes facial features in photos and provides sliders that users can use to retouch any part of their picture that they'd like, with specific highlights for individual features as well as more holistically for a face. For example, they can change the rotation and angle of the head, modify any contouring, adjust smiles, shape features, and much more.

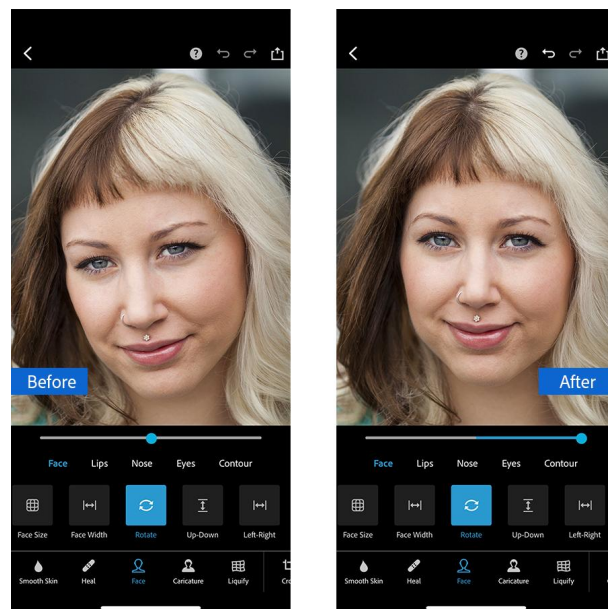


Image 3: Woman smiling looking straight forward from smiling with tilted head.

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- **Caricature:** Users can create their own with Photoshop Express and have a lot of fun in the process. Adobe provides sliders to exaggerate facial features, including eyes, nose, forehead and more.

Support for M1 on Creative Cloud

With the launch of Apple's new line of Macs and Macbooks running on the Silicon M1 chip, Adobe has optimized all Creative Cloud apps. Today, Adobe announces Premiere Pro beta, Illustrator and InDesign are now running seamlessly on Apple Silicon devices. Everything on Premiere Pro is now on average 77 percent faster than comparable Intel-based systems. As the latest independent Pfeiffer Report benchmark results show, there are marked improvements for importing, playback, and exports. In the meantime, Illustrator users will see a 65 percent increase in performance on an M1 Mac versus Intel builds, while InDesign users will see similar gains with a 59 percent improvement on overall performance on Apple Silicon. In fact, the Pfeiffer research study shows users will be able to launch and create documents 4x faster on the M1-powered MacBook Pro and MacBook Air than on previous builds.

Please visit [here](#) to learn more about Premiere Pro Beta on Apple M1.

Please visit [here](#) to learn more about Illustrator and InDesign now run natively on Apple Silicon.

Please visit [Pfeiffer Report](#) to learn more about the key speed measures of Creative Cloud on Apple Silicon.

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