

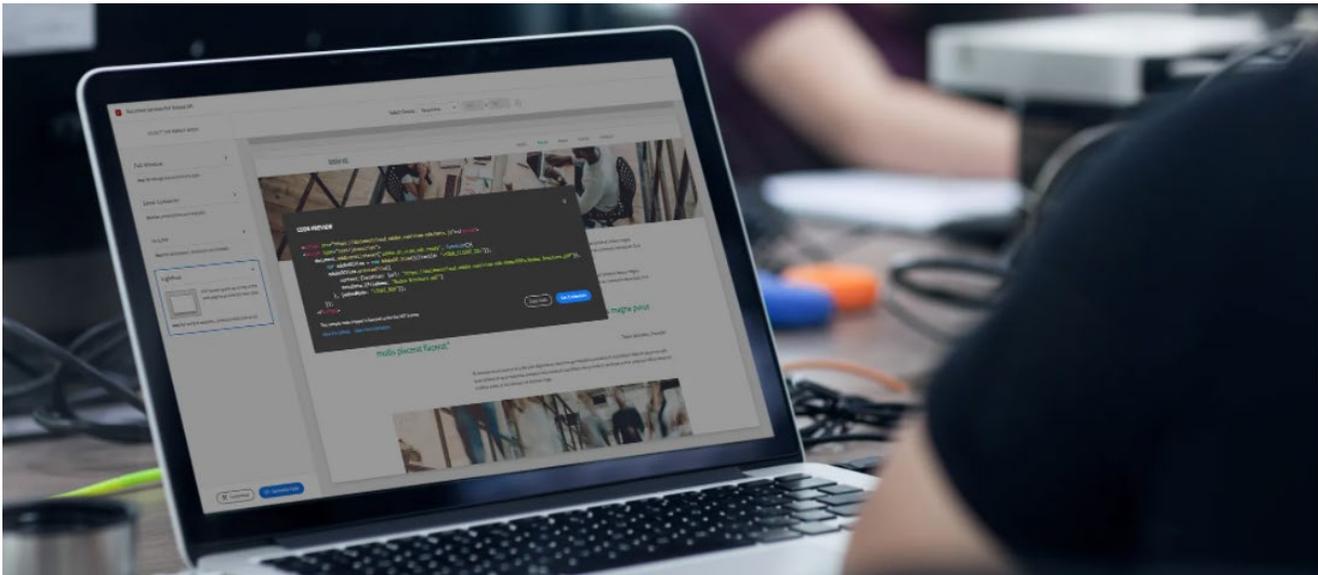


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FOR IMMEDIATE RELEASE

New Adobe Document Services APIs Unlock the Possibilities of PDFs



Hong Kong — August 16, 2021 — Adobe (Nasdaq: ADBE) has announced two new APIs, Adobe PDF Extract API and Adobe Document Generation API, that are able to quickly unlock the intelligence inside PDFs and programmatically generate documents with dynamic data.

With remote work productivity remaining a priority as many companies move into a hybrid office working mode, documents will continue to be at the core of most work. The ubiquity of PDFs can help unify the document experience. Cloud-based APIs have proven to accelerate the development of solutions, bringing much needed relief to developers and IT organizations that are stretched thin to deliver on the demands of a digital business.

Adobe has been putting its nearly three decades of PDF expertise and leadership to work by building and growing Adobe Document Services, cloud-based APIs and SDKs designed for developers to seamlessly build new and innovative

document solutions. To date, it's seen tremendous adoption among developers with a more than 80 percent increase in developer sign ups, as well as a more than 50 percent increase in active integrations with Adobe Document Services since the last quarter.

The new APIs, put a spotlight on some of Adobe's new customer and partner momentum:

PDF Extract API — Unlocks the content and data trapped in PDFs

There has been an estimated 2.5 trillion PDFs created every year. The new [Adobe PDF Extract API](#) builds on Liquid Mode introduced last year, being a cloud API that analyses the structure from both scanned and native PDFs and extracts all elements of a PDF including text, table data, and images, with an understanding of relative positioning and reading order across columns and page breaks.

What sets PDF Extract API apart is that it can extract all PDF elements, exhibiting an edge over many other extraction technologies that are limited to only one type. Also, many providers are tied to specific platforms. Staying true to the principle of being platform-agnostic, all of Adobe's APIs, including the PDF Extract API, offer the flexibility to use any modern programming language or platform.

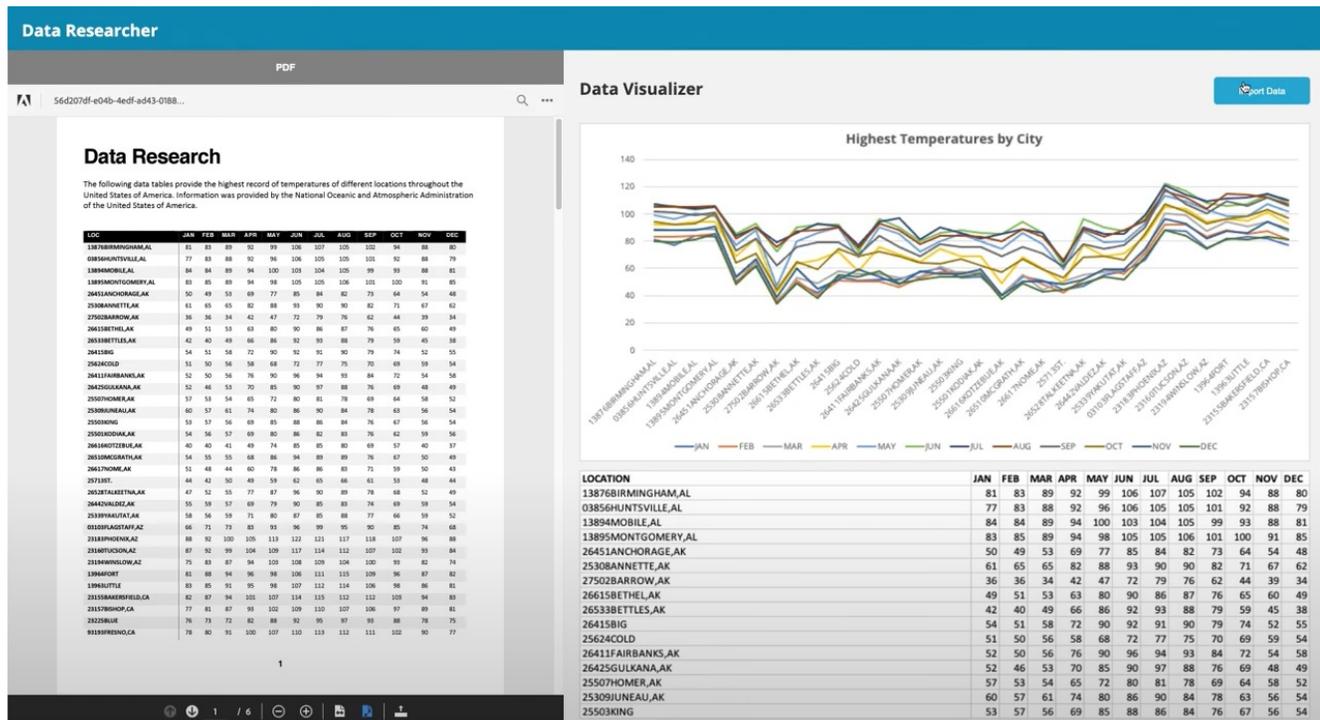


Image: Organizations can use PDF Extract API to quickly and accurately extract data for a variety of use case.

Organizations can use PDF Extract API to quickly and accurately extract data for use in machine learning models, analysis, indexing or storage, to automate downstream processes using technologies like Robotic Process Automation (RPA) and Natural Language Processing (NLP), as well as republish PDF content across different media.

Document Generation API — The easiest and fastest way to programmatically generate documents with dynamic data

The paper-to-digital automation automation of dynamic, critical documents is central to business relationships. Organizations often need to enter data into these documents, which usually come from a variety of databases like ERP or CRM systems. This work has historically been done manually, which is often complex, time consuming, expensive and resulting in low-quality document experiences.

With the availability of [Adobe Document Generation API](#), developers can quickly design custom Microsoft Word templates, as well as generate Word and PDF documents injected with dynamic data. The Document Generation API includes an out-of-the-box integration with [Adobe Sign](#), so that documents are ready for e-signatures.

The Document Generation API is also available with the Adobe PDF Services connector in Microsoft Power Automate, enabling Power Platform users to easily automate the preparation of their documents for invoices, agreements, and more. These users can also access 15 new, ready-to-use templates for document workflows in Power Automate.

Availability

Adobe PDF Services API is now available in the [AWS Marketplace](#), a global online marketplace for software and services, enabling a frictionless experience from evaluation to purchase. With an AWS account, a user can now try its APIs and purchase its services in a pay as they go model, all in a few clicks.

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