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FOR IMMEDIATE RELEASE

Adobe Expands Premiere Rush to Android Devices

Android Users Can Now Create and Share Standout Online Videos with Premiere Rush

Hong Kong — 22 May, 2019 — Adobe (Nasdaq: ADBE) has announced that Premiere Rush, the first all-in-one cross-device video editing app, is now available for select Android phones. Available for download through the Google Play Store and Samsung Galaxy Store, Android users can now capture, edit, and share online videos to their favorite social platforms easier and faster than ever. Premiere Rush is now available on Samsung Galaxy S10/10+, S9/9+, Note9, Note8, S10e, Google Pixel 3/3XL, 2/2XL, and OnePlus 6T. Compatibility for more Android devices is also on the way. Premiere Rush in iOS version has already been announced in October last year during Max 2018.

Premiere Rush packs powerful capabilities from Adobe's professional tools like Premiere Pro and Audition into one simplified workflow that has been optimized for Android devices. It integrates intuitive editing, simplified color correction, AI-powered audio clean up, customizable Motion Graphics templates, and publishing all into one easy-to-use solution that works seamlessly across desktop and mobile.

Premiere Rush also automatically syncs all projects and edits to the cloud. Users can access the most up-to-date version whenever they need it, allowing users to work from anywhere, on any device. Meanwhile, with a consistent user experience across Android phones and desktop computers, users can start a project on one device and publish from another all without missing a beat.

In addition to this Android launch, new Motion Graphics templates are available for Premiere Rush, adding to the hundreds more in Adobe Stock that can be used to customize videos to reflect users' unique creative vision and brand.

Pricing and Availability

Premiere Rush for Android is available on Android phones via the Google Play Store and Samsung Galaxy Store. Pricing plans and special offers for Android users include:

- Premiere Rush Starter Plan: Available for free, the Starter plan gives customers access to all Premiere Rush features, use of desktop and mobile apps, and the ability to create an unlimited number of projects and export up to three projects.
- Premiere Rush is available for US\$9.99/month to individuals, US\$19.99/month to teams, and US\$29.99/month to enterprise customers. Premiere Rush is also included as part of Creative Cloud All Apps, Premiere Pro single app, the Student plan, and comes with unlimited exports and 100 GB of CC storage. Additional storage options, up to 10 TB, are also available for purchase.

For system requirements, please go to: <https://helpx.adobe.com/premiere-rush/system-requirements.html?promoid=VKW3KGBV&mv=other>

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