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FOR IMMEDIATE RELEASE

Adobe Announces New Features in Lightroom and Camera Raw

Hong Kong – 17 December 2019 — Adobe (Nasdaq: ADBE) has announced new features for Lightroom Classic, as well as for Lightroom for Windows, Mac, Android, ChromeOS, iOS, and iPadOS. At the same time, Camera Raw has been improved.

Among the updates, are the direct import of photos in raw file format into Lightroom by connecting a lightning to SD card reader, or lightning to USB 3.0 adapter on iPhone, or USB-C card reader on iPad, bypassing the iOS Camera Roll. This change has been made possible with new capabilities added into iOS and iPadOS 13.2. Now, imports happen faster and do not require the extra space taken up in the Camera Roll. Photographers can also edit their full resolution raw photos and attain the exact same raw conversion and editing capabilities found in the desktop versions of Lightroom and Camera Raw.

All photos and edits will then be synchronized via Creative Cloud and accessible on all of their other devices connected to the same account, including both Lightroom and Lightroom Classic.

Another new feature is advanced export allowing Android and ChromeOS, iOS and iPadOS users to have complete control over exports, providing the ability to export multiple photos as original, DNG, JPEG, TIF files, along with control over metadata, watermarking, file naming, output sharpening, and color space.

Additionally, shared albums have been improved, with users now having the ability to share an album and invite others to contribute their photos via Lightroom on the web. Adding photos anywhere they access Lightroom is also possible – via web, desktop, or mobile (including the free version).

Separately, Lightroom Classic has been improved to allow the Multi-Batch Export, exporting develop presets and preset groups and filtering color labeled folders and collections.

The new features are available now.

To learn more about new features in Lightroom and Camera Raw, please visit here.

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