



# Predictable printing in the rapidly changing work world!

Print better, faster, and more predictably with printers powered by Adobe Embedded Print Engine.

Unleash exceptional printing performance with printers powered by Adobe Embedded Print Engine. Experience printing consistency that mirrors your on-screen content, ensuring that what you print is precisely what you see. Benefit from color accuracy that breathes life into your prints, making every hue pop with true-to-source vibrancy. Additionally, enjoy the efficiency of faster prints, optimized workflow, and enhanced productivity. Elevate your printing experience with the reliability and quality of Adobe Embedded Print Engine.



Adobe Embedded Print Engine is the cutting-edge print Raster Image Processor (RIP) technology tailored for office/enterprise printing workflows. A Raster Image Processor (RIP) is a mission-critical software component in printing systems. In the printing process, the first step is to convert the document data into a Page Description Language (PDL) that the printer can understand. As the brain of a printer, the RIP accepts the PDL input and generates a raster output (grid of dots) that the printer subsequently marks on paper. Adobe Embedded Print Engine processes all print jobs with exceptional precision, powering millions of printers from leading Print OEMs worldwide across a diverse spectrum of device types and ensuring that every print mirrors the quality and intent of the original design.

## Seen on-screen, accurately reproduced on paper.

Experience precise PDF rendering and color handling. Every print you make is a true reflection of what you see in Acrobat Reader across desktop, mobile, and web, ensuring a seamless transition of the document from digital view to tangible prints.



## The power to print from anywhere error-free.

Unlock the freedom to print from any source - desktop, mobile, tablet, or cloud, transmitting documents seamlessly to printers powered by Adobe Embedded Print Engine. Even poorly constructed PDF files are expertly handled to deliver flawless prints that align with what you see on screen in Acrobat Reader.



## Powering printers of every size.

Whether personal printers with limited resources, robust office workgroup printers, or entry-level large-format printers, Adobe Embedded Print Engine supercharges them with capabilities like native PDF rendering and parallel handling of multiple jobs/pages. Enjoy the consistent, next-gen performance that simplifies and elevates your printing experience.



## Look for this logo when buying a printer



## Our partners



Many more are in the final stages of adoption ...

Adobe Embedded Print Engine's unparalleled quality and performance make it the industry's preferred RIP technology. With a commanding 70% market share in the A3 segment, it is **swiftly emerging as the preferred RIP solution in the A4 segment** and is poised to attain a 65% market share by 2026. Additionally, it is gaining momentum in other segments, including entry-level large-format printers, marking a significant industry shift toward Adobe-powered solutions.

For more information visit  
[www.adobe.com/go/advantageAEPE](http://www.adobe.com/go/advantageAEPE)