IHS Global I Your Work, Your Mission

A Christian healthcare organization that adopts a clinical and spiritual approach in training its workers using Adobe Captivate.

"With Adobe Captivate we have been able to author once and deploy across devices."

De'An Woodford, Curriculum & Resource Coordinator

SOLUTION
Adobe Captivate

TOP BENEFITS OF USING ADOBE CAPTIVATE

Customized Learning

Helped course developers create content customized with cultural references in multiple languages.

Easy Deployment

Needed the content to be authored just once before deployment across devices.

Easily Accessible

Ensured that the learning content is accessible anytime, anywhere 24X7.

Aided Improvisation

Helped build upon technical requirements to improve the responsive design course offerings.

IHS Global

Established in 2005

Employees: 1-10

Southeastern, Pennsylvania

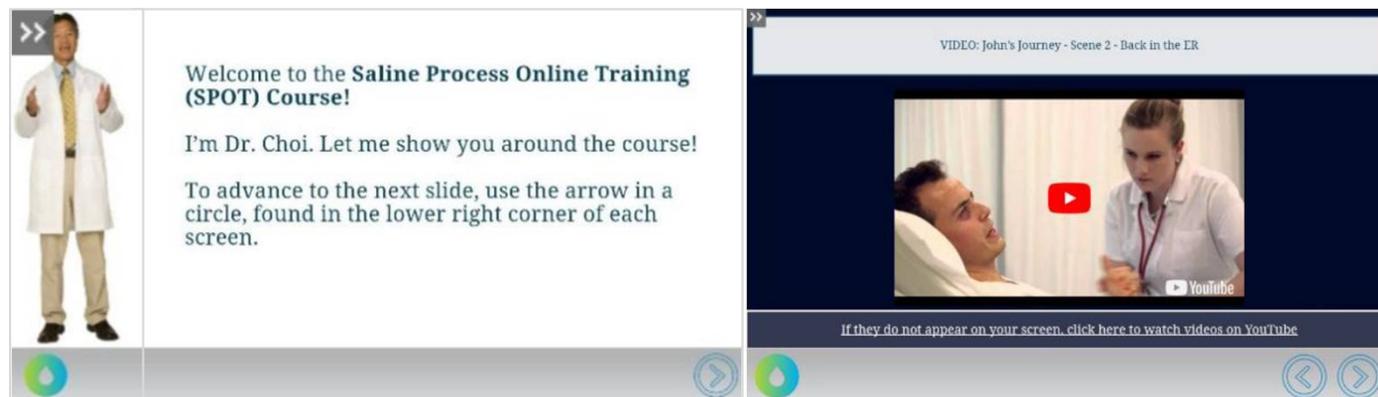https://www.ihsglobal.org

CHALLENGES

- Conversion of legacy content into responsive design courses

- Compatibility of course design with mobile devices and upgraded LMS apps

- Development of scalable learning interactions compatible for all devices

SOLUTION
Adobe Captivate

Example content created with Adobe Captivate

Holistic Healthcare Providers

IHS Global is a learning organization that imparts clinical and spiritual education to Christian healthcare workers so as to administer holistic treatment of patients using the ethical principles of permission, sensitivity and respect. It adopts a unique ministry model that focuses on Partnership, Process and People to mobilize and train Christian healthcare workers to care for their patients' spiritual needs in addition to their physical needs.

The biggest drivers of learning at IHS Global are its mission and course accessibility. Its learners, trainers, and partners need a reliable mobile learning experience, a customized interface in the regional language and the ability to share content with other learners, to fall back on. In order to achieve this, the Instructional Design team at IHS Global works with highly experienced training partners and Subject Matter Experts (SMEs) across the globe to design its instructor-led training curriculum and online course for healthcare.

The Saline Process Online Training (SPOT), for instance, is a seven-hour online learning experience designed to teach a healthcare worker how he or she might incorporate one's personal faith in Christ Jesus into daily life and into the workplace.

SOLUTION
Adobe Captivate

"The Adobe Captivate Specialist Certificate Program allows our team to build upon technical requirements to improve our responsive design course offerings."

De'An Woodford, Curriculum & Resource Coordinator

For more information
www.adobe.com/products/captivate.html

Challenges in content creation
The topics in the course are arranged so that specific material (i.e. videos) can be referenced later with relative ease. This eLearning course is for the individual online learner and can be used as a compliment to the face-to-face Saline Process trainings that have occurred in 110 countries so far.

Yet, rolling out a learning program of this scale comes with its own set of challenges as well. For starters, the organization had difficulty converting legacy content into responsive design courses. Also, the course design had to be compatible with mobile devices such as iOS and Android and optimized for simultaneous use with Learning Management Systems (LMS) apps. Scalable learning interactions that would be compatible for all devices had to be developed too.

Overcoming challenges with Adobe Captivate
Using Adobe Captivate, IHS Global was able to sail through these challenges smoothly. The tool helped the organization author the course content in multiple formats and languages once and deploy across devices. Adobe Captivate offered a wide range of possibilities that helped enhance the effectiveness of IHS Global's course content. Its high-end video capabilities and translation features made content easily learnable and accessible to learners and trainers.

The Adobe Captivate specialist Certificate Program, in particular, helped the organization build upon technical requirements that improved the responsive design course offerings, thereby ensuring that the course experience for learners was complete. With every software upgrade, Adobe Captivate also provided the team with opportunities to broaden their course offerings.