ADOBE® COLDFUSION® 8
CREATE BETTER INTERNET APPLICATIONS QUICKLY AND EASILY

With Adobe ColdFusion 8 software, you can build compelling applications that fit in today's complex enterprise environments.

With Adobe ColdFusion 8, you can:

• Create applications in less time with fewer lines of code
• Improve the performance of existing and new Adobe ColdFusion applications
• Find, debug, and fix problems more quickly than ever before
• Integrate Internet applications into virtually any enterprise environment
• Increase end-user productivity with richer, more robust applications

For web application developers and IT project managers, each day brings the challenge of keeping up with the ever-growing demand for Internet applications. Users not only want more applications, but they also want these applications to do more. But the more features and functionality developers build into web applications, the more difficult they are to debug and tune. With Adobe ColdFusion 8, you can build compelling, robust applications that meet users' demanding requirements more quickly and easily. Plus, because Adobe ColdFusion 8 is the fastest ColdFusion version ever, you can realize immediate performance gains—without any changes to the application code.

See exactly what is happening in every application, identify and fix bottlenecks before deployment, and tune the server for maximum performance. Use new debugging features that make it easier to debug code that does not run in a browser. Deploy Internet applications on leading J2EE application servers and smoothly integrate the applications into virtually any enterprise environment. And make users more productive with robust, multimedia-rich applications that run faster than ever before.

For more information

For more details about Adobe ColdFusion 8, visit *www.adobe.com/coldfusion.*

Top reasons to buy Adobe ColdFusion 8

Create applications in less time with fewer lines of code

Adobe ColdFusion 8 lets you clear your Internet application backlog by enabling you to create Internet applications more quickly than ever before—and use fewer lines of code in each application. Combining the rapid development of ColdFusion with the code reuse and encapsulation benefits of an object-oriented language, you can develop applications in record time with ColdFusion components (CFCs). Build and consume SOAP web services, separate business logic from the presentation tier, and provide data to Adobe Flex™ and Ajax applications. You can even generate a complete Ajax data management application without writing a single line of code.

Improve the performance of all ColdFusion applications

Because Adobe ColdFusion 8 is the fastest version of the software ever, existing ColdFusion applications run faster, right out of the box, without any changes to the underlying code. For even better performance, you can use the new debugging and server monitoring features in Adobe ColdFusion 8 to see exactly what is happening in every application, identify and resolve bottlenecks, and optimize the server. Set breakpoints, watch variables, and step through code, making it easier to debug code that does not run in a browser, such as CFCs, web services, and remote calls to Flex applications. Plus, multi-threaded ColdFusion Markup Language (CFML) coding allows you to run tasks in their own threads, improving application speed even further.

Smoothly integrate Internet applications into any enterprise environment

With expanded support for leading J2EE application servers, including IBM WebSphere, BEA WebLogic, and JBoss, you can run Adobe ColdFusion 8 applications in nearly every enterprise environment. Because you can deploy both ColdFusion 8 applications and the runtime natively as standard J2EE EAR or WAR files, you can improve development speed and application performance. In addition, support for Java™ and .NET objects allows you to make your Adobe ColdFusion 8 applications the hub of all enterprise and infrastructure services.

Increase end-user productivity with richer, more robust applications

Users want more powerful, robust applications—and Adobe ColdFusion 8 makes it easy for you to give them what they want. Let users go beyond simple HTML and experience personalized, multimedia-rich applications developed in Adobe Flex or Ajax. Enable them to interact with powerful PDF forms; view high-quality, on-demand presentations that include animation, audio, and video; and receive high-quality, structured business reports with more output choices. Richer, more robust, and easier-to-use applications are just a few keystrokes away with Adobe ColdFusion 8.