



Creative Cloud for business

An AI-powered integrated creativity platform.

Break down silos and get to final faster.

Disconnected systems and disparate tools create time-consuming processes and bottlenecks, which lead to lost time and money. To stay competitive in a world demanding high-quality and high-volume content, businesses need better, faster, and more intelligent ways to scale their creativity.

The need for content is expected to grow between 5x and 20x over the next two years.

Staying competitive requires a new approach.

4x
more profit driven by high-quality creative versus low-quality creative across campaigns.

80%
of consumers consider seamless and convenient experiences to be as important as the quality of the product or service.

76%
of consumers are more likely to consider purchasing from a brand that personalizes content.

Systems need to scale.

83%
say their creative team's workload increased over the last year.

4 in 10
creatives spend more than half the workweek (21+ hours) on repetitive design tasks.

71%
note challenges related to project management.

Introducing Adobe's newest version of Creative Cloud for business, powered by Adobe Firefly generative AI.



Industry-leading apps with Adobe Creative Cloud
Empower your team with integrated, best-in-class creative solutions for all facets of creative work.



Generative AI superpowers with Adobe Firefly
Accelerate ideation and creation with powerful generative AI tools inside creative apps. Scale branding using custom model extensions and APIs.

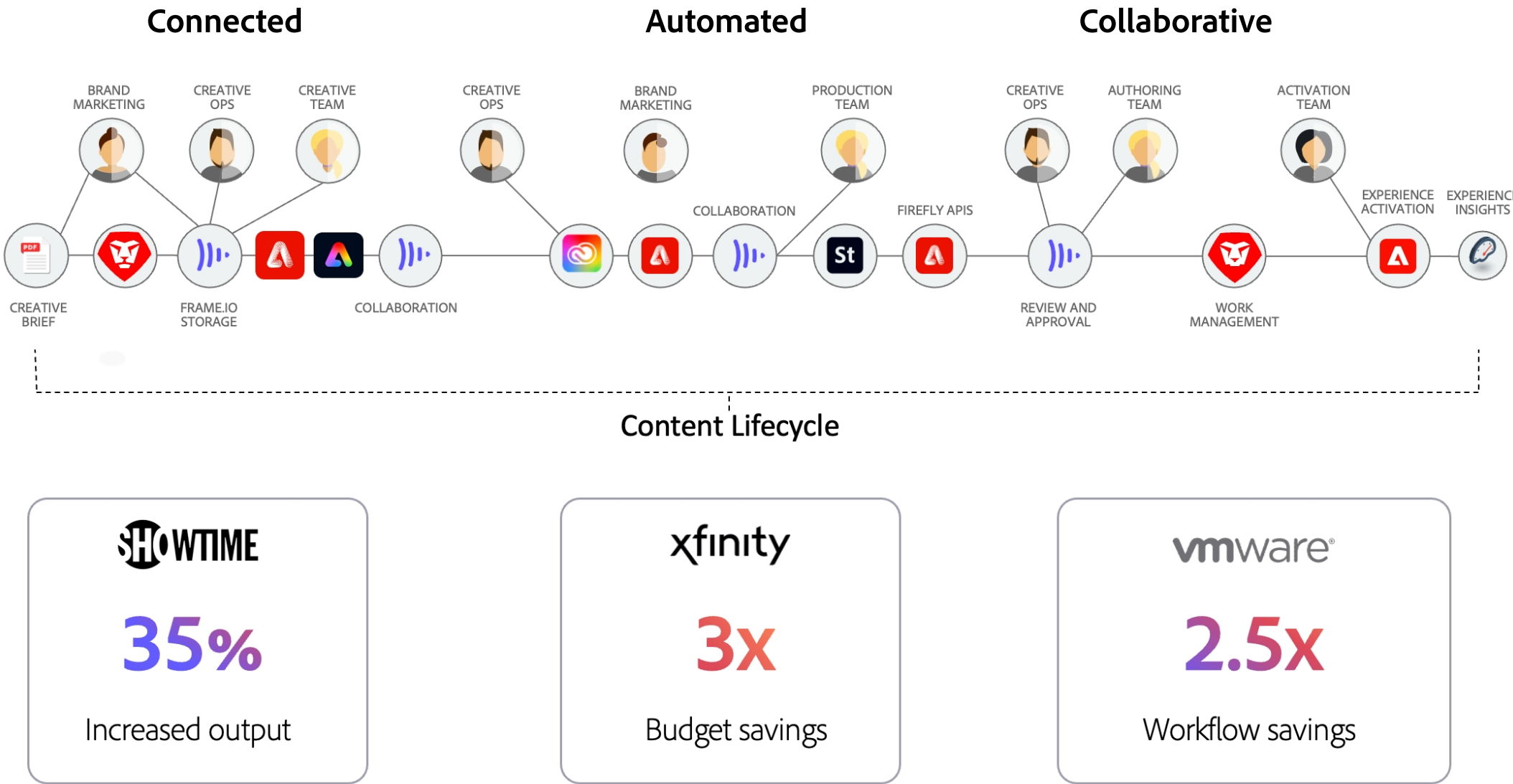


Centralized creative review with Frame.io
Streamline the versioning process across the creative lifecycle with lightning-fast, secure review and centralized storage and sharing.



Unlimited creative assets with Adobe Stock
Enhance storytelling with 350M+ natively integrated high-quality photos, videos, music tracks, and more.

A sustainable system connects teams and automates workflows.



Unleash creativity. Scale productivity. Unify collaboration.
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Contact us

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