Support revenue growth through great design
## with Adobe Creative Cloud for teams.

As a creative leader, you face mounting pressure to connect your team's designs to increased sales and overall business growth. At the same time, new technology has shrunk the time to market for competitors, with more coming online daily.

Increased content velocity is a critical competitive advantage in today's marketplace—but there's a catch. More content won't lead to happy customers unless it's relevant, unique, and well designed. And producing great content takes time. In order to drive brand growth, your team needs a sophisticated, evolving creative platform that will allow them to create high-quality, tailored content at scale.

Companies with top-quartile McKinsey Design Index scores outperformed industry-benchmark growth by as much as two to one.*

Percentage of annual growth (normalized)

— Top-quartile McKinsey Design Index performers

▬ Industry benchmarks

180						
160						10%
140						
120						3–6%
100						
Dec 2012	Dec 2013	Dec 2014	Dec 2015	Dec 2016	Dec 2017	
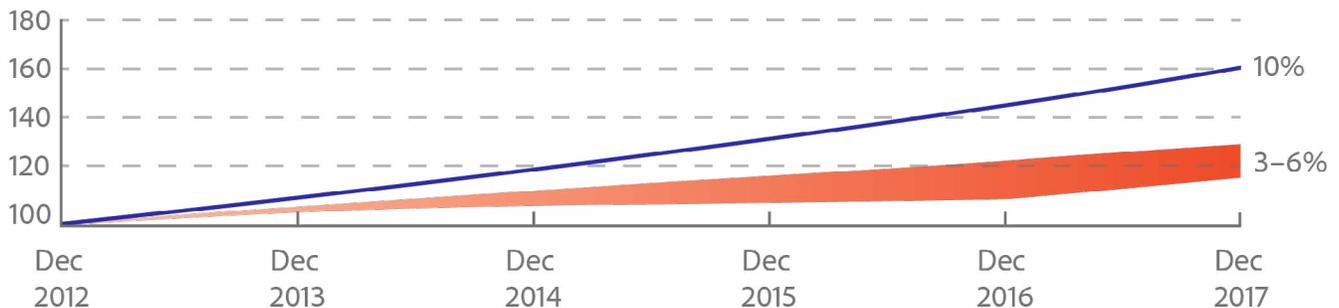
The solution.

Adobe Creative Cloud for teams equips you with the tools you need to do your best work—and do it quickly. An integrated, comprehensive set of creative apps allows your team to create tailored, engaging customer experiences across formats and platforms. A diverse library of thousands of plugins provides unparalleled creative freedom, control, and scalability. And constant updates to both Creative Cloud apps and plugins mean you're always one step ahead of the competition with the latest tools to tap the latest design trends.

Convert great design into sales with a creative platform tailored to growing businesses.

Creative Cloud for teams helps you:

- **Craft engaging customer experiences** in any format for any platform with a comprehensive creative solution.

- **Produce more content** without sacrificing quality through plugins that simplify workflows and eliminate repetitive tasks.

- **Maintain a consistent brand identity** regardless of how big your company gets with shared team libraries for brand-approved assets.

- **Stay one step ahead of the competition** with consistent, powerful updates to all of your favorite tools.

> **"** **Each Adobe Creative Cloud application is virtually an expert in its field. But it's only when all the applications work together seamlessly that you get a consistent, inspiring overall experience."**
>
> **Zoe Truchy**
> Brand and Product Manager, Mondi

Using the creative apps and collaboration tools in Adobe Creative Cloud for teams, designers at Mondi—a leading global packaging and paper company—generated double-digit sales growth from a single campaign.
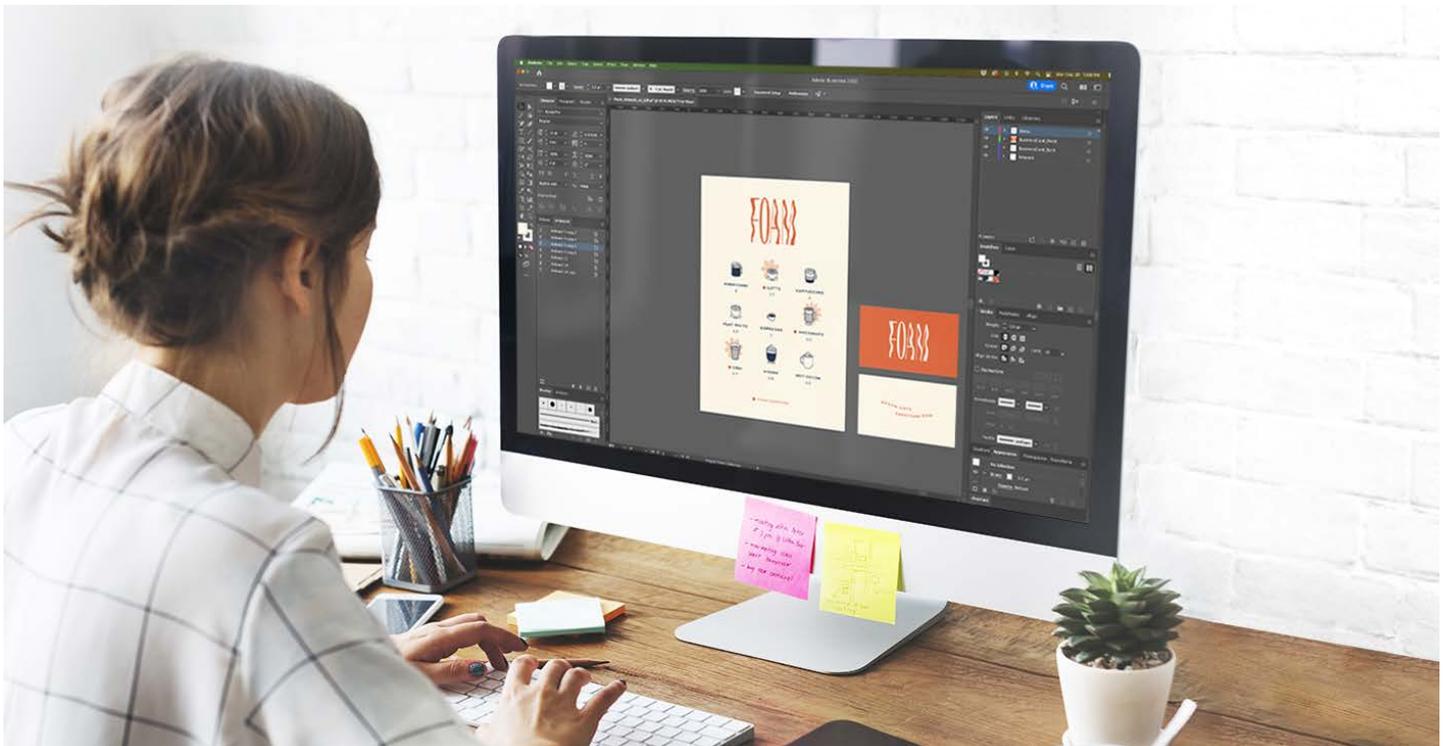
Get everything you need to create the customer experiences necessary for long-term growth.

20+ creative apps
Get Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, XD, and many more.

Creative resources
Get free Adobe Fonts, unlimited Adobe Talent job postings, Behance inspiration, and more.

Everywhere access
Capture ideas on mobile, refine them on desktop, and present work on tablets and smartphones.

Plugins and integrations
Add features, automate tasks, and create great work with all the best Creative Cloud plugins and integrations.

Adobe Creative Cloud for teams gives you the world's best creative apps and services in a single, secure, integrated platform. With 20+ desktop and mobile apps, Creative Cloud Libraries for keeping assets in sync across apps and devices, and 1TB of storage per user, this complete creative solution is designed to support your business at every stage of growth. Plus, you can count on simplified license management and total control over your software to help your team stay focused on creating great work.

Try Creative Cloud for teams—free.

Start your 14-day business trial today. No credit card required.

Find out how Adobe Creative Cloud for teams can help your business.
Call 800-915-9428 or request a consultation.