

Boost productivity through powerful business integrations with Adobe Creative Cloud for teams.

As a creative leader, you're under pressure to deliver high volumes of diverse and compelling content. But in addition to your creative tools, you work in dozens of apps every day, and constant toggling between them reduces content velocity and lowers your productivity.

Collaborating across teams only adds to this complexity. Without integrated tools that keep everyone aligned, creative and business professionals tend to work in different apps and struggle to find effective feedback channels. Miscommunications and missed communications—become all but inevitable, dragging down everyone's performance. Morale flounders. Innovation takes a back seat. Finally, growth hits a stalemate as your fragmented tools and workflows hold you back from greater productivity and engagement.

If creative teams are to meet rising expectations for content, they must decrease workflow friction across apps, teams, and workspaces. Integrating creative and business apps into a seamless workflow helps creative teams deliver more assets quickly—even with limited resources.

vorkers toggle 69% of workers waste an hour 74% of creative professionals 137 apps is

Top obstacles to productivity:

68% of workers toggle between apps up to 10 times an hour.* 69% of workers waste an hour a day navigating between communications apps alone.[†] 74% of creative professionals spend 50% of their time on repetitive, non-creative tasks.[‡]

137 apps is the average number a mid-market business uses.*

The solution.

Creative Cloud for teams business integrations seamlessly connect Creative Cloud apps to your favorite business tools. Whether it's dropping designs into Microsoft PowerPoint or Google Slides, collecting feedback in Microsoft Teams or Slack, or tracking progress in project management tools like Workfront, these timesaving integrations and plugins create a smooth workflow that paves the way for increased productivity and growth.

* App Overload is Creating Chaos at Work and Costing Businesses Billions, a study of 2,000 knowledge workers by RingCentral, 2018.

+ 2020 SaaS Trends, a study of 1,000 companies by Blissfully, 2019.

⁺ Creativity and technology in the age of AI, a study of 75 creative professionals by Pfeiffer, 2018.

Drive growth by streamlining your team's workflow and communication.

Creative Cloud for teams helps you:

• Simplify collaboration to bypass bottlenecks and shorten production periods. Creative Cloud integrations with tools like Microsoft Teams and Slack make sharing projects and organizing feedback with business stakeholders fast and easy.

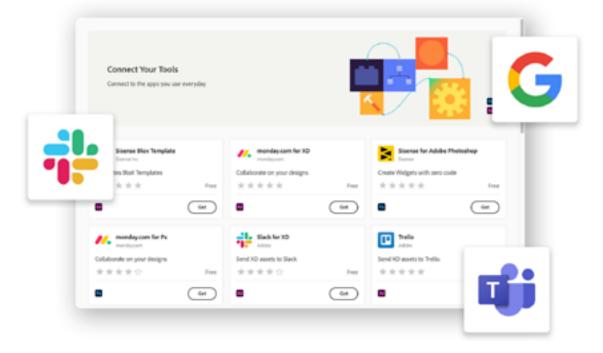
Meanwhile, <u>Creative Cloud Libraries</u> gives anyone in your organization instant access to the most up-to-date versions of approved brand assets in Adobe apps and many of your team's other essential tools.

- Create faster than ever. Automate time-sucking tasks from retouching skin in Adobe Photoshop to specifying artboard dimensions in Adobe Illustrator—with thousands of plugins designed to help you work with amazing speed.
- Streamline your workflow. No more downloading files to your computer only to upload them in a different app. With Creative Cloud integrations, you can import assets directly into PowerPoint slideshows, Word documents, and other file types.
- Keep everyone up to date. Eliminate the need to message individuals or groups every time you update a shared asset. Instead, connect assets in Creative Cloud to your team's chat channels, keeping everyone notified of breaking changes and new comments, with rich context so you can communicate with clarity and reduce churn.

Making use of Creative Cloud Libraries contributes to a 50% improvement in work efficiency."

Aya Miyasato Designer, Development Department, JapanTaxi Co., Ltd.

Creative Cloud for teams enabled the design team at JapanTaxi to drive a 50% increase in productivity by integrating their shared library across their design apps. Meanwhile, Adobe Fonts helped them reduce costs while boosting the quality of their designs.



Boost productivity by integrating your workflow with tools made just for teams.



Document sharing integrations

Share files for review in the tools where you already communicate, like Microsoft Teams and Slack.



Libraries integrations

Make libraries accessible in Microsoft and Google Workspace tools.



Plugins marketplace

Get plugins that connect Creative Cloud apps to Workfront, Smartsheet, monday.com, Asana, and other tools that keep you connected and productive.



Creative Cloud developer platform

Build your own plugins and integrations using Adobe APIs and SDKs to automate tasks and create custom workflows.

Adobe Creative Cloud for teams gives you the world's best creative apps and services in a single, secure, integrated platform. With 20+ desktop and mobile apps, Creative Cloud Libraries for keeping assets in sync across apps and devices, and 1TB of storage per user, this complete creative solution is designed to support your business at every stage of growth. Plus, you can count on simplified license management and total control over your software to help your team stay focused on creating great work.

Try Creative Cloud for teams—free.

Start your 14-day trial today. No credit card required.

We can also help you find a solution to fit your business. To get started, call 800-915-9428 or <u>request more information</u>.



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