



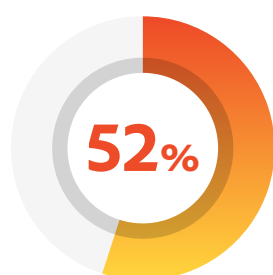
# Drive effective business collaboration

with Adobe Creative Cloud for teams.

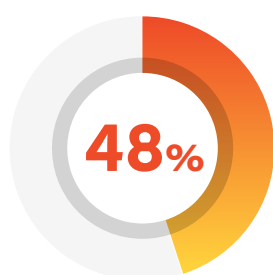
**As your business expands**, so does the volume of creative work required to support it – and the number of people producing that work. Where one designer might have handled everything in the past, now more people are working on more creative assets using more tools. Coordination and collaboration are essential to maintaining brand consistency – a key to business growth – but they become more challenging as the business scales. And the accelerating shift to remote and hybrid work adds yet another layer of complexity to the challenge of creative collaboration.

Collaboration is a normal part of the job for creative professionals. Research shows that 41% say their daily routine includes collaboration with other creatives and 30% say it includes collaboration with remote teams or stakeholders. Yet the top three pain points they identify in the design process all have to do with collaboration: pulling assets together, brainstorming and managing review cycles. Collaboration is essential, but if it isn't managed well, it can slow creative teams down. A 64% majority of creative professionals say collaborative or administrative tasks take “too much” of their time – time they could have spent increasing productivity and helping grow the business. Creative leaders need solutions that help their teams work better together so they can deliver content faster and drive business impact.

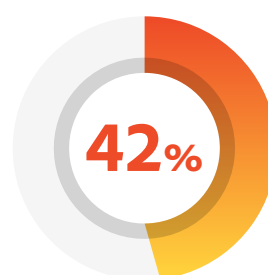
## Top pain points of the design process:



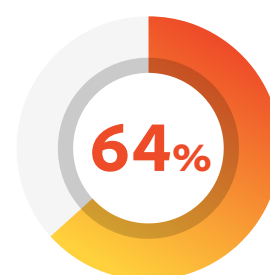
Pulling components/  
assets together



Early brainstorming  
with collaborators



Keeping review  
cycle deadlines



Time dedicated to  
administrative tasks

## The solution.

**Creative Cloud for teams** is the world-class, fully integrated platform for creativity where your team can create and collaborate at the speed they need to help your business succeed. Its comprehensive collection of 20+ creative apps and services helps team members work in sync, empowering them to produce more impactful, faster creative work that powers business growth by boosting both quality *and* productivity.

# The world's best creative apps and services make working together better than ever.

Adobe Creative Cloud for teams helps you:

- **Collaborate on any type of creative project without friction.** A comprehensive set of tools meets all your creative needs in one place, allowing multidisciplinary teams to share, work together and organise creative work across apps and projects. Streamlining your team's creative tools fuels productivity, helping them deliver better content to market faster to drive your business growth.
- **Maintain brand consistency with Creative Cloud Libraries.** Team libraries allow users to create a library and make design elements available to the entire organisation, keeping everyone aligned and up to date. Powered by 1TB of cloud storage, libraries help you maintain brand consistency as you add collaborators so you can scale your business with confidence.
- **Make sharing feedback easy and efficient.** Sharing previews of creative files and inviting reviewers to comment and edit streamlines your review process, allowing you to produce more content to drive your business in less time. Rest assured that you can easily control permissions to view and edit files as well as track, label and revert to previous versions for up to 180 days, allowing you to easily collaborate without sacrificing creative control.
- **Connect your tools and workflows.** Integrations with your favourite business apps connect all the elements of your team's creative workflow, facilitating seamless communication and productivity. From Microsoft Teams and Slack to Google Workspace, Wrike and more, business integrations help your team stay connected, organised and efficient – giving you more time to focus on the things that grow your business.
- **Find and share the perfect images.** With Adobe Stock built into Creative Cloud for teams, you can find high-resolution, royalty-free stock images and share them across your team, all without leaving the apps. Easy access to creative resources like Adobe Stock impacts both the quantity and quality of the creative assets your team creates.
- **Control licences and assets.** Built-in asset protection keeps creative assets and libraries within the business, and the web-based Admin Console allows you to easily manage and reassign licences as projects and teams change, giving you peace of mind and flexibility to collaborate both within and outside the company as you strategically grow your team.

“**Adobe Creative Cloud for teams has really helped us work in sync.**”

**Dawn Tay**  
Digital Art Director, Wild Advertising

Creative Cloud for teams enabled the design team at [Wild Advertising](#) to collaborate in ways that weren't possible before by allowing multiple employees to work concurrently on the same project and communicate simultaneously. Plus, team libraries helped the company streamline its design process and start creating artwork 30% faster.

# Collaborate efficiently with these integrated tools and services made just for teams.



## Team libraries

Share assets across your team automatically and control editing access to ensure teams are always working with the latest design assets, right in the applications where they need them.



## Business app integration

Work more productively with apps like Slack, Google Workspace and Microsoft Teams, Word and PowerPoint.



## Easy collaboration

Share previews for feedback, edit together and restore past versions with 180-day histories.



## Auto-saving to the cloud

Cloud documents and libraries are auto-saved to cloud storage so you can easily pick up wherever you left off, on any device.

## Adobe can help.

Adobe Creative Cloud for teams gives you the world's best creative apps and services in a single, secure, integrated platform. With 20+ desktop and mobile apps, Creative Cloud Libraries for keeping assets in sync across apps and devices, and 1TB of storage per user, this complete creative software solution is designed to support your business at every stage of growth. Plus, you can count on simplified licence management and total control over your software to help your team stay focused on creating great work.

## Try Creative Cloud for teams – free.

Start your 14-day [business trial today](#) at Adobe.com. No credit card required.

Find out how Adobe Creative Cloud for teams can help your business.

Call 0800 3892041 or [request more information](#) at Adobe.com.



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