Adobe Creative Cloud for teams

12 ways to get the most out of Creative Cloud for teams.

How to boost creativity, productivity and business impact.

If you're at all familiar with Adobe Creative Cloud for teams, you already know it's a set of world-class tools that can help your team produce amazing creative assets. What you may not realise, however, is that it's full of features that do so much more.

That's because your job as a creative leader goes beyond simply producing stellar creative content. You have to hit performance indicators, accelerate business growth, differentiate your brand and manage a team of creative professionals – all while stretching your budget as far as possible.

The good news is that your creative tools are there to help you with all of it. Creative Cloud for teams is an integrated platform that can empower your team to work better together, deliver higher volumes of work faster and ultimately drive business growth – if you know how to unleash its power.

This eBook is designed to show you how to get the most out of Creative Cloud for teams by understanding everything it can do for you, your team and your business. You'll learn about:

- Team libraries for aligning team members and building [brand consistency](#)

- Business application integrations for more productive workflows

- Review and versioning tools for easy collaboration

- Admin features for easy licence management and company control

- And much more

Get started with these inside tips to make sure you're taking advantage of all the possibilities.

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Power your creativity.

Get everything you need to create content that elevates your brand – all in one place.

20+ creative apps

Work with industry-leading apps like Adobe Photoshop, Illustrator, InDesign and Premiere Pro.

First, the apps. Creative Cloud for teams includes more than 20 desktop and mobile apps for design, photography, video, web, UX, social media content and more. There are sophisticated tools for graphic designers and UI/UX designers, and there are easy-to-use tools for marketing and social media professionals who need to develop visually compelling content.

As your business grows, you'll face new creative challenges, from social media assets and video marketing to new package designs and digital experiences. You need a creative platform that can grow with you as you scale your brand, ready with tools to take on every new challenge that arises.

Creative Cloud for teams is the only comprehensive, fully integrated creative solution with apps and services for all your creative needs. Unlike other nonintegrated creative apps, it enables seamless creativity across all workflows, fuelling your team's productivity and helping you build better content – and deliver it to market faster.

Tip: Explore the creative possibilities with this list of world-class apps included in Creative Cloud for teams.

Productivity tools

Convert, edit and collaborate on digital documents with the power of Adobe Acrobat and PDF.

Let's say there's a paper document or a PDF you need to edit, but you can't find the original file. You could probably find a workaround, like copying and pasting from your PDF to create a Microsoft Word document and then reformatting all the text. In other words, you could waste time on busywork.

Or you could use Adobe Acrobat to convert your PDF back into a formatted Word file in just a few clicks, bringing all your fonts and formatting into the new document. Even better, you could edit your PDF right in Acrobat, which allows you to make virtually any edit you might need. You can change PDF text or graphics, add a new paragraph or bulleted list, find and replace all instances of a word or rearrange PDF pages. You can even add images or crop a photo.

You can also turn brainstorming sessions into digital documents. Adobe Scan captures whiteboards and back-of-the-napkin ideas, turning them into PDFs and applying text recognition. It's just one more example of how the right tools impact your efficiency and creative capacity by freeing you up to spend more time on the strategic and creative tasks that move your business forward.

Tip: Learn more about how to edit PDFs with Acrobat with this [step-by-step guide](#).

Everywhere access

Capture ideas on mobile devices, refine them on desktops and present work via tablets and smartphones.

Adobe cloud documents let you start your work in Adobe Photoshop on iPad and then move to Photoshop on desktop and continue right where you left off, giving you the flexibility to work whenever and wherever you need to. Cloud documents are saved directly into your Creative Cloud account from applications like Adobe XD, Photoshop, Illustrator, Fresco and Aero. And when you're ready to present your work, you can do it from any device, adapting your presentation to each situation for maximum impact.

The powerful benefits of cloud documents also mean that your files are always safe in the cloud. Let's say you save an Illustrator file just before your computer gets lost or damaged. Your IT department has a spare computer you can use, but if you saved the file to your desktop, you're out of luck. However, if you saved it to your Creative Cloud account, you can simply log in from the new computer and access your cloud documents.

With cloud documents, your work is always updated, across every device, wherever you are. Your files are available even when you're offline, and once you're back online, the most recent version is synced and available on all your devices.

Tip: Access and manage your cloud documents right in your apps, on the Creative Cloud website or from the Creative Cloud desktop app. Learn more with this [FAQ](#).

Creative resources

Get free Adobe Fonts and Adobe Stock assets, unlimited Adobe Talent job postings, Behance inspiration and more.

With **Adobe Stock**, you have access to high-res, royalty-free stock images straight from Creative Cloud apps so your creativity can flow uninterrupted. There's a free collection as well as paid plan options that allow team members to purchase images and videos through a single plan and make them immediately available across the entire team. A global creative community adds new content daily, including images, graphics, videos, music tracks, templates and 3D assets. You can even search visually by dropping an image into the search bar to find similar ones.

The complete library of **Adobe Fonts** – thousands of fonts available right within your Creative Cloud app – is included with every Creative Cloud subscription. Search by font name or sort by specific characteristics and choose as many fonts as you need from thousands of options. All fonts are already licensed and cleared for personal and commercial use, and you never have to leave your apps to access them.

The **Behance** community, part of Adobe, is the leading online platform to showcase and discover creative work. Creative people around the world share their work, follow the work of others, create moodboards and discover new work through curated galleries. Behance is also home to Adobe Talent, the world's largest creative network with more than 15 million creatives. Now included with Creative Cloud for teams, **Adobe Talent** gives you the opportunity to find the best creative talent by advertising full-time, part-time and freelance or contract positions at your company or privately searching for creative talent.

Tip: Get inspired by exploring the Adobe Stock Premium Collection or creating a moodboard for your next project with a Behance account.

Work better as a team.

Collaborate efficiently with integrated tools and services made just for teams.

Team libraries

Share assets across your team and control editing access to keep branding consistent.

For your brand to stand out in a crowded market, you need to deliver consistent experiences across every customer touchpoint. That can be a challenge, however, if you have multiple teams creating different types of content.

The answer is team libraries – a centralised place for everyone to organise and access the same set of creative elements. Team libraries allow you to share design elements, colours, text styles, stock photos, brushes, audio, video and more. These items are automatically synchronised for all users whenever they're updated, and they're available within almost any Creative Cloud app for a seamless workflow. You can share a library with internal or external collaborators with read-only invitations that let you keep control of your brand elements.

Team libraries ensure that all your team members use the same logos, colours and icons, whether they're designers updating a web page with your new logo or communications professionals dropping assets into a PowerPoint presentation. Team libraries also accelerate work by reducing clicks in the creative process and making it easy for designers and other content creators to always have the most up-to-date assets at their fingertips.

Team libraries can power not just your brand consistency, but also your productivity. Teams who use team libraries have been shown to work up to eight times faster than those using traditional asset-sharing workflows. That could mean up to eight times the amount of creative work driving your business forward.

Tip: Use team libraries to create a company style guide of brand assets or a shared library for your next project. Get started with this [helpful guide](#).

Easy collaboration

Share previews for feedback and invite collaborators to edit from your favourite app.

Nothing slows down productivity or creativity like an inefficient review process. Collecting and consolidating feedback can quickly get out of control once email attachments and file versions start proliferating, and each additional stakeholder just multiplies the number of potential communication issues.

Creative Cloud for teams streamlines your review process by allowing you to share assets and manage comments all in one place. Depending on the app, you can create a review link from the Creative Cloud website (Photoshop, Fresco, Illustrator) or from the app (XD and InDesign). Share the review link with anyone on any device, no account needed, and everyone can quickly leave comments or add @mentions in the same online document. With most apps, you can even see the comments back in your application.

Simplifying the review process can revolutionise your entire workflow. Keeping your team aligned and in productive conversation throughout the review process means you can keep the creative juices flowing, resulting in better, faster creative work.

Tip: Start sharing files for review with your team and beyond. Get started with this detailed guide.

Business app integration

Work more productively with apps like Microsoft Teams and Slack.

In addition to Creative Cloud, you use a variety of business tools in your day-to-day – like Microsoft PowerPoint and Teams, Google Workspace, Slack, Asana, monday.com, Smartsheet, Workfront, or Frame.io – and every switch between tools creates an opportunity for a speed bump in your workflow. But not if the tools are seamlessly integrated with Creative Cloud apps.

In a few clicks, you can connect your team's creative workflow through integrations with third-party productivity apps, collaboration tools or other design tools. For example, take Microsoft 365. The Microsoft Teams integration allows you to share an asset in a chat message or pin a Creative Cloud asset to a channel tab in Teams so you can get feedback quickly – right in the tool where your team is already communicating. Similarly, you can bring creative elements like team libraries into Word and PowerPoint.

You can also enhance the functionality of favourite apps like Photoshop, Illustrator, XD and Premiere Pro with plugins from top developers – there are literally thousands to choose from that add new features, automate tasks and increase your creative capacity. And if you can't find that perfect one, you can build your own and share it with the world.

Creative Cloud plugins and integrations extend apps in powerful ways, giving you everything you need to reduce friction and streamline your workflow so you have more time to focus on creating great work.

Tip: Install plugins and find integrations that connect to your favourite business tools.

Auto-save to the cloud

Cloud documents and libraries are auto-saved to cloud storage so you can pick up wherever you left off – or restore past versions with 180-day histories.

Let's say a customer asked you several months ago to change the shade of red you were using in a brand asset and now they've changed their mind and want the old shade back. You're racking your brain to recall what it looked like back then, but you don't have to worry. You can simply pull up all previous versions of the Illustrator file that are fewer than 180 days old and scan through them until you find that old shade of red.

Version history can also come in handy if a collaborator makes a change that you need to override for any reason. Creative Cloud automatically saves regular versions to the cloud whenever anyone updates a file and it's easy to revert to a previous version that erases a set of edits. You can also tag specific versions for easy reference.

Versioning is powered by 1TB of cloud storage per licence and the entire team's storage quota is pooled for maximum flexibility. With cloud storage, you have peace of mind knowing that you can always access whatever creative assets you need – including past versions.

Tip: Sync your files to the cloud and learn how to use version control with this guide.

Ensure company control.

Manage your plan, apps and assets with easy admin features.

Flexible licence management

Purchase, deploy and manage licences from a web-based Admin Console with a view of all users and plans.

Every business has certain needs for creative work and those needs can change over time – especially as a business scales. Creative Cloud for teams gives you the flexibility to buy what you need at a given time and reassign licences among team members as necessary. You can purchase Creative Cloud All Apps, which includes all the Creative Cloud applications, or single apps such as Photoshop, XD or Illustrator – or you can purchase a combination depending on the needs of individuals on your creative team.

With the Admin Console, you can add more products and licences anytime, remove products and licences at renewal, and manage which team members are using licences at a given time. For example, if you have a contractor who needs access to a licence for six months and they will be followed by another contractor, you can remove the first contractor when they leave and reassign the licence to someone else. You can also manage permissions for entire groups of users at once, saving you the time you would have spent managing users individually.

The Admin Console gives you visibility into how people in your organisation are using Creative Cloud apps, empowering you to make the best purchasing decisions for your business. Each user of Creative Cloud for teams also has their own dashboard where they can view and manage resources including fonts, team libraries and cloud documents. The management tools embedded in Creative Cloud for teams ensure that your creative platform is flexible enough to scale with your business, supporting you at every stage of growth.

Tip: Use the Admin Console to track your licences and make adjustments as necessary. Watch this [video](#) for more information.

Simplified billing

Consolidate all plans under one contract for easy budgeting.

Right now, you might be paying separately for a number of individual creative tools. But if all your tools were part of one creative platform, you could be paying for them all at once, making billing much simpler.

But that's just the beginning. Even if everyone on your team is using the Creative Cloud set of apps, they might still have individual licences with different renewal periods and billing cycles, which can become increasingly complex as your business scales. By consolidating all of your plans under one contract through Creative Cloud for teams, you simplify billing and make budgeting more predictable. You also gain visibility into how seats are being used, allowing you to pay only for what your team needs.

There's more. Because Adobe Fonts and Adobe Stock are bundled together as part of Creative Cloud for teams, you can manage subscriptions in the Admin Console and further reduce the number of renewal dates and companies you have to work with. You can also see the details of all contracts and agreements associated with your organisation, including the anniversary or end date of the contract and view, download or print past bills for all licences at once.

Tip: Save money by consolidating all your organisation's Creative Cloud licences and managing them in one place. Learn more about managing invoices and billing with this [guide](#).

Company asset protection

Protect creative assets and libraries by keeping them within the business.

As people and projects change, it can be difficult to keep track of assets that belong to your business – especially if employees or freelancers are using individual licences. But Creative Cloud for teams leverages Adobe storage for business, letting you own all user accounts and their associated content. When there's a change in personnel, you can retrieve the assets from one user profile and transfer them to another with the Admin Console. Everything stays with the company.

You can also monitor how much cloud storage your business is using and add more as needed. Storage is allocated at the organisation level, not the individual level, which allows you more visibility into storage use and control over how it's managed. In addition, you can track all changes made to the Admin Console with Audit Log, which ensures compliance, safeguards against inappropriate system access and monitors suspicious behaviour – giving you additional control, convenience and peace of mind.

Tip: Learn more about asset reclamation with this [step-by-step guide](#).

Help when you need it

Get advanced tech support and 1:1 sessions with product experts to master new creative skills.

You never know what creative roadblocks you might encounter as your business grows – but whatever they are, Creative Cloud for teams includes resources to help you break through.

For starters, there's 24x7 tech support right from the Admin Console, which means that no matter how tight your deadline or what hours of the day or night you need support, someone is there for you.

Sometimes, though, you want more than tech support – you need coaching on how to get your creations just right. That's why every Creative Cloud for teams user gets two free 1:1 sessions per year with product experts, helping your creators build confidence and master new skills.

Add Adobe's extensive online support content and tutorials, and you have anything you might need to overcome technical or creative obstacles and take your work – and your business – to the next level.

Tip: Explore Adobe's [support resources](#) and then visit the [Creative Cloud for teams](#) page and click on Resources for additional articles, reports, webinars, how-tos and more.
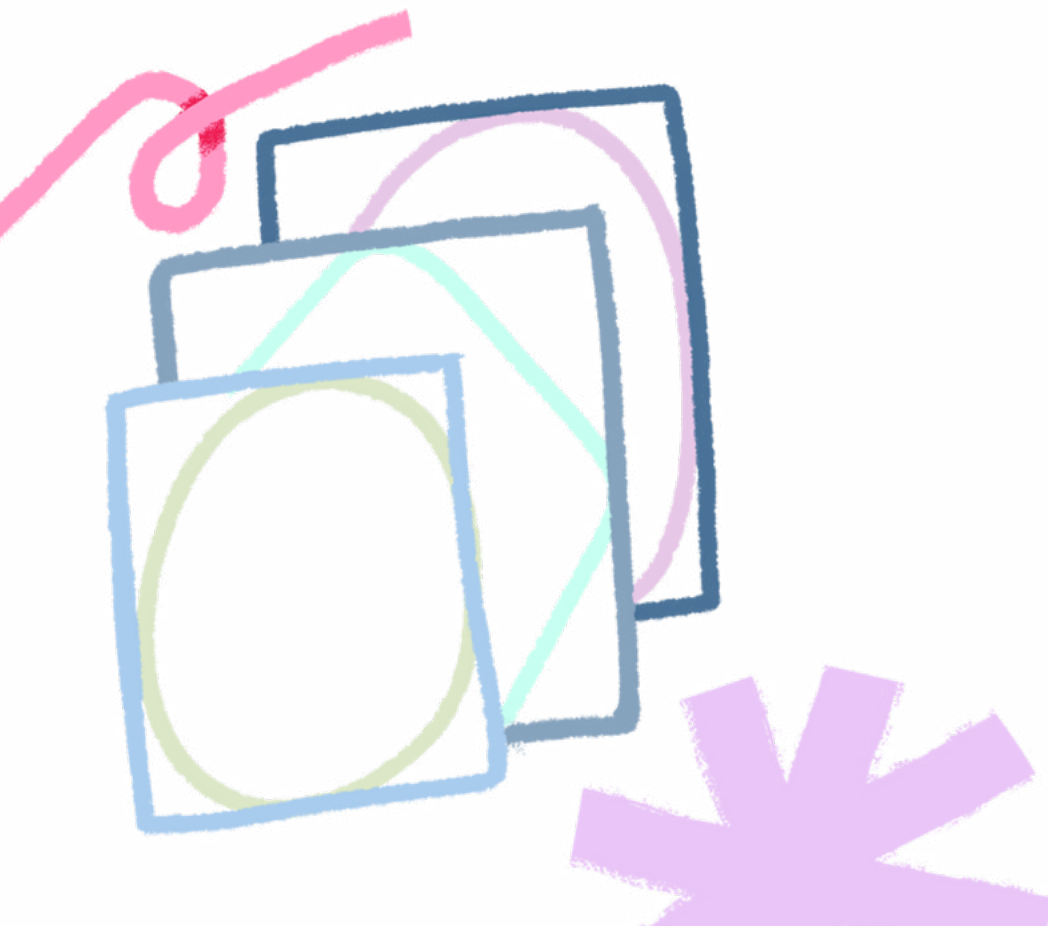
Start getting more from your creative tools.

Stellar creative work isn't all that's possible with Creative Cloud for teams – in fact, it's just the beginning.

Creative Cloud for teams offers more for growing businesses, including features that help you collaborate more seamlessly and manage resources more effectively – giving you the boost you need to expand your business and increase your impact.

Learn more

To get started with Creative Cloud for teams, call 0800 3892041 or request more information.