



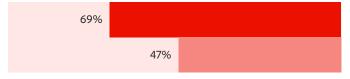
## The ROI of all-in-one.

# With built-in e-signature capabilities, Adobe Acrobat Pro delivers business value while digitising your organisation's document workflows.

Modern teams are busy, siloed and increasingly remote. Existing tech stacks aren't supporting today's hybrid environment. Teams are juggling too many tools trying to manage their digital documents – and they're underwhelmed by the ones they've got. Yet IT and business leaders know how critical it is to improve the <u>digital document experience</u>, as documents remain the backbone of every business.

### A telling gap.

Among recently interviewed business decision-makers:



69% consider improving and streamlining digital document processes beyond just signed agreements **critical** or **very important** 

yet only, 47% are currently **satisfied** with their digital document processes

Source: "Why HR Teams Are Advancing Digital Document Capabilities To Support Anywhere-Work," a commissioned study conducted by Forrester Consulting on behalf of Adobe, December 2021.

#### A sign of success.

Teams managing their e-signatures within Adobe Document Cloud, which includes Adobe Acrobat and Acrobat Sign, have been shown to secure major gains:

30%

transaction speed

**£15.98** Savings per

**300,000+** Manual hours eliminated **£5.28 million** Sustainability

cost saving

5x ROI

519% overall return on investment

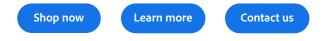
Source: "Adobe Acrobat Sign Integrated with Acrobat Drives Better Business Value," a commissioned study conducted by Forrester Consulting on behalf of Adobe, January 2022.

## A single, smart investment.

transaction

Acrobat Pro is an integrated, all-in-one PDF and e-signature solution – enabling your team to create, edit, organise, <u>convert</u>, redact and <u>sign PDFs</u> from any device, anywhere, anytime.

Made by the inventors of PDF, Acrobat Pro helps grow your modern business by streamlining employee workflows and customer interactions. With intuitive PDF and e-signature capabilities in a single application, you can operate easily in the flow of work with one solution from a trusted global brand. Work more securely and simply with Adobe Acrobat Pro.



# Feel the flow of work. **48%**

Efficiency gained when e-signature and document processes are connected to tools that people use every day, such as Microsoft 365, Microsoft Teams and many others.

Source: "Adobe Acrobat Sign Integrated with Acrobat Drives Better Business Value," a commissioned study conducted by Forrester Consulting on behalf of Adobe, January 2022.



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