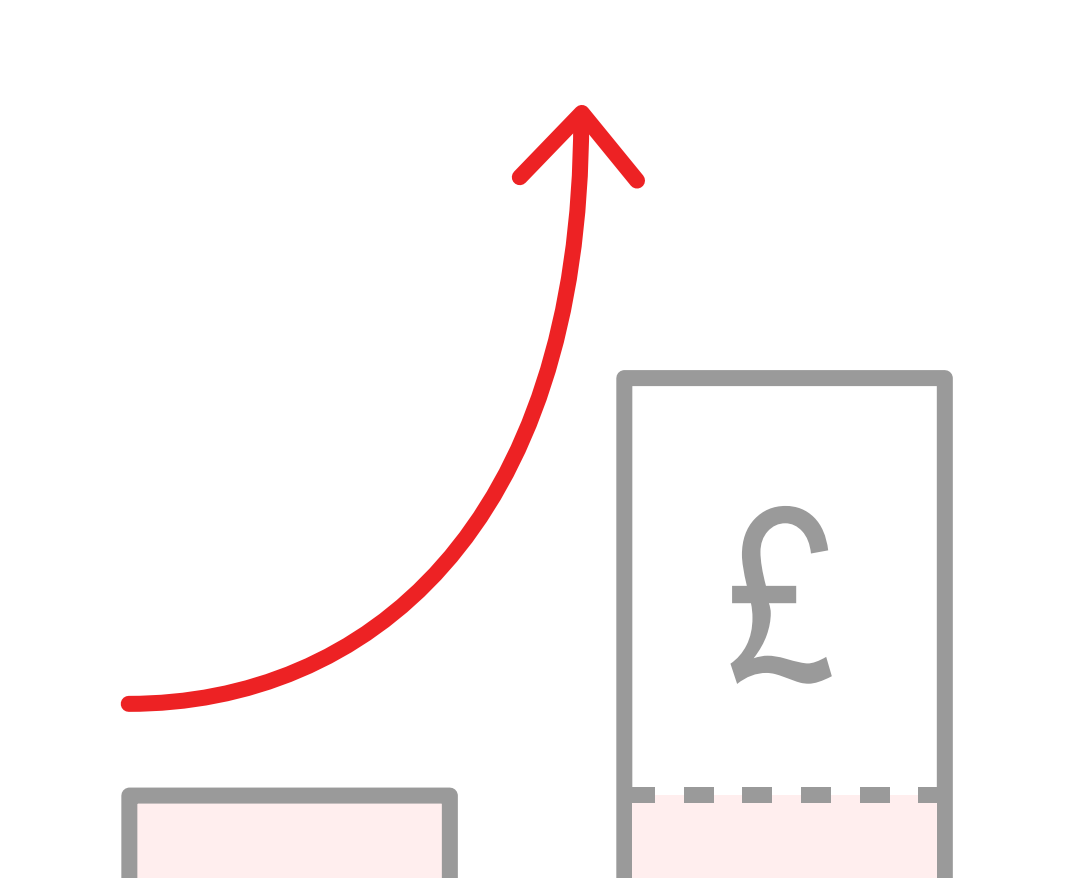


## The benefits of using Adobe Acrobat Sign adds up.

A 519% ROI, up from 420% just two years ago.  
And it keeps getting better.

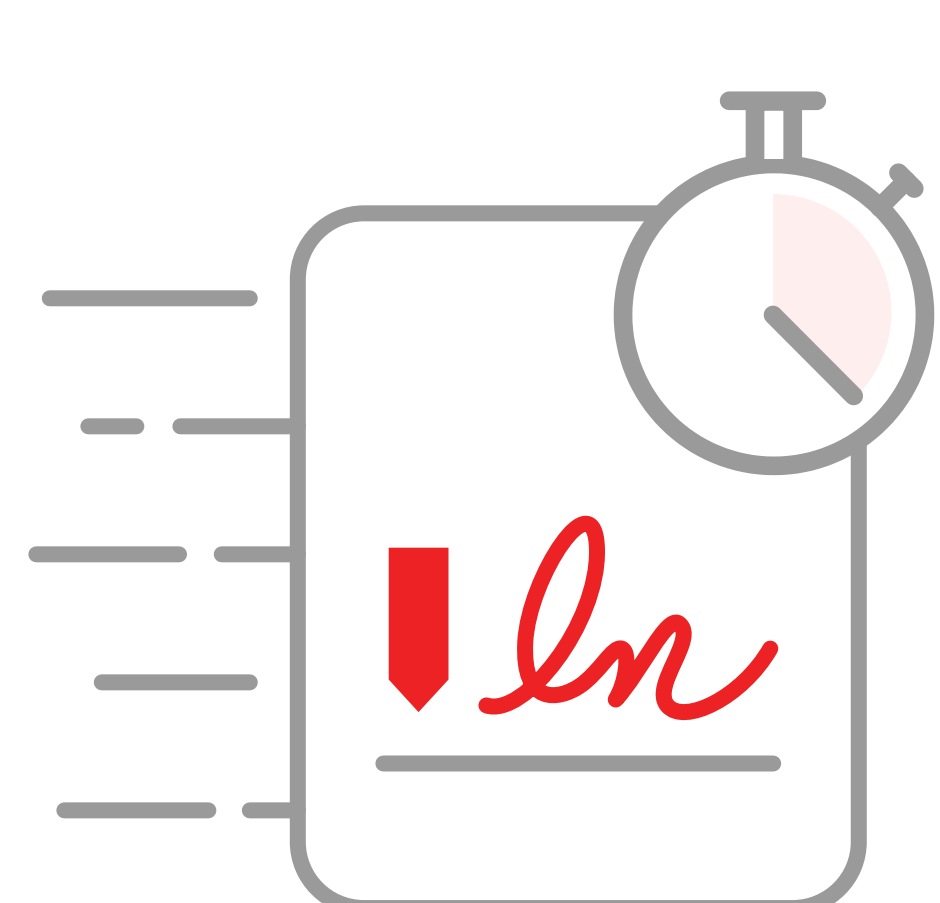
### Organisations report huge value from Acrobat Sign.



# 519% ROI.

“Compared to what we were paying previously [with a competitor], we are paying at least four or five times less than before on a per-transaction basis. It was much more affordable to go with **Acrobat Sign**.”

— Head of enterprise content management and e-discovery, energy industry



# 30% faster transactions.

“Transactions that would have taken a week to flow through take less than half a day now, and customers were blown away by that.”

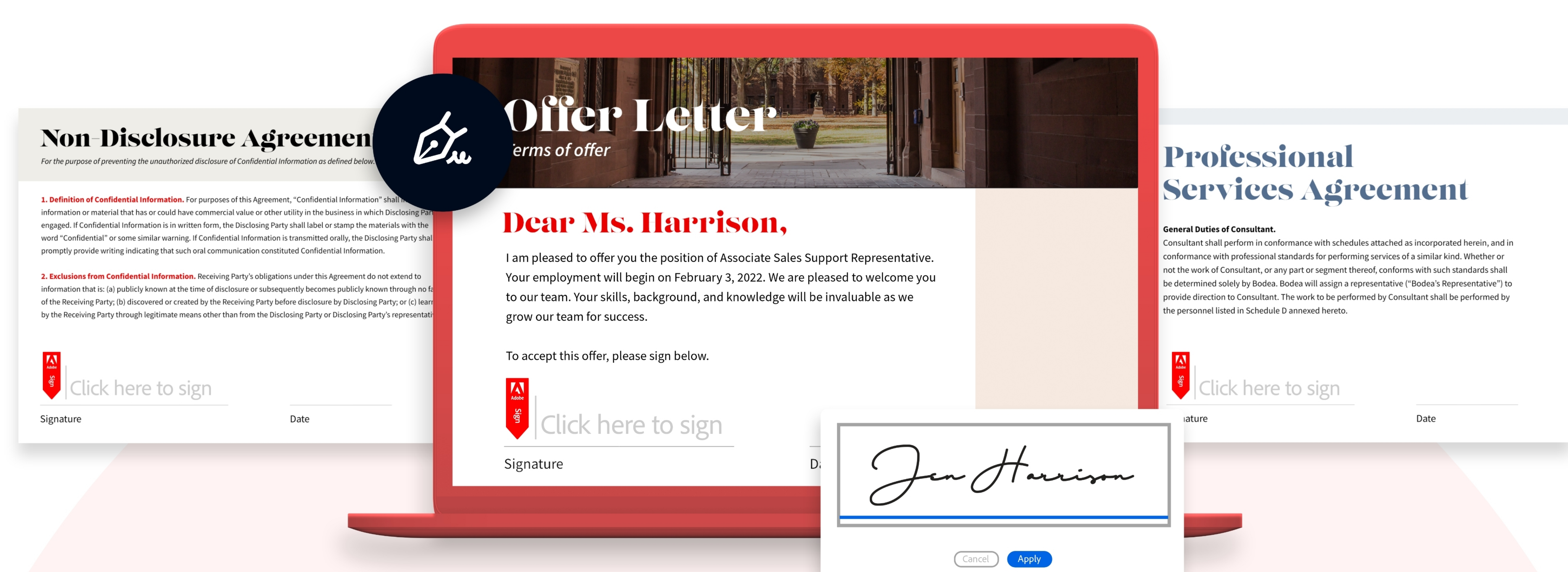
— Head of analysis



# 50% increase in digital enrolments.

“The key benefit is in the hours saved for frontline workers. There’s no longer a need to prepare paperwork [or] chase multiple signatures, and there’s a lot less customer back-and-forth.”

— Global product owner for commercial banking, financial services



## Everyone wins – even the planet.

# 68%

less paper

# 49%

improvement in green initiatives

# 66%

saw sustainability efforts advance

“In the past, we primarily used paper for signatures – it was normal. Those costs added up when we’d have to send paper with postage. But when customers had less options for sign-off on documents, we saw an opportunity to reduce costs when it came to paper usage.”

— Global IT delivery and application manager, pharmaceutical

### The next step.

Read the full report to learn about the benefits Adobe Acrobat Sign can give you.

[Download the full report](#)

# FORRESTER®

This document is an abridged version of a commissioned case study conducted by Forrester Consulting on behalf of Adobe, *The Total Economic Impact™ of Adobe Acrobat Sign*, January 2022.