

Startup **business plan.**



BUILD A MORE EFFECTIVE &
PROFITABLE BUSINESS.

Executive Summary

Goals

Mission & Vision

Service Offering

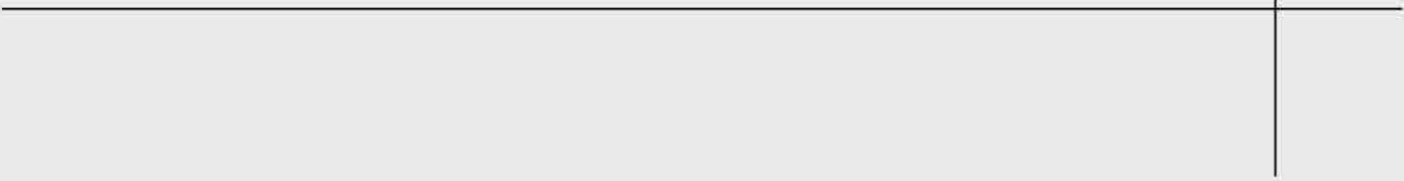
Meet the Team

Marketing Plan

SWOT Analysis

Check Lists

Notes and Thoughts



Executive
summary.



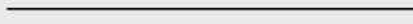
Goals.

Goal 1

Goal 2

Goal 3

Goal 4





Goal 1:

Start Date:

Completion Date:

Steps to make goal 1 happen

Things to think about



Goal 2

Goal 2:

Start Date:

Completion Date:

Steps to make goal 2 happen

Things to think about



Goal 3

Goal 3:

Start Date:

Completion Date:

Steps to make goal 3 happen

Things to think about



Goal 4

Goal 4:

Start Date:

Completion Date:

Steps to make goal 4 happen

Things to think about

Mission

Vision

Service **offering.**



Offering 1:

Offering 2:

Offering 3:

Offering 1



Offering 2

Offering 3

Meet
the team.



Team
**roles and
responsibilities.**



Team member	Role	Responsibilities

Marketing **plan.**



Method	Description	Budget

Notes

Market Research

Target Market

Key Statistics

Target Age

Gender

Time spend daily
on social media

Average Yearly
income

Shop Mobile
Devices

Own Business
Or Personal Brand

Competitor
Analysis.

Competitor Name	Website	Strengths and Weaknesses

SWOT **Analysis.**



Strengths

Weaknesses

Opportunities

Threats

Checklists.

Weekly items to complete	Deadline	Completed

Monthly items to complete	Deadline	Completed

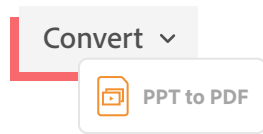
Notes and
Thoughts.





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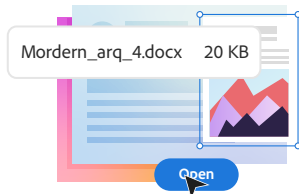
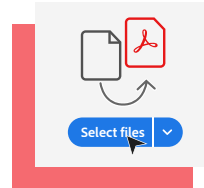


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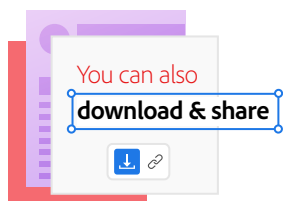
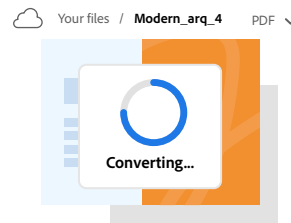


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